

# JA WAS FEATURED ON CBS NEWS AND THE DAILY ITEM AT JA INSPIRE

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 Community Involvement  
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Sharing



### About our Media Coverage:

JA of Greater Boston was featured on two different media outlets at JA Inspire.

This media coverage is crucial in highlighting Junior Achievement's impact, showcasing transformative student experiences, and emphasizing our commitment to fostering essential skills in entrepreneurship, career readiness, and financial literacy, ultimately raising awareness about the importance of preparing young minds for future success.



Student shown exploring careers at JA Inspire

### CBS News Segment:

CBS News featured an impressive segment on JA of Greater Boston during the JA Inspire event. Reporter Katrina Kincade skillfully highlighted the experiences of both students and educators, providing a comprehensive portrayal of the profound impact of JA Inspire. For those interested, you can access the segment by clicking the link above.

### The Daily Item Article:

The Daily Item, a prominent daily newspaper based in Lynn, MA, authored an exceptional piece on JA following the attendance of Reporter Benjamin Pierce at JA Inspire. Pierce captured the enthusiasm and preparation of Lynn students and educators for the event. Those interested in delving into the article can do so by clicking the provided link above.

### About JA Inspire:

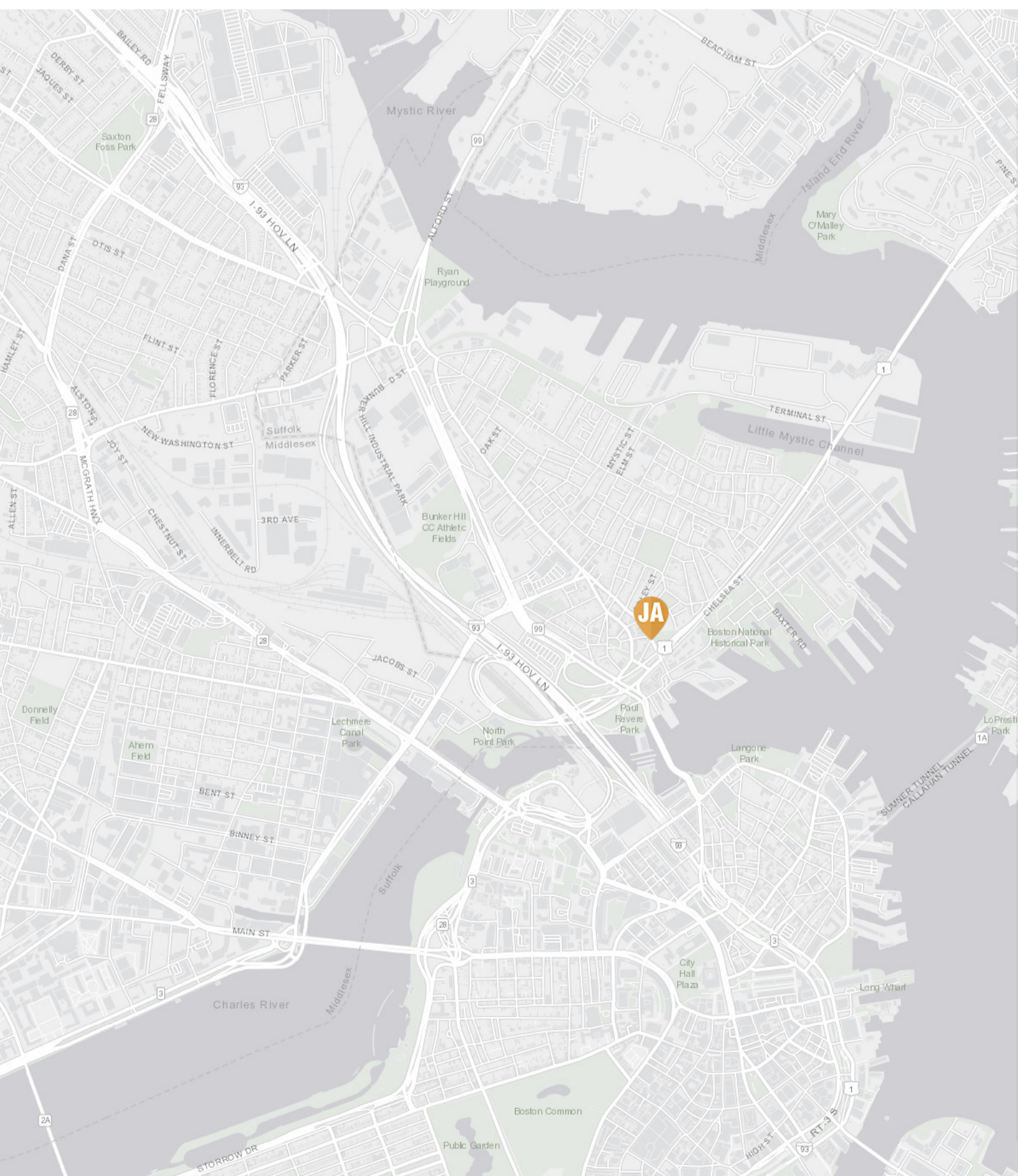
JA Inspire is a hands-on career readiness program and exploration fair for 8th grade students throughout Boston and beyond. In partnership with local organizations and businesses representing various industries, JA Inspire encourages students to start exploring their career options early through dynamic interactions, activities, and booth presentations.



Students shown exploring careers at JA Inspire

JA Inspire welcomed over 1200 students and over 45 exhibitors. 98% of students in attendance were from our impact communities. The top 3 industries represented were Business/IT, Manufacturing/Engineering/Skilled Trades, and Communications/Hospitality/Tourism.

Click [here](#) to learn more about our programs.



Select a button below to see how you or your organization can get involved with Junior Achievement of Greater Boston.

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**Any questions? Contact us!**

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**Connect with JA**

If you would like the latest information on volunteering, events, or JA updates, please submit the form below.

\*Email

\*First Name

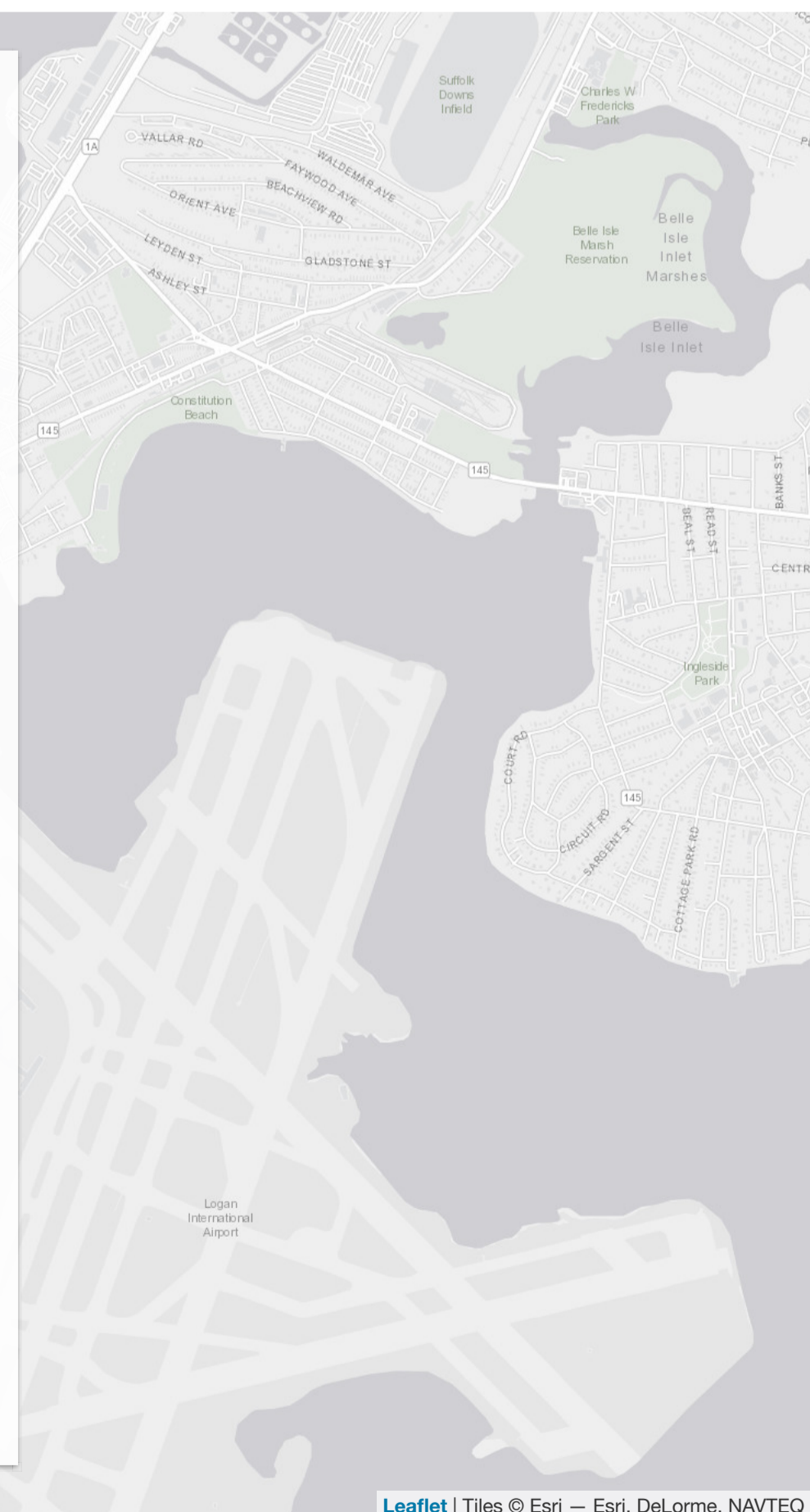
\*Last Name

\*Email Lists

- Interested in JA Events
- Interested in News/Updates
- Interested in Volunteering
- JA Alumni

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