



## FOR IMMEDIATE RELEASE

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## JA Stock Market Challenge, a Learning Experience that Lets Teens Become Stock Investors for A Day Supported by RSM

*Junior Achievement of Greater Boston provides local students with an unparalleled opportunity to gain hands-on experience and insight into the fast-paced world of finance on Wall Street.*

**BOSTON, MA** – March 4, 2024– Junior Achievement of Greater Boston and RSM have teamed up to provide JA Take Stock in Your Future and JA Stock Market Challenge, a simulation-based curriculum in which high school students learn about the stock market then compete as teams to invest and trade funds in a risk-free stock market simulation.

JA Stock Market Challenge alongside JA Take Stock in Your Future, a five-session classroom curriculum taught by corporate volunteers, introduces high school students to the basic concepts of how the stock market works and the impact of current events on the stock market. The curriculum covers understanding stocks, stock trading, exploring dividends, an in-school competition, and planning financial goals. The winning teams from the in-school competitions move on to the JA Stock Market Challenge.

In the academic year 2022-23, JA of Greater Boston served 8,241 students within our nine impact communities (currently Boston, Brockton, Chelsea, Lawrence, Lowell, Lynn, Quincy, Somerville, and Worcester). Over 1,100 of those students participated in JA Take Stock in Your Future in-class curriculum, with over 100 students representing 7 schools moving on to compete in JA Stock Market Challenge. Somerville High School was awarded first place, Lawrence High School took second place, and third place went to Brighton High School.

This year, over 1,200 students are participating in in-class curriculum, with 125 students representing 12 schools set to participate in JA Stock Market Challenge. With 82% of students in these impact communities being students of color, JA Stock Market Challenge gives young people of color the opportunity to discover the possibilities and career options of the financial industry. This learning opportunity is offered in alignment and celebration of Financial Literacy Month, observed in April.

“Through JA Take Stock in Your Future and JA Stock Market Challenge, we aim to empower young people with the confidence and skills to navigate the complexities of the financial world.” said Radhamés Nova, president and CEO of JA of Greater Boston. “This immersive simulation offers students a risk-free environment to learn about the stock market, refine their investment strategies, and ultimately, embark on a path to financial success. At JA, we believe that knowledge is the key to unlocking Boundless Possibility®, and the JA Stock Market Challenge is just one of the many ways we are committed to fostering financial literacy and empowerment.”

For more information about Junior Achievement of Greater Boston, and learning experiences like the JA Stock Market Challenge, visit [greaterboston.ja.org](https://greaterboston.ja.org)

### **About Junior Achievement of Greater Boston**

Together with our school, business and community partners, Junior Achievement of Greater Boston draws on its 70+ year history to prepare today’s youth for the workforce of tomorrow. Through our proven, hands-on programs and experiences, middle and high school students in central and eastern Massachusetts learn how to manage their finances, launch their own businesses, make their college and career goals a reality, and become future leaders.

We engage volunteers from the business community who understand our students’ lived experiences, and can guide them as they build their confidence, and important life and workplace skills. Junior Achievement of Greater Boston’s strategic vision is to **close the wealth and opportunity gaps** for youth in nine impact communities – currently Boston, Brockton, Chelsea, Lawrence, Lowell, Lynn, Quincy, Somerville, and Worcester – by creating middle school to career pathways, igniting youth entrepreneurship, and preparing financially savvy youth. By focusing on communities most in need of opportunity, we are transforming students’ lives, making a lasting impact on their families, schools, and communities, and creating a more equitable society.

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