



## Our Strategic Vision

Junior Achievement of Greater Boston aims to close wealth and opportunity gaps for youth in nine high-need communities across Massachusetts:

**Boston, Brockton, Chelsea, Lawrence, Lowell, Lynn, Quincy, Somerville, and Worcester.**

With **over 82% of students of color in these areas**, our focus is on empowering future leaders by creating pathways from middle school to careers, cultivating youth entrepreneurship, and promoting financial literacy. By prioritizing these communities, we're transforming lives, families, schools, and communities, fostering a more equitable society.

## Middle school

Our unique strategy begins in middle school, preparing students through high school and into their first professional experiences. JA prioritizes creating opportunities for historically excluded youth to participate in career exploration and experimentation, expand access, and improve career outcomes.

### JA Inspire

The middle school to career pathway starts with JA Inspire, where eighth graders explore career options through in-class curriculum. They survey their interests and aptitude, preparing to meet volunteers from various companies and industries at a hands-on career exploration event. Exhibitors use engaging tools to showcase different roles and responsibilities, sparking curiosity and conversation.

JA Inspire is a hands-on career readiness program and exploration for middle school students throughout Greater Boston. In partnership with local organizations and businesses representing various industries. JA Inspire encourages students to start exploring their career options early through dynamic interactions, activities, and booth presentations

## High school

School leadership and teachers integrate regular JA programming into their classrooms, providing students with ongoing exposure and opportunities to build upon concepts and skills. High school students continue their learning through afterschool and summer capstone programs such as JA It's My Job, JA Be Entrepreneurial, JA Career Success, JA Job Shadow, and JA Personal Finance.

### In School Programs

#### 3DE Schools by Junior Achievement:

3DE Schools by Junior Achievement is a groundbreaking instructional model reshaping high school education to enhance economic opportunities for all students. Integrating the case-study method into every subject, 3DE fosters core competencies and real-world connections, addressing the question of "why does this matter?"

### Outside School Time Programs

#### Stock Market Challenge

In JA Take Stock in Your Future, an in-school program, students explore investing in the stock market and its long-term benefits and challenges. Over five weeks students complete thematic lessons leading up to school-wide stock market simulation, students learn about trading risks and rewards. Winners advance to an offsite Student Stock Market Challenge.

#### JA Summer Institute:

JA Summer Institute provides a week of programming focusing on financial literacy, career readiness, and entrepreneurship. Students participate in interactive workshops led by companies, covering personal finance, the stock market, design thinking, pitching products, career exploration, and interviewing skills. The week culminates in Speed Networking, where students connect with professionals from various industries.

#### JA Company Program:

The JA Company Program ignites the entrepreneurial spirit of high school students by having them create real-world products or services to address community challenges. Guided by mentor-volunteers, students develop, operate, and dissolve a business, applying their talents and leadership skills in a team setting.

## JA Career Pathway for Alumni

JA Career Pathway for Alumni supports young people beyond high school and offers skill-building, mentorship, and opportunities in education, employment, or entrepreneurship. Led by industry experts, we connect JA alumni with corporate partners for internships, entry-level positions, and apprenticeships, preparing them to enter and succeed in the workforce

