



GAME ICONS



GAME ICONS FUNDING

We believe that every game can find its players

Connecting video game developers with investors and publishers to bring games to life

200+

Successful matches

Get matched with a qualified publisher or investor

150+

Investors & publishers

Expert feedback with 30+ years of gaming industry experience

40+

New games per month

Get access to the best upcoming titles from one source

Benefits

Early funding: Receive funding of up to \$50,000 via our Rocket Booster program towards studio operations, incorporation, and development

Gain recognition: Promote your game to our Game Icons network of 150+ investors and publishers

Make your mark: Stand out from the crowd with our Gamer Icons Showcase at major events like GDC, Gamescom, and G-Star.

GAME ICONS NETWORK

A platform that establishes connections and conversations with interested investors and publishers.

ROCKET BOOSTER

Receive funding of up to \$100,000, captivate investors and publishers, elevate your game's potential, and boost the possibility for success of your games business.

DEMO INVESTMENT PROGRAM

A program that combines an opportunity to fund your video game demo (up to \$150K) and the chance to collaborate with 6 world-class trailer houses: Pattern, Plastic Wax, VIVIX, TrailerFarm, Liquid+Arcade, and Unobtainium.

Join Game Icons Funding





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MISSION

Connect video game developers with investors and publishers to bring games to life.

GOAL

We help game studios develop and release their games and build long-term relationships with their partners thereby ensuring the continuing success of the studio.

- 1000+ Developers applied
- 200+ Successful matches
- 150+ Investors and Publishers to work with
- 40+ New games every month

BENEFITS

- Receive funding of up to \$100,000 via Rocket Booster
- Promote your game to our Game Icons network of 150+ investors and publishers
- 1 in 10 of our applicants connects with an investor or publisher.
- Stand out from the crowd with our Gamer Icons Showcase at major events like GDC, Gamescom, and G-Star.

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