

LOCAL CARD SCHEMES MAKE AN IMPACT: ONE-PAGER

DESCRIPTION

Most PSP models have major card processing solutions such as local cards from Korea, Brazil, and other countries but this would require additional agreement and integration directly from providers.

Header (as needed based on format)

ONE-PAGER TOP LABEL

LOCAL CARD SCHEMES MAKE AN IMPACT

HEADLINE

Tap into local cards to expand your reach

SUBHEADING

Game Icons' comprehensive Local Card Solution is designed exclusively for the gaming industry to ensure a higher acceptance rate for your business.

Section 1 (problems Xsolla solves / important value propositions for the audience)

TITLE

FORTIFY SECURITY, BUILD TRUST

Block 1

Block 2

Block 3

INCREASE YOUR CUSTOMERS' WTP

IMPROVE YOUR CONVERSION RATES AND UX

BOOST YOUR REVENUE

Section 23 (more benefits and features)

TITLE

UNLEASH YOUR GLOBAL POTENTIAL

Block 1

Block 2

Block 3

Safety standards

Global Coverage

Higher conversion rates

Compliance with PCI DSS and 3D Secure 2.0 provides a secure payment environment for users worldwide.

Accept credit cards worldwide in 60+ currencies.

Our white-label credit card and local processing ensure a higher acceptance rate.

Section 3 (Reason to Believe)

TITLE

WHY LOCAL CARDS MATTER FOR YOUR BUSINESS

Block 1

Block 2

Block 3

Block 4

90+ domestic payment brands dominate local markets with 2.1bn cards and 7.5% market share.

28% of Korean cards are local and not associated or co-branded with global card schemes.

ELO is Brazil's 3rd largest card scheme, with 132M cards issued, and accepted by 10M merchants across Brazil.

UzCards account for ~80% of the purchases made by young players in Uzbekistan.

Block 5

Block 6

25% of new credit card issuances now gravitate towards the RuPay network in India.

CUP leads in China with global transaction of 75% with a market share of 40% globally

Footer

CALL-TO-ACTION

CONNECT WITH US TO SUPERCHARGE YOUR LOCAL REACH

EMAIL

example@gameicons.com



GAME ICONS LCS

LOCAL CARD SCHEMES MAKE AN IMPACT

Game Icons' comprehensive Local Card Solution is designed exclusively for the gaming industry to ensure a higher acceptance rate for your business.

FORTIFY SECURITY, BUILD TRUST



INCREASE YOUR CUSTOMERS' WTP



IMPROVE YOUR CONVERSION RATES AND UX



BOOST YOUR REVENUE

UNLEASH YOUR GLOBAL POTENTIAL

Safety standards

Compliance with PCI DSS and 3D Secure 2.0 provides a secure payment environment for users worldwide.

Global Coverage

Accept credit cards worldwide in 60+ currencies.

Higher conversion rates

Our white-label credit card and local processing ensure a higher acceptance rate.

WHY LOCAL CARDS MATTER FOR YOUR BUSINESS



Local victory

90+ domestic payment brands dominate local markets with 2.1bn cards and 7.5% market share.



Korea

28% of Korean cards are local and not associated or co-branded with global card schemes.



Brazil

ELO is Brazil's 3rd largest card scheme, with 132M cards issued, and accepted by 10M merchants across Brazil.



Uzbekistan

UzCards account for ~80% of the purchases made by young players in Uzbekistan.



India

25% of new credit card issuances now gravitate towards the RuPay network in India.



China

JCB is the leading local card brand in Japan with a market share of 40% outpacing other global card brands

CONNECT WITH US TO SUPERCHARGE YOUR LOCAL REACH example@gameicons.com