

# Section Meeting

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# 2011 Chevrolet Cruze

## Section Meeting

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**Wednesday, November 17, 2010**  
**San Marino Club**  
**1685 E. Big Beaver Rd, Troy**



### Speakers:

**Gary Altman** - Vehicle Chief Engineer for GMNA, Compact Vehicles, General Motors

**Mike Katerberg** - Regional Assistant Chief Engineer, 1.4L Turbo Engine for North America, General Motors

**Chuck Russell** - Vehicle Line Director, North American Compact Cars, General Motors

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### Agenda:

**5:30 p.m.** Social Hour

**6:30 p.m.** Dinner

**7:30 p.m.** Presentation

*No refunds after November 10, 2010*

**Tickets:** \$40/SAE member, \$55/non-member, \$15/student member

For reservations, see your SAE Company Representative or contact the SAE office below.

Phone \_\_\_\_\_

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SAE Detroit Section, 28535 Orchard Lake Road, #200, Farmington Hills, MI 48334  
Phone (248) 324-4445 • Fax (248) 324-4449

**Visit [www.sae-detroit.org](http://www.sae-detroit.org) to order tickets online.**

**SAE**  
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**SECTION**



Nov. 12, 2010

**For more information:**

Tara Hasouris, (248) 324-4445  
[events@sae-detroit.org](mailto:events@sae-detroit.org)

**For immediate release**

**SAE Detroit To Showcase the 2011 Chevrolet Cruze at November 17 Section Meeting**

**FARMINGTON HILLS, Mich.** – SAE Detroit Section is hosting its November Section Meeting featuring the 2011 Chevrolet Cruze at the San Marino Club in Troy, Mich. on Wednesday, November 17.

The program begins with a social hour at 5:30 p.m., followed by dinner at 6:30 p.m. and the feature presentation at 7:30 p.m. Presenters from General Motors will include Gary Altman, Vehicle Chief Engineer for GMNA, Compact Vehicles; Mike Katerberg, Regional Assistant Chief Engineer, 1.4L Turbo Engine for North America; and Chuck Russell, Vehicle Line Director, North American Compact Cars. They will provide information and insight about the vehicles and field questions from the audience after the presentation.

“The November meeting provides the SAE Detroit Section an opportunity to congratulate General Motors on a job well done,” said Susan Collet, 2010 Section Chairman. “The success of General Motors and its new Chevrolet Cruze continues to prove that southeast Michigan remains the hub of automobile design and development.”

Tickets for this event are \$40 for SAE members, \$55 for SAE non-members and \$15 for SAE student members. Please visit the SAE Detroit Section Web site at [www.sae-detroit.org](http://www.sae-detroit.org) or call (248) 324-4445 to reserve tickets. Limited tickets will be available for purchase at the door on November 17.

**ABOUT SAE Detroit Section**

SAE International was founded by a small group of mobility-industry pioneers in 1905. The Detroit Section was established in 1911 and is now one of SAE

International's largest Sections with more than 9,000+ members from Southeastern Michigan and Northwestern Ohio, including metropolitan Detroit, Ann Arbor, Jackson and Toledo. The fundamental purpose of the Detroit Section is to generate local activities that extend SAE International's benefits to members in this geographical area. To achieve this, various vehicle meetings are presented each year, as well as technical meetings, tours and social events. To promote awareness for future members, the Section provides support to SAE International's student organizations at eight local universities. Additionally, individual members are active participants in educational programs for K-12 students such as *A World In Motion* (AWIM). For more information about the Detroit Section of SAE International visit [www.sae-detroit.org](http://www.sae-detroit.org). For more information about SAE International, please visit [www.sae.org](http://www.sae.org).

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*\*\* Editor's Note: Representatives of the media are welcome to attend this event free of charge, but pre-event registration is preferred.*

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Wednesday, November 17, 2010

Social Hour at 5:30 p.m.

Dinner at 6:30 p.m.

Presentation at 7:30 p.m.

\$40/SAE member  
\$55/Non-member  
\$15/Student member

No refunds after 11/10/2010  
Bar will be open from  
5:30 p.m. - 6:30 p.m.

Must be 21 years of age or older to redeem drink tickets.

Good for one drink courtesy of

MAGNA SEATING

Good for one drink courtesy of

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