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LaVida Massage Opens Seventh Atlanta Area Store; Plans Additional Southeast Expansion



Cumming, Ga. — LaVida Massage, a franchise concept specializing in health and wellness through massage services, has expanded by more than 35 percent in 2012 and expects to double that number before the end of 2013. The company opened its newest store in Cumming. The 3,200-square-foot location is the company's seventh store in metro Atlanta.

The new opening is part of the chain's rapid expansion into the Southeast, specifically Georgia, Alabama, Tennessee and Florida. All states will be under master developers Duane Goodwin and business partner Terry Sharp.

Founded in 2007 in Brighton, Mich., LaVida Massage has more than 50 facilities across 20 U.S. States and Canada.

SOURCE: LaVida Massage

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