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IMMEDIATE RELEASE

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MADD Rhythms Host Back to School at Navy Pier on August 10

CHICAGO – The end of summer is near and the tap company M.A.A.D Rhythms is putting together a back-to-school event for people and families to come out and enjoy the last of summer in the city. The event will be held on Saturday, August 10th inside Festival Hall at Navy Pier from 1 PM-5 PM. Donations of school supplies and dance clothes/shoes will be collected upon entry as well as accepted throughout the event to help give back to the communities of Chicago. There will be activities inside to enjoy along with food and music. The company will also be teaching 3 “pay what you can” tap master classes for beginner and intermediate/advanced levels for those looking for some tap fun. These instructors are Star Dixon, JaBowen Dixon, and Donnetta Jackson from the company. If interested in participating, the RSVP is open on their website.

M.A.A.D Rhythms is a dance collective that is inspiring the Chicago dance scene and bringing motivation to the city. Located on the south side of Chicago, they work to bring joy through tap dance and are determined to teach its history and culture to all communities to bring people together of both younger and older generations. Their company currently has dancers from the ages of 18-47 that all come from diverse backgrounds. They encourage positivity and praise to connect this to younger generations to come. Star Dixon who is a company member says, “We are so excited to see new faces and teach those who are curious about who we are through movement and love!” There is so much to be seen and taught at this event right before the new school year begins.

For additional information on the event, contact Julissa Mejia at 708-368-1559,

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Media Pitch

Dear Melody Mercado,

Hi, I hope all is well, my name is Julissa Mejia and I recently read some of your articles on Block Club Chicago about events in the Downtown area. I wanted to shine some light and

attention on M.A.D.D Rhythms who are a celebrated tap dance collective that focuses on community empowerment and positivity through the art form of dance.

An exciting new event is coming to the near north side area, led by M.A.D.D Rhythms they are hosting a back-to-school event at Festival Hall in Navy Pier on Saturday, August 10 from 1 PM-5 PM. The company will be accepting plenty of donations of school supplies and dance clothes/shoes for underserved communities of Chicago. Inside there will be engaging activities and food/music for all to delight in. The company will also be having instructors teach some “pay what you can” tap masterclasses for all levels.

It is a great way to get families and kids of Chicago together for positive reasons and for some last summer fun before they kick off the new school year. The main message that M.A.A.D Rhythms wants to come across is the giving of resources and experience through dance for the people of this city. Which is why I think this would be a great feature for the arts and culture section of Block Club Chicago.

Let me know if this would be of interest to you and for further information you can contact me at 708-368-1559/jmejia13@colum.edu. Thank you and I look forward to hearing from you.