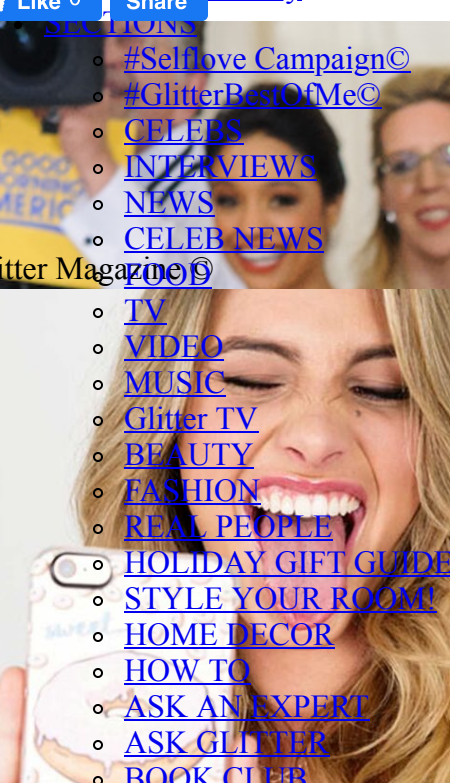


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A screenshot of a social media profile page for 'Glitter Magazine'. The profile picture is a close-up of a woman's face. The bio section contains a list of links: '#SelfLove Campaign', '#GlitterBestOfMe', 'CELEBS', 'INTERVIEWS', 'NEWS', and 'CELEB NEWS'. The page shows 0 likes and 0 shares. The background of the page is a blurred image of a woman smiling.

- 
- [#SelfLove Campaign](#)
 - [GlitterBastardMeC](#)
 - [GLEEB](#)
 - [INTERVIEWS](#)
 - [NEWS](#)
 - [CELEB NEWS](#)
 - [Glossy Magazine](#)
 - [TV](#)
 - [VIDEO](#)
 - [MUSIC](#)
 - [Glitter TV](#)
 - [BEAUTY](#)
 - [FASHION](#)
 - [REAL PEOPLE](#)
 - [HOLIDAY GIFT GUIDE](#)
 - [STYLE YOUR ROOM](#)
 - [HOME DECOR](#)
 - [HOW TO](#)
 - [ASK AN EXPERT](#)
 - [ASK GLITTER](#)
 - [BOOK CLUB](#)



Sky Cinema/Shutterstock

Black Owned Everything is a newly-launched directory for people to find and support Black-owned businesses. Ever since the Black Lives Matter movement has gained much-needed awareness this year, so has the attention to support more Black-owned businesses. However, the need to find such organizations has been difficult for some.

 **blackownedeverything**
@blkowndevrythng

Welcome Tweethearts! This is [#blackownedeverything](#) curated by the one and only [@ZerinaAkers](#). Follow us and make sure you register your biz 📌
[blackownedeverything.co](#)



10:25 PM · Jun 20, 2020

29 21 people are Tweeting about this

Founded by costume designer and wardrobe curator, Zerina Akers, the Instagram account and website were created as a way for consumers to seek Black-owned businesses, such as restaurants, professional services, creative services and more.

The website has also been promoted by Beyonce. On June 19, she promoted the page on her website to celebrate Juneteenth, the day that celebrates the emancipation of slavery.

A screenshot of a tweet from user @oduwolefuncky. The tweet text reads: "Beyoncé posted a link to promote some small black-owned businesses in celebration of Juneteenth...it's curated by Zerina and black.owned.everything. This is dope...I'm gonna make a list of some of these businesses...". The tweet includes a profile picture of a woman and a blue verified badge. Below the text, there are two side-by-side images of a mobile app interface. The app interface has a black header with the text "businesses in need." on the left and "DOWNLOAD NOW" with a red download icon on the right. The main content area is white with the title "DIRECTORY OF BLACK OWNED BUSINESSES" in large black letters. Below the title, it says "Created and curated by @ZerinaAkers with Beyoncé: BLACK PARADE ROU..." followed by a link "www.beyonce.com". At the bottom of the app interface, there is a black navigation bar with a hamburger menu icon, the word "BEYONCÉ" in white, a magnifying glass icon, another hamburger menu icon, the word "BEYONCÉ" in white, and another magnifying glass icon. Below the navigation bar, there is a section with the text "STREAM AND DOWNLOAD NOW" and a red download icon. The tweet is timestamped "2:00 AM · Jun 20, 2020" and shows engagement metrics: "14K" hearts and "6.1K" retweets, with the text "people are Tweeting about this" below the retweet count.

If you own or know of Black-owned businesses in your area, register on blackownedeverything.co. To know more about the Black Lives Matter movement, visit blacklivesmatters.carrd.co.