

**CITYSCAPE GARDENS AND MARKET WINS
SUSTAINABILITY LEADERSHIP AWARD
(ORGANIZATION) FROM BUSINESS INTELLIGENCE
GROUP (BIG™)**

FOR IMMEDIATE RELEASE

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Minneapolis, MN — [October 1] On September 30th, Business Intelligence Group (BIG™) awarded CityScape Gardens and Market as one of the winners of the Sustainability Leadership Award (Organization) 2024 for its efforts in reducing waste in consumers’ shopping experience. Business Intelligence Group (BIG™) is a group that began recognizing businesses based on excellence in areas such as artificial intelligence, marketing, cybersecurity, sustainability, and much more in 2016.

CityScape Gardens and Market (CSG&M), from its opening day, has had a zero-plastic policy in its grocery, where nothing in the market uses plastic materials. For example, its soap bars are sold in paper boxes, and glass containers and paper bags are used to collect groceries. At the same time, customers are encouraged to bring reusable bags instead of purchasing them at the market. Another measure CSG&M has taken is incorporating produce that has not been bought or is not popular and creating food meals at ‘The Fresh Corner,’ the market’s deli.

“We thank BIG™ for recognizing the sustainability actions our company has done. This wouldn’t have been possible without customers and employees participating in these efforts,” says Ana Pereira, Operations Manager and Financial Officer of CSG&M. “We hope to continue decreasing plastic usage and reducing waste in our farming methods.”

CSG&M plans to shift from plastic to precast metal shelving in vertical farming in the future when in-use equipment stops functioning. This way, the company maximizes the use of the equipment already being utilized.

For more information about CSG&M farming or market practices, please contact the information above.

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