* EMAIL APPROVAL INFORMATION *

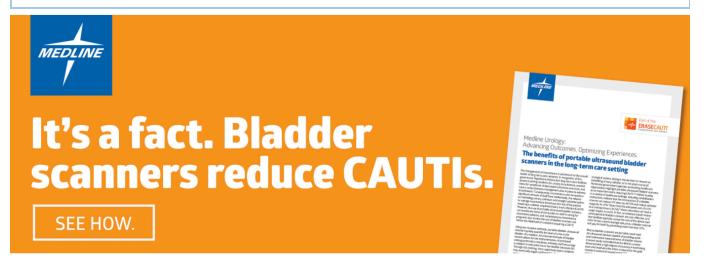
JOB: 108468 - Bladder Scanner PAC White Paper

EMAIL TYPE: Eblast

SUBJECT LINE A: Open Now to See How Bladder Scanners Can Save \$\$

SUBJECT LINE B: Learn How to Lower UTIs by 38-72%

PREHEADER:



Bladder scanners can lower UTIs 38 to 72% in long-term care.¹

They're cost-effective and save valuable staff hours.

A non-invasive portable ultrasound bladder scanner pays for itself by preventing four UTIs.² Given that the estimated cost of one UTI at a nursing home is \$1,745², that's quite a savings.

Learn more about the benefits of bladder scanners—download the white paper now.

BioCon® 900 Ultrasonic Bladder Scanner

- Real-time bladder viewing with BladderPoint technology that puts a bull's eye in the middle of the bladder, even at low volumes
- Built-in versatility with ability to measure bladder volume in three seconds, and accommodates scans for patients with higher BMTs
- Dependable performance with self-diagnosis and a five-year warranty with drop protection coverage



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- 1. Health Quality Ontario. Portable bladder ultrasound: an evidence-based analysis. Ont Health Technol Assess Ser. 2006;6(11):1-51.
- 2. Hutton DW, Krein SL, Saint S, Graves N, Kolli A, Lynem R, Mody L. Economic evaluation of a catheter-associated urinary tract infection prevention program in nursing homes. J Am Ger Soc. 2018;66(4):742-7.

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