

# THE LONG TERM STARTS NOW

THE CONTACTS, CONTRACTS, AND VISION FOR THE FUTURE. AERODEF MANUFACTURING 2016. FEBRUARY 8-11, 2016 | LONG BEACH CONVENTION CENTER | LONG BEACH, CA | [AERODEFEVENT.COM](http://AERODEFEVENT.COM)

**AERODEF**  
MANUFACTURING  
CONFERENCE + EXPOSITION  
Collaboration for the Future of Aerospace

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# TITLE LONG

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AeroDef is different. It connects minds and creates synergies. It's a place where partnerships are born and fresh ideas are explored. Suppliers with groundbreaking ideas showcase their technologies and processes. Decision-makers who want to make their vision a reality look for new applications to make that happen. It's a multi-level event that offers a high-end experience to aerospace and defense manufacturing professionals that is not available elsewhere.

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# VIEW

AeroDef is built in close association with the brightest minds and the top companies in the industry. We've worked with them to define and refine strategic content, technical sessions and hands-on experiences—and to choose exhibitors that can help drive integrated solutions to commercial and military enterprises. New this year is the Aerofied Preferred Provider Pavilion: This enhanced networking experience connects attendees, pre-qualified contract suppliers and decision-makers from aerospace and defense companies, and it encourages one-on-one conversations that may lead to future partnerships.

MEDIA PARTNER

**manufacturing ENGINEERING**  
THE SOURCE FOR MANUFACTURING NEWS AND INFORMATION

EXECUTIVE COMMITTEE

**Bell** helicopter  
A Textron Company

**BOEING**

**HITCO CARBON COMPOSITES**  
MEMBER OF AIG GROUP - THE CARBON COMPANY

**LOCKHEED MARTIN**

**NCDMM**  
NATIONAL CENTER FOR DEFENSE MANUFACTURING AND MACHINING

**NORTHROP GRUMMAN**

**Raytheon**



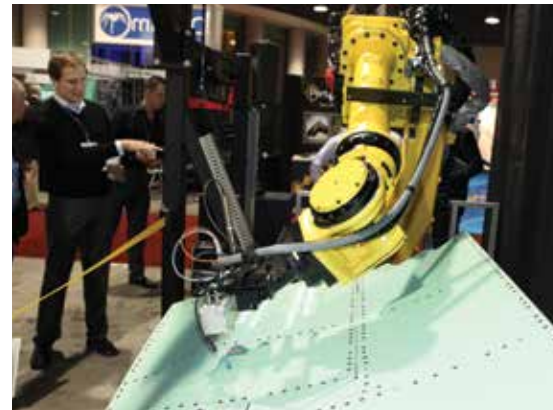


# LONG

LONG BEACH



# BEACH CONVENTION CENTER



Attendees, speakers and exhibitors are carefully targeted to participate in AeroDef. You'll find engineer-level and above attendees; contract suppliers of all sizes; and C-level and senior executives from large manufacturers. Attending companies include Bell Helicopter, Boeing, General Atomics, GKN Aerospace, L-3 Communications, Lockheed Martin, NASA, NCDMM, Northrop Grumman and more.

You'll see these diverse groups interacting with one another—huddling around technical demonstrations; having in-depth discussions about manufacturing, technologies and materials; and forming relationships that will help define the future of aerospace and defense manufacturing.

AeroDef attendees come hungry for solutions that can solve their manufacturing challenges. Can you address their current supply chain inefficiencies with your company's technologies and processes?





# THE



"AeroDef 2015 in Dallas was an amazing platform to announce and launch the changes we have undergone as the premier cutting tool supplier for the Aerospace industry. With the strong attendance and quality meetings we had at the AeroDef we are very excited about the future. This is what the industry has been looking for, a place to prove out processes and AeroDef 2015 gave us the platform to introduce this resource."

— Shane Hollenbaugh, Director of Sales and Marketing, YG1-USA

# LONG RANGE

## Aerofied Preferred Provider Pavilion

AeroDef wants to partner with you to drive manufacturing intelligence to the commercial and military enterprise. One way to do that is to provide a setting where contract suppliers and aerospace and defense decision-makers can meet face-to-face—and that's exactly why we teamed up with Aerofied to create the Aerofied Preferred Provider Pavilion.

New for 2016, the Pavilion is an enhanced networking experience that connects attendees, pre-qualified contract suppliers and decision-makers from aerospace and defense companies. It gives attendees and exhibitors a chance to directly engage with large and medium manufacturers who are looking to make both short- and long-term investments.

### HOW IT WORKS

As attendees enter the Pavilion, they're greeted by Aerofied representatives who create customized itineraries based on the attendee's specific interests, needs and requirements. This way, Pavilion attendees can go straight to the people, exhibitors and resources that are best suited to their needs.

### THE EXHIBITORS

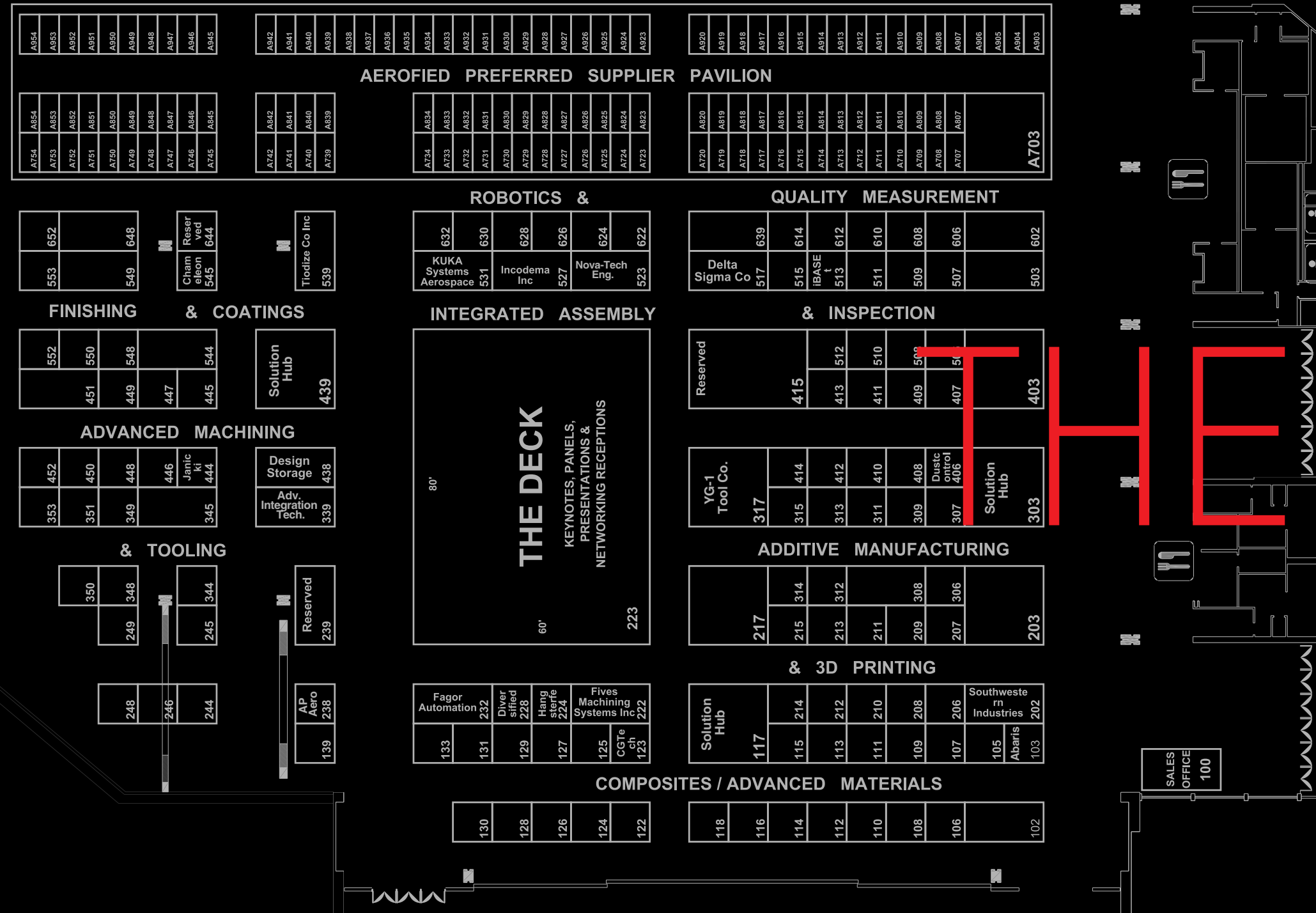
All Pavilion exhibitors are hand-selected by Aerofied. Prior to selection, we understand their interests and capabilities to make sure they match our attendees' needs. If chosen, they enjoy direct access to motivated attendees, Executive and Technical Conference Committee members and conference speakers.

### THE FORUM

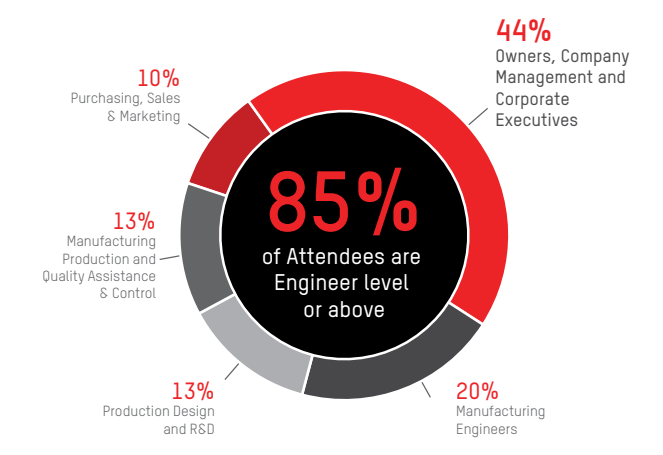
Within the Pavilion is an area called The Forum. Key contacts from large aerospace and defense companies share strategic insights through presentations and one-on-one sessions, and attendees receive points-of-contact to reach out to after the show.

### THE MEDIA

AeroDef uses Aerofied's preferred partner, Runaway Productions, to create video tours of each exhibitor in the Pavilion, which they can then use as part of their display at AeroDef and beyond. Runaway Productions will also be filming throughout AeroDef 2016.



# THE SHOW FLOOR



## Integrated Solution Hubs

Another way that AeroDef highlights and demonstrates cutting-edge technologies that are not displayed elsewhere is through Integrated Solution Hubs. Common reactions to the demos include: “I didn’t know that existed,” “I didn’t think that was possible” or “How do you do that?” Or, better yet: “We need this!”

Found in three separate locations on the show floor, the Hubs are an AeroDef show floor favorite. In previous years, discoveries and introductions in the Hub have been the catalyst for the implementation of new manufacturing processes on several large-scale programs.

## Tech Zones

- COMPOSITES, METALS & ADVANCED MATERIALS
- DIGITAL & ADDITIVE MANUFACTURING/3D PRINTING
- FINISHING & COATINGS: EXTREME ENVIRONMENTS & SURVIVABILITY
- INTEGRATED ASSEMBLY & ROBOTICS
- PRECISION MACHINING & TOOLING
- CONTRACT MANUFACTURING SERVICES
- QUALITY, MEASUREMENT & INSPECTION

## The Deck

At the center of it all is The Deck—the “main stage” of the expo show floor and host to morning keynote presentations, daytime panel discussions and late-afternoon networking receptions. Need to talk to one of your suppliers or update a business prospect on a new product or service? Meet them at The Deck. Planned or unplanned, networking at The Deck can strengthen current relationships and start new ones.

### AT THE DECK:

- Keynote speakers talk frankly about the challenges that face the extended manufacturing enterprise.
- Panel discussion participants engage in interactive discussions about new ways to drive groundbreaking technologies and processes.
- OEMs, contract suppliers, executives, managers, directors, business owners and attendees network with each other and hold one-on-one meetings.



"AeroDef is a great place for us to meet with our existing customers and introduce new contacts to the latest technologies and developments at KUKA. We've been participating in AeroDef for a number of years; it's the event to attend to keep up-to-date with the aerospace market."

- Robert Reno, Group VP, KUKA Systems Aerospace Group



"The AeroDef event in Dallas [in 2015] was a huge success once again for DSC. In two days, we met 70 people representing 24 companies where we believe there is good potential for a mutually beneficial future relationship."

- Roger Richardson, CEO, Delta Sigma Company

# THE LONG TAIL

THE FUTURE IS IN THE PARTNERSHIPS—  
IN THE COLLABORATION OF THE CREATORS  
AND DECISION-MAKERS—AND IT ALL  
STARTS AT AERODEF 2016

The extended manufacturing enterprise is diverse and complex. It's also ready—ready to embrace the future. That's why AeroDef is so important. As your partner, our goal is to put the brightest minds, the latest technologies and the businesses that need them in the same room so they can start the conversations that will define the future of aerospace and defense manufacturing.



The connections made at AeroDef help define the future. Leaders in the aerospace and defense manufacturing engineering community come to AeroDef to look for new ideas and applications that are re-producible and cost-effective. They seek big ideas that will transform their production processes and help them compete in the global marketplace now and into the future.



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