

Die Cut Area



YOU'VE BEEN CHOSEN...

...now the choice is yours.

Take this certificate to your GM dealership today. This certificate expires XXXXX XX, 2005.

See back for complete terms and conditions.

\$500 GM BONUS CASH CERTIFICATE

Sample A. Sample,

Address Line 1

Address Line 2

City, State 12345-1234

Unique ID: 99999999

Great selection.
Great Choice.

GM brings you more vehicles to choose from than any other manufacturer. You can shop for these and many more, plus find current incentives when you visit gmbrand.com.



2005 Cadillac STS



P.O. Box 909978
Milwaukee, WI 53209

Presorted
First-Class Mail
U.S. Postage
PAID
General Motors
Corporation

Now it's time to make your choice.
Look inside.

XXXX-123456789
Sample A. Sample
30400 Van Dyke Avenue
Warren, MI 48093



We're all about selection.
So you can be all about choice.

\$500

GM BONUS CASH
for select
Union Plus
credit card holders

Hurry, offer ends Month XX, 2005.



CHEVROLET PONTIAC BUICK CADILLAC GMC OLDSMOBILE SATURN HUMMER

YOU'VE BEEN CHOSEN
to receive
\$500
GM bonus cash
toward a new
GM vehicle!



CHEVROLET PONTIAC BUICK CADILLAC GMC OLDSMOBILE SATURN HUMMER

We've selected you
for this exclusive offer

Month XX, XXXX

Dear Sam Sample,

As a Union Plus Credit Card holder, you're accustomed to special perks and offers. So get ready to add another one to your list. Now through **Month XX, 2005**, you're entitled to \$500 GM bonus cash toward the purchase of a new GM vehicle. Best of all, you can stack this exclusive offer on top of other current incentives. The benefits just keep coming!

We're all about selection. So you can be all about choice.

There's never been a better time to get into a new GM vehicle. That's because you can apply your bonus cash to more than 85 vehicles, including Chevrolet, Pontiac, Buick, Cadillac, GMC, Oldsmobile, Saturn or HUMMER. If you want a thrilling new take on the sports sedan, check out our Pontiac G6. Or, to experience luxury first hand, slip into our Cadillac STS. With more style choices than any other manufacturer — and the largest dealer network — we're confident you'll find a great deal on a GM vehicle.

You were our pick. Now take your pick.

This offer is only available to select Union Plus Credit Card holders — so don't miss your chance to take home a great GM vehicle at a great discount. For more information, call **1-866-GM-BRAND**. To shop for your new GM vehicle — and view current incentives — visit **xxxxxx.com**. And remember, you only have until **Month XX, 2005**, to take advantage of this offer. So get to the dealership today!

Sincerely,

[Name #1 to come]

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gmbrand.com
1-800-GM-BRAND



2005 Buick LaCrosse



2005 GMC Sierra



2005 Chevy Cobalt LT Sedan



2005 Chevy Silverado



2005 Pontiac G6



2005 Saturn RELAY

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Terms and conditions

Certificate expires **XX/XX/XXXX**

- Valid certificate must be applied on purchase or lease of eligible new and unused **XXXX** and **XXXX** GM passenger cars and light-duty trucks. Certificate cannot be used on the purchase or lease of excluded vehicles. Excluded vehicles are medium-duty trucks; Chevrolet Avalanche and Aveo; Cadillac Escalade ESV and EXT; Buick Rendezvous; Pontiac Aztek, GTO and 2005 Sunfire; HUMMER H1; and Saab models.
- Certificate is not transferable within your household
- This offer may be used in combination with other currently available eligible consumer cash offers, APR financing offers for qualified buyers, or lease offers. (Not available on any other private offers.)
- Prior purchases and leases are not eligible
- You must take retail delivery from a dealer's stock located in the continental U.S., Hawaii, Alaska, Puerto Rico or the U.S. Virgin Islands by **XX/XX/XXXX**.
- This offer is void where prohibited.
- Only this original certificate or original replacement certificate will be honored. Photocopies and mechanical reproductions are not valid. Certificate is nonnegotiable and not redeemable for cash

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