

Merriell Moyer

Editor/Journalist/Writer

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History of writing quality stories under tight deadlines.

Uses a combination of interview and research skills with knowledge of story-structure to craft high quality news articles

Built relationships with a network of sources from a variety of social and economic backgrounds

PROFESSIONAL EXPERIENCE

Editor/Managing Editor

Safety Compliance/News Alert, King of Prussia, Pa., 2019 to Present

Started as an editor for the Safety Compliance Alert newsletter and website (which later evolved into Safety News Alert) where I chose and wrote stories specifically for safety professionals. After about a year, I became the managing editor of the publication. Writing here involved going through court decisions, technical reports, investigative reports and legislation to find and write about what mattered to our audience.

<https://www.safetynewsalert.com/author/mmoyer/>

Local Content Creator

Lebanon Daily News, Lebanon, Pa., 2015–2019

Started as a beat writer covering the western part of the county, but my coverage quickly expanded to include features, crime and politics. This newspaper is owned by Gannett/USA Today, so some of my higher profile stories were carried by USA Today.

<http://www.ldnews.com/staff/10046038/merriell-moyer/>

- Stories typically average about 3,000 unique clicks online
- Expanded into doing watchdog/investigative stories
- Cover breaking news on tight deadlines and juggle multiple stories at once

Freelance Journalist

The Ephrata Review and Lititz Record Express, Ephrata, Pa., 2014 – 2015

Covered events and wrote features for these sister newspapers owned by LNP Media Group.

<http://lititzrecord.com/byline/merriell-moyer/>

<http://www.ephratareview.com/byline/merriell-moyer/>

- Covered events such as parades, fund-raisers and murder mystery dinners
- Interviewed event planners and guests

SKILLS

Journalist with focus on community journalism

Investigative and watchdog journalism

Breaking news (under deadline)

Editing and proofreading for AP Style

Google Trends (some)

Video editing with Windows Movie Maker, iMovie and Wochit

Research via both online methods and traditional methods (eg. Courthouse, library, et al.)

Microsoft Office (Word, Excel, Outlook)

WordPress

Presto (Gannett/USA Today proprietary system)

Social Media (Facebook, Twitter)

Some experience with AI (ChatGPT 3.5, Bard)

HIGHLIGHTS

Several stories featured in USA Today (50-car I-78 crash, Father's Day feature, Palmyra boy murders his mother)

Three stories on dog hoarding incident reached more than 20,000 clicks for each story

Interviewed Secretary of State Madeleine Albright and Congressman Charlie Dent

Interviewed Miss Pennsylvania 2017 Katie Schreckengast and legendary comic book writer Mark Waid

EDUCATION

English Literature Major
Southern New Hampshire University