

Journalist / Editor / Writer / Author

MARK GRASSICK

An editor, writer and author with over 15 years' experience writing engaging and authoritative copy for print and digital, covering film, music, TV, gaming, lifestyle, travel, parenting and food. An interviewer of actors and musicians, from Metallica to Keira Knightley. As enthusiastic about printed pages and vinyl records as digital media and podcasts.

Self-Employed - Freelance writer *October 2001 - Present*

- Lead TV writer for Hotcorn.com.
- Member of the Hoxby Collective.
- Regular contributing writer and reviewer for London Tour Dates magazine, HeyUGuys.co.uk, Hot Press, In Dublin, Subba Cultcha, Rock and Reel (aka R2), Americana UK, Curzon and Cluas.com.
- Contributing author to coffee table book Movie Star Chronicles.

John Brown Media - Senior Editor *April 2015 - December 2017*

Initially Deputy Editor on Inside Vue Magazine, then Digital Editor across Vue Cinemas' digital channels, before being promoted to Senior Editor on the Intelligent Content team.

- *Revitalised the 'Film News' section of MyVue.com and boosted engagement and conversions by securing filmed and written interviews with A-List talent.*
- *Successfully implemented content plans and strategies for a wide range of lifestyle, home and travel brands, upscaling quality of copy and improving positioning in search engine results pages.*

Publicis Blueprint - Deputy Editor *June 2011 - April 2015*

Chief Sub-Editor on double CMA award-winner Cath Kidston Magazine and Heathrow Traveller magazine. Promoted to Deputy Editor on Vue Cinemas' magazine and app.

- *Key member of the team that conceived, pitched and launched Vue Cinemas' acclaimed print magazine and EMMA (Effective Mobile Marketing Awards) winning tablet app.*

Haymarket - Sub-Editor *June 2008 - December 2008*

Part of the core sub-editing team crafting witty and attention-grabbing headlines, standfirsts, captions and short news pieces for the weekly Campaign magazine.

Mac Keith Press - Sub-Editor *October 2006 - May 2008*

Sub-Editor for the medical journal Developmental Medicine and Child Neurology, working closely with medical professionals to ensure accuracy across all articles and case studies.

EDUCATION

Kingston University - Journalism and Film Studies (BA Hons)

- Graduated in 2006 with a First.
- Entertainment Editor, Art Director and founder of the student newspaper.
- Chosen to present creative writing and journalism in three separate end of year degree shows.

Ballyfermot College of Further Education - Print Journalism (HND)

- Graduated in 2003 with Distinction.

Bil Keating Centre - Certificate in TV Presentation, Production & Direction

- Six month course under the tutelage of renowned Irish TV producer Bil Keating.

PERSONAL PROJECTS

Music

In 2010, I organised the financing, planning, production, release and promotion of the self-released debut album for my band Deer Park. This included planning all the rehearsal, recording, mixing and mastering sessions, resulting in an album of ten songs. I then put together the design team for the artwork, which included Sub Pop records' former art director. Following the album's release, I co-ordinated promotional copies for press and radio and booked tours around the UK and Ireland, including support slots with established international bands and an appearance on BBC 6 Music.

Screenwriting

I am in the early stages of my screenwriting career, but have already completed screenplays for three feature-length films and one short film. One of my scripts was a semi-finalist in the 2017 Screencraft Horror Screenwriting Competition and a semi-finalist in the 2017 Shore Scripts Competition. It also received commendations from the Academy of Motion Picture Arts and Sciences Nicholl Fellowship and the Austin Film Festival. I am currently working on two further feature-length screenplays.

SKILLS

Editing
Journalism
Feature writing
Sub-editing
Reviewing

Interviewing
Content strategy
Social media
Digital media
Print

Layout and design
Creative writing
Presenting
Audio and video editing