

# Celia Baker

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## Education

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### University of Minnesota-Twin Cities

*B.S., Technical Writing and Communication,*

*Minors: Digital Media Studies, Learning Technologies*

Minneapolis, Minnesota

Sept 2019 - May 2024

## Work Experience

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### Kohl's

*Sales Associate*

La Crosse, WI

July 2018 - November 2020

- Created a welcoming shopping environment for all customers
- Maintained store organization in multiple departments, fitting rooms, and fixtures
- Completed efficient transactions and provided excellent customer service

## Volunteer Experience

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### Pump House Regional Arts Center

*Volunteer – Membership Coordinator*

La Crosse, WI

May 2021 - August 2021 & January 2022

- Updated and maintained membership database via DonorSnap
- Assisted with logistics of plays, concerts, and other events

### Coulee Region Humane Society

*Volunteer*

Onalaska, WI

April 2017 - May 2019

- Provided a caring environment for both dogs and cats through social interaction and sanitization of kennels and common spaces
- Established a working relationship with other volunteers to address animal needs
- Over 70 hours of service

## Projects

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### [Examining the Impact of Rhetoric on Working Mothers During the COVID-19 Pandemic](#)

- An extensive research proposal on the rhetoric used during the pandemic to discuss women's exodus from the workforce and the subsequent impact on working mothers.
- **Key skills:** *research, project management, critical thinking, interdisciplinary knowledge*

### [Social Media and Mental Health Research Report](#)

- Research report on the mental health impact of social media on women
- Conducted research with scholarly articles and from a survey I developed and distributed to female university students; used data to support my research questions
- **Key skills:** *data collection and analysis, creative problem solving, ethical writing/design*

## Relevant Coursework

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- Visual & Document Design
- Writing with Digital Technologies
- Project Design & Development
- Communication Ethics