

GRAYSON KEGLOVIC

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EDUCATION

University of Central Florida | Nicholson School of Communication

Bachelor of Arts in Journalism | Minor in Sociology

WORK EXPERIENCE

Orlando Weekly AUG. 2023 - CURRENT

Freelancer

- Made significant contributions to a bi-weekly publication through pitching and executing compelling articles and photo galleries.

Inweekly MAY 2022 – MAY 2024

Freelancer

- Gathered accurate and relevant information from different sources to create stories in a bi-weekly newspaper.

Central Florida Lifestyle Magazine MAY 2023 – SEPT. 2023

Editorial Intern

- Engaged with readers on social media platforms.
- Actively participated in editorial meetings discussing potential stories and brand management.

Orlando Music Live APRIL 2023 - CURRENT

Photographer

- Photographed numerous live music events in the Central Florida area.
- Enhanced visual quality and effects using Adobe.

The Luna Collective AUG. 2022 - CURRENT

Writer & Photographer

- Wrote music features that highlighted artist's work, collaborating with musicians from around the world.
- Established strong press relations with music-related media agencies worldwide.

LEADERSHIP EXPERIENCE

Strike Magazine Orlando AUG. 2021 – MAY 2024

Creative Director

- Conceptualized and directed the production of a quarterly magazine.
- Orchestrated content creation by managing deadlines and ensuring consistent quality.
- Spearheaded and guided a dynamic team of 50+ members.

Centric Magazine AUG. 2022 – AUG. 2023

Editor in Chief

- Managed a diverse team of 20 journalists for a university-affiliated yearly magazine.
- Ensured seamless content production by reviewing and editing content, maintaining editorial excellence.

NSM Today JAN. 2023 – MAY 2023

Visuals Editor

- Reviewed and edited all visual elements created by 80+ reporters from a student-run newspaper.