

# Breanna Laws

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## PROFESSIONAL SUMMARY

I am a student studying communication, journalism, and linguistics at Wake Forest University of North Carolina. I have over two years of experience assisting with the Old Gold & Black student newspaper production oversight in both its online and print mediums. Additionally, I have over a year of experience in editing articles as a managing editor and directing the design team and webmaster to create a polished publication.

I am well-versed in using Adobe InDesign and collaborating in a team setting to create a final product. I pride myself on consistently providing well-reported work that is consistent with Associated Press guidelines and closely observing good journalistic practice. I have a particular interest in local-level journalism and making local news more accessible.

## PROFESSIONAL EXPERIENCE

### Old Gold & Black, WFU Student Newspaper. Winston-Salem, NC

*Managing Editor* | 01/2024 - Present

- Oversee the curation of a bi-weekly, 20-page print publication.
- Oversee the web design team to create daily engaging online content, using the WordPress application.
- Work closely with the rest of the executive board to grow the publication and manage an editorial team of 13 individuals.

*Print Managing Editor* | 01/2023 - 01/2024

- Oversaw the curation of a bi-weekly, 20-page print publication.
- Reviewed articles across three desks for online and print publication. Gave suggestions about flow, quality, and other issues, and formatted articles according to AP style.

*Production Assistant* | 01/2021 - 01/2023

- Assisted the News desk with InDesign page layout for print editions.

*Staff Writer* | 10/2021 - 01/2023

- Submitted articles weekly across five desks, with emphasis on news and feature writing.

### The Elkin Tribune. Elkin, NC

*Intern* | 01/2021 - 05/2021

- Completed assigned pieces and developed independent stories.
- Followed up on leads for information regarding news and events.
- Established and maintained relationships with credible sources.

## SKILLS

- Adobe InDesign
- Adobe Premiere Pro
- WordPress
- Interviewing Skills
- Associated Press (AP) Style
- Newsroom Leadership

## EDUCATION

### Wake Forest University

Winston-Salem, NC

Expected in 05/2025

Bachelor of Arts: Communication

Minors: Journalism and

Linguistics

- Roena B. & Petro Kulynych Scholarship Recipient
- Dean's List [Fall 21', Spring 22', Fall 22', Fall 23']
- Student Marshal of the 2023 Spring Commencement

## RELEVANT COURSES

Intro to Journalism, News

Literacy, Editing, On the Air with

WFDD, Media Production I

## LANGUAGES

### English

Native or Bilingual

### Spanish

Limited Working

