



CONTACT

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EDUCATION

BACHELOR OF ARTS: ENGLISH 2017

California Polytechnic State University- San Luis Obispo

- Graduated a 4 year undergrad program a full year early through strategic planning and hard work
- Awarded Cal Poly Dean's List 2017

RELEVANT COURSEWORK

Creative Writing, Technical Writing, Public Speaking, Literature Analysis

VOLUNTEER EXPERIENCE

SLO Women's Shelter:

Refuge for Victims of Domestic Violence

Janet Pomeroy Center:

Recreation Center for Developmentally Disabled Citizens

Growing Grounds:

Environmental Restoration Facility

KATE REARDON

Exerts maximum effort | Delivers order through chaos | Recognizes room to grow

CORE COMPETENCIES

Creative Writing
Real-time Engagement
Brand Strategy
Search Engine Optimization
Leadership
Conversion Rate Optimization

Product Marketing
Quality Control
Social Media Strategies
Research Ability
Editing
Marketing Awareness

EXPERIENCE

JUNIOR COPYWRITER

Etna Interactive | September 2017 - Present

As a creative copywriter, I develop advertising concepts. I am responsible for text on brochures, emails, websites, blogs, social media outlets, and other mediums. I work with clients directly, so the finished product aligns with their respective brands.

CUSTOMER SERVICE INTERN

Benedetti Insurance | June 2017 - September 2017

I worked at an insurance agency filling out and submitting certificates of insurance, speaking with clients, and learning about the business as a whole, through a hands-on approach.

ENGLISH TUTOR

Mustang Success Center | September 2016 - June 2017

I worked with student-athletes in a one-on-one or group setting. Typically, I helped these students in their English classes, giving them the tools to be more effective readers, writers, and public speakers.

COPYWRITING INTERN

Eleven Inc. | June 2016 - August 2016

I was a creative intern at a San Francisco-based advertising firm. I worked in close partnership with art directors to create social media content, print ads, and commercials.

References available upon request