

BRIAN OLMO

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PROFESSIONAL EXPERIENCE

CITY OF MIAMI - OFFICE OF MAYOR EILEEN HIGGINS

Miami, FL

Communications Coordinator

January 2026 – Present

- Managed and produced content across official social media platforms (Instagram, Facebook, LinkedIn and Bluesky), including scheduling posts, monitoring engagement, and supporting account verification.
- Filmed and edited video content for digital platforms, producing short-form videos and event coverage to support public communications.
- Maintained and organized a daily archive of official photos and videos for press, social media and internal communications use.
- Coordinated rapid-response communications, publishing time-sensitive statements within tight deadlines during breaking developments.
- Generated 1,000,000+ cumulative views across social media content during tenure.

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION - NASA

Miami, FL

Translational Research Institute for Space Health Communications Fellow

January 2025 – May 2025

- Write compelling copy discussing TRISH funded research for online publication and broader audiences.
- Create still and motion graphics alongside captions for social posts that bolster TRISH's public and scientific outreach.
- Create short video series featuring TRISH leadership and initiatives.
- Organize and execute a year-long communications campaign for TRISH's Metabolic Manipulation and Human Hibernation project, consisting of blog posts, podcast appearances and short-form video content.

THE WHITE HOUSE

Washington, D.C.

White House Photo Office Intern

September 2023 – December 2023

- The White House Internship Program is a public service leadership program that provides emerging leaders with an opportunity to gain valuable skills while supporting the work of the White House Office and furthering the priorities of the Biden-Harris Administration.
- Assisted team with incoming photo requests.
- Worked with the Deputy Director of the Photo Office to regularly update the photo archive.
- Maintained ongoing photo projects.

NBC SPORTS

Miami, FL

News Desk Intern

September 2022 – December 2022

- Created SEO-optimized titles and descriptions for NBCSports.com, Peacock and NBC Sports YouTube.
- Edited, captioned and published 50+ video clips in MPX from shows like "Pro Football Talk," "Chris Simms Unbuttoned" and "The Dan Patrick Show."
- Regularly updated website with new content through Drupal and WordPress.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY

Miami, FL

B.A. in Public Relations, Marketing and Applied Communications

SKILLS

- Skilled with video editing software (CapCut, Final Cut Pro, Adobe Premiere, Adobe After Effects).
- Expert with graphic design software (Canva, Adobe Photoshop, Adobe Illustrator).
- Skilled in tracking campaign performance and KPIs with various softwares (Hootsuite, Sprout Social).
- Fluent in English and Spanish.