

# BRIAN OLMO

(786)-202-4943 | [B.Olmo@outlook.com](mailto:B.Olmo@outlook.com) | <https://www.brianolmo.com/> | [www.linkedin.com/in/brian-olmo](https://www.linkedin.com/in/brian-olmo)

## PROFESSIONAL EXPERIENCE

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### NATIONAL AERONAUTICS AND SPACE ADMINISTRATION - NASA

Miami, FL

Translational Research Institute for Space Health Communications Fellow

January 2025 – May 2025

- Write compelling copy discussing TRISH funded research for online publication and broader audiences.
- Create still and motion graphics alongside captions for social posts that bolster TRISH's public and scientific outreach.
- Create short video series featuring TRISH leadership and initiatives.
- Organize and execute a year-long communications campaign for TRISH's Metabolic Manipulation and Human Hibernation project, consisting of blog posts, podcast appearances and short-form video content.

NASA HQ Video Production Intern

June 2022 – August 2022

- Directed and produced three informational videos for NASA's YouTube channel and official website.
- Interviewed 15 NASA scientists about aspects of their work for research purposes.
- Made style guides and instructive materials for future video creators.

### THE WHITE HOUSE INTERNSHIP PROGRAM

Washington, D.C.

White House Photo Office Intern

September 2023 – December 2023

- The White House Internship Program is a public service leadership program that provides emerging leaders with an opportunity to gain valuable skills while supporting the work of the White House Office and furthering the priorities of the Biden-Harris Administration.
- Assisted team with incoming photo requests.
- Worked with the Deputy Director of the Photo Office to regularly update the photo archive.
- Maintained ongoing photo projects.

### NBC SPORTS

Miami, FL

News Desk Intern

September 2022 – December 2022

- Created SEO-optimized titles and descriptions for NBCSports.com, Peacock and NBC Sports YouTube.
- Edited, captioned and published 50+ video clips in MPX from shows like "Pro Football Talk," "Chris Simms Unbuttoned" and "The Dan Patrick Show."
- Regularly updated website with new content through Drupal and WordPress.

### PANTHERNOW - STUDENT NEWSPAPER AT FIU

Miami, FL

Editor-in-Chief

April 2024 – December 2024

- Garnered over 750,000 views, 30,000 likes and 500 followers on the publication's Instagram.
- Spearheaded the development of a new website, creating mock designs in Figma and Framer.
- Launched an aggressive hiring campaign, bringing in 60 new writers, photographers and artists.

## EDUCATION

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### FLORIDA INTERNATIONAL UNIVERSITY

Miami, FL

B.A. in Public Relations, Advertising and Applied Communications

## SKILLS

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- Skilled with video editing software (Final Cut Pro, Adobe Premiere, Adobe After Effects).
- Expert with graphic design software (Canva, Adobe Photoshop).
- Proficient with industry-standard content and video management systems (WordPress, Drupal, MPX) and utilizing SEO keywords to maximize traffic.
- Fluent in English and Spanish.