

BRIAN OLMO

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PROFESSIONAL EXPERIENCE

THE WHITE HOUSE INTERNSHIP PROGRAM

Washington, D.C.

White House Photo Office Intern

September 2023 – December 2023

- The White House Internship Program is a public service leadership program that provides emerging leaders with an opportunity to gain valuable skills while supporting the work of the White House Office and furthering the priorities of the Biden-Harris Administration.
- Assisted team with incoming photo requests.
- Worked with the Deputy Director of the Photo Office to regularly update the photo archive.
- Maintained ongoing photo projects.

NBC SPORTS

Miami, FL

News Desk Intern

September 2022 – December 2022

- Created SEO-optimized titles and descriptions for NBCSports.com, Peacock and NBC Sports YouTube.
- Published 50+ video clips in MPX from shows like “Pro Football Talk,” “Chris Simms Unbuttoned” and “The Dan Patrick Show.”
- Regularly updated website with new content through Drupal and WordPress.

NATIONAL AERONAUTICS SPACE ADMINISTRATION - NASA

Miami, FL

Video Production Intern

June 2022 – August 2022

- Directed and produced three informational videos for NASA’s YouTube channel and official website.
- Interviewed 15 NASA scientists about aspects of their work for research purposes.
- Made style guides and instructive materials for future video creators.

PANTHERNOW - STUDENT NEWSPAPER AT FIU

Miami, FL

Investigative Director

January 2024 – Present

- Oversee and structure all investigative pieces.
- Report to the Editor-in-Chief and student media advisors on any progress made.

Sports Director

January 2023 – September 2023

- Managed a team of 11 writers, delegated assignments and edited articles.
- Developed FIU Wrap-Up, a weekly series that recapped FIU sports, with The Miami Herald.
- Created an AP style guide detailing common sports terminology.
- Designed graphics and social media posts for all published stories.

Sports Writer

January 2022 – December 2022

- Wrote previews and recaps for all FIU Athletics basketball and football games.
- Pitched topics for sports columns and player profiles.

EDUCATION

FLORIDA INTERNATIONAL UNIVERSITY

Miami, FL

B.A. in Public Relations and Applied Communications | GPA: 3.9

Expected Graduation Date: May 2025

SKILLS

- Skilled with video editing software (Final Cut Pro, Adobe Premiere, Adobe After Effects).
- Proficient with industry-standard content management systems (MPX, Drupal, WordPress) and utilizing SEO keywords to maximize traffic.
- Fluent in English and Spanish.