Presentation

Designing solutions



About us

800
staff members

£14m
annual tunover

12
offices across the globe

60
years of providing business services

400
clients worldwide

Background

Founded in 1966 we began as a modest company. Established by Alistair MacGregor and engineer Ewan Ross, the company started by supplying bespoke, hand-hewn oak to local shipbuilders and historic estate restorations.

Over the decades, the operation steadily expanded from its roots in Stirling. By the 1980s, the company pioneered advanced sustainable milling techniques, ensuring every offcut was repurposed for local agriculture. Entering the 2020s, while maintaining its original workshop, the business evolved into an international supplier of architectural hardwood and eco-friendly building materials.

Today, six decades after its inception, the company blends heavy-duty modern milling technology with the founders' uncompromising standard of traditional Scottish craftsmanship.

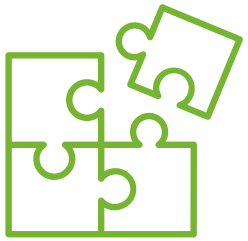


Providing value

Phase	Strategic Focus	Target metric	Expected ROI	Impact value
Foundation	Automate onboarding	+15% adoption	1.5x	£4m
Engagement	Launch incentives	-20%	2.2x	£1.5m
Expansion	Premium tier referral	+25% CLTV	3.5x	£0.8m

The details

Innovation



We believe that meaningful progress requires continuous reinvention. To support this, we reinvest nearly one-third of our annual revenue directly back into research and development. This commitment allows our team of over 450 innovators to build cutting-edge artificial intelligence and data analytics tools. As a result, our platform now supports more than two million active daily users while maintaining a carbon-neutral footprint across all global operations.

Success



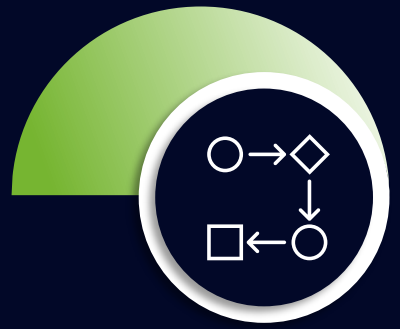
At the heart of our operations is an uncompromising focus on the client experience. We do not just provide software; we build long-term strategic partnerships. By prioritizing reliability, high-performance architecture, and 24/7 dedicated support, we maintain an industry-leading 98% client retention rate. We measure our success entirely by the stability and expansion of the businesses we serve.

Our process

Discovery and assessment

Our team analyzes your current infrastructure and workflows to identify operational bottlenecks and align on business goals.





Strategy and architecture

We design a customized, scalable technical blueprint that integrates seamlessly with your existing software stack and establishes clear benchmarks.

Execution and Integration

Our engineers deploy the new system and migrate data using an agile framework to ensure minimal disruption to daily operations.



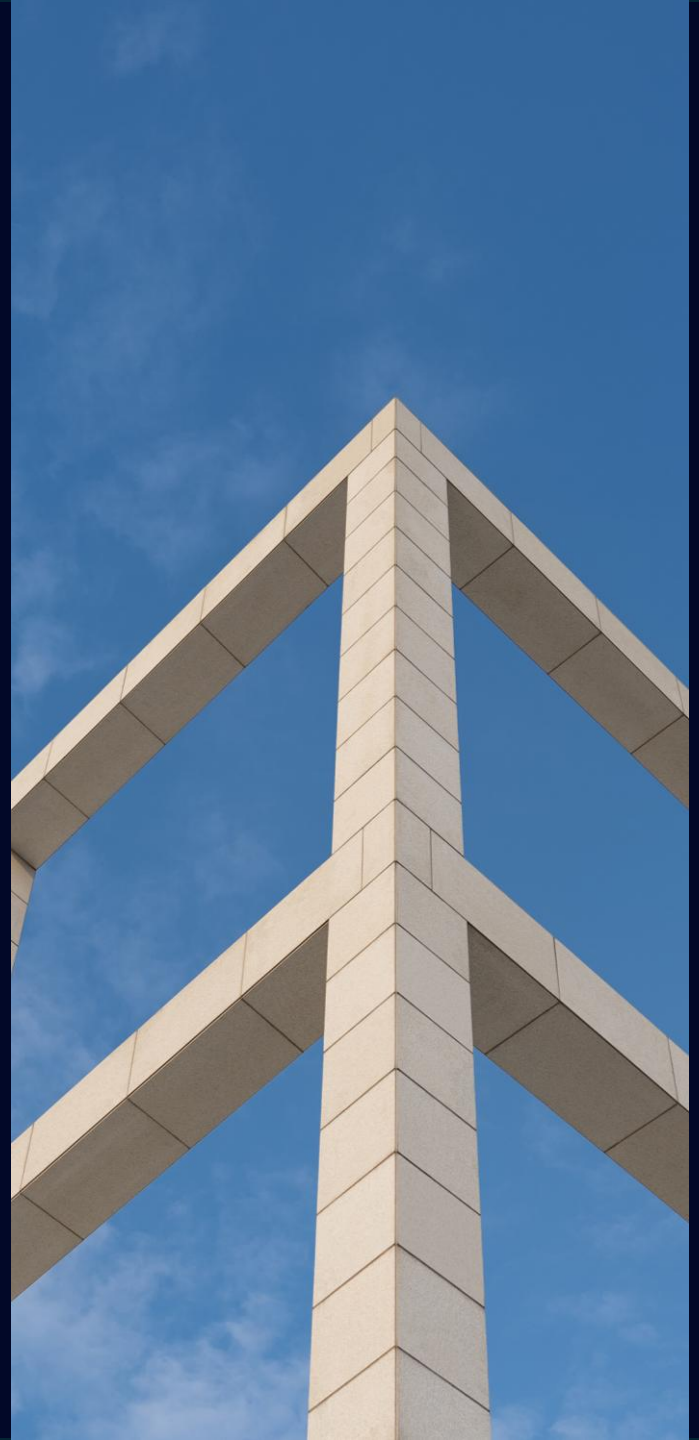


Optimization and Scale

We continuously monitor system performance and provide regular updates to ensure your infrastructure evolves alongside your growing business.

Conclusion

Ultimately, sustainable corporate growth relies on the seamless integration of cutting-edge technology and client-focused strategies. By establishing a clear, four-stage operational roadmap, businesses can successfully navigate digital transformation while minimizing disruptions to daily operations. Organizations that prioritize this structured agility are best positioned to scale efficiently, retain consumer trust, and lead their respective industries in an increasingly competitive marketplace.



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