

# Grace Ellen Owens

*The Walt Disney Company*

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## Professional Summary

Passionate Disney College Program graduate and PhotoPass Photographer skilled in brand storytelling, digital media, and content creation. Pursuing a graduate degree in Integrated Marketing Communications, with expertise in AP style writing, campaign management, and audience engagement, I am eager to contribute to the Disney Programs Communications Team.

## Skills/Proficiencies

- MS Office and Adobe Office Suite
- Content Creation
- AP Style Writing & Editing
- Communication and Collaboration
- Organization
- Digital Marketing and Branding

## Experience

### PhotoPass Photographer

*(Aug. 2024 – Present)*

*The Walt Disney Company*

*Disney College Program (Aug. 2024 – Jan. 2024)*

- Capture and post-production edit 500+ high-quality photos and videos daily using DSLR cameras.
- Personalize immersive Disney branded photo experiences for Guests.
- Collaborate with Guest Services and Operations teams to enhance Guest satisfaction.
- Earned over 200 Cast Compliments and 7 Keys for exceptional service and creative photo concepts.

### Production Assistant Intern

*(Jun. 2024 - Aug. 2024)*

*PBS, "To the Contrary"*

- Assisted in content development and production planning on all live broadcasts.
- Scheduled guest appearances, handled VIP call sheets, and ensured production protocols.
- Created content pieces under tight deadlines for social media publishing, resulting in 75% increase in audience engagement.

### Caption Media Specialist

*(Jan. 2023 - Jun. 2024)*

*University of North Carolina at Charlotte (UNCC)*

- Processed over 2,000 media captions with 99.9% accuracy and ADA/508 accessibility.
- Managed multiple deadlines in a fast-paced environment, delivering projects ahead of schedule.
- Utilized Microsoft Suite to streamline production workflows and enhance efficiency.

### Field Supervisor/Student Staff, Marching Band

*(Aug. 2024 - Dec. 2024)*

*University of North Carolina at Charlotte (UNCC)*

- Oversaw logistics and game-day production for VIP guests and 185+ band members.
- Applied campaign management skills to facilitate and maintain a 100% safety compliance record.
- Gained proficiency in Guest Service Suite and Lilo, managing large-scale events efficiently.

## Education

*University of North Carolina at Wilmington*

*(Expected Aug. 2025)*

- Master of Arts, Integrated Marketing Communications

*University of North Carolina at Charlotte*

- Bachelor of Arts, Communications: Mass Media, *magna cum laude*
  - Minor, Music Performance

*(Conferred Dec. 2023)*