

Curriculum Vitae

Proposed role in the project:

1. **Family name:** Lucas
2. **First names:** Philippe
3. **Nationality:** American
4. **Education:**

Institution [Date from - Date to]	Degree(s) or Diploma(s) obtained:
02/2011 – 02/2012	Masters of Commercial Law (Focus on International IP) – University of New South Wales
10/2009 – 01/2011	Masters of Arts – International Relations, East Asian Studies – Durham University
08/2005 – 05/2009	Bachelors of Science – Communications – Chestnut Hill College

5. **Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

Language	Reading	Speaking	Writing
English	1	1	1
French	4	4	5
Chinese	5	5	5

Key qualifications:

- **5+ years of experience in organizing capacity building activities and stakeholder engagement events in an international development/trade promotion setting in China, Europe and the Caribbean.** These included IP-related trainings in China, bamboo focused-capacity building in East Africa, side-events and sessions at events like Paris COP 21 and World Forestry Congress, and onsite trainings for youth entrepreneurs in St Kitts & Nevis, Grenada and Suriname.
- **Strong record of engagement on behalf of the EU in China** which includes cooperating with DG GROW, EASME, EU member states embassies and chambers of commerce, MOFCOM, AQSIIQ during time at DEVELOPMENT Solutions and the European Chamber of Commerce.
- **5+ years of professional experience in China.**
- **Strong record of maintaining and expanding partnerships with local and government stakeholders** such as U.S. State Department, Dutch Ministry of Foreign Affairs, Egyptian Ministry of Trade and Industry, Israeli Ministry of Foreign Affairs and UNDP (in post-earthquake Haiti and Egypt).
- **4+ years of experience implementing international cooperation projects including the IPR Helpdesk, EU-China Water Cooperation (Youth-In-UNDP), and the International Development Law Organization** on legal land-tenure issues arising from massive displacement after the 2010 Haiti Earthquake.
- **3+ years of experience working on projects related to the Europe-China relations** vis-a-vis trade promotion and IP with the European Union Chamber of Commerce, IPR Helpdesk and DEVELOPMENT Solutions.
- **3+ years of experience in IPR one of which acquired at university;** Deeply familiar with IPR protection and enforcement issues affecting EU businesses in China. Have written extensively on relevant issues to Eurobiz Magazine on behalf of the China IPR Helpdesk; Drafted legal documentation on behalf YABT.
- **2 years of experience** in EU-China trade negotiations and experience in IP issues gained in China.

6. **Specific experience in the region:**

Country	Date from - Date to
China	05/2013-Present

Date from - Date to	Location	Company	Position	Description
07/2017 – 07/2018	Beijing, China	PBB Creative	Content/Market Access Manager	<ul style="list-style-type: none"> ➤ PBB brand building team member, assisting foreign clients in their market access processes; ➤ Gave clients IP-related market access advice on the importance of transcribing ones' brand name into Chinese and how to secure necessary trade mark protections; ➤ Referred eligible European clients to IPR Helpdesk for further council ➤ Liaised with other relevant EC-funded projects like “EU Gateway to China Business Avenues” to deliver market access-oriented brand strategy consultations.
11/2016 – 07/2017	Beijing, China	IPR Helpdesk (EU Chamber of Commerce in China)	Project Manager	<ul style="list-style-type: none"> ➤ Reoriented Helpdesk strategy to link IP policy changes to <i>Made in China 2025</i> to better serve European SMEs; Main KPIs delivered 15 months ahead of schedule; ➤ Responsible for budget drafting, updating, forecasting, invoicing and reporting; ➤ Managed the Helpdesk team of the EU Chamber including the IP Expert, Project Officer and two interns; ➤ Led reporting efforts to the European Commission, particularly DG GROW and EASME; ➤ Spread awareness amongst MS, industry and business stakeholders throughout Mainland, Hong Kong, Macao and Taiwan; ➤ Delivered quarterly trainings to business missions of Italian food and wine producers; ➤ Maintained close working relationships with key stakeholders including EU Delegation, IP Key, EU SME Centre EU Gateway to China Business Avenues. ➤ Worked with IP Key and lawyers from Wang Hui Da law firm to receive and brief representatives from the Danish Patent and Trademark Office on IP protection and enforcement issues facing European enterprises; ➤ Managed Helpdesk presence at March 2017 EU-Gateway Green Technology Mission; ➤ Regularly met with EU SME Centre to discuss joint activities in China and Europe and delivered remarks at Annual stakeholder meeting. ➤ Managed preparation of annual stakeholder and consortium meetings in Brussels.
06/2016 – 10/2016	Beijing, China	EU Chamber of Commerce in China	Business and Project Manager	<ul style="list-style-type: none"> ➤ Business Manager responsible for day to day management of working groups for IPR, Finance & Taxation, Environment and Quality Safety; ➤ Worked with IPR Working Group Local Vice Chair Paul Ranjard to draft and finalize IPR Chapter of Position Paper; ➤ Assisted IPR Working Group Local Vice Chair Paul Ranjard in submitting responses to Call for Comments from Chinese government authorities; ➤ Project Manager for EU Chamber deliverables on P.I.A.N.O. Project (EU-China water cooperation). ➤ Conceptualized and led organisation of two events including the Question of China's Market Economy Status and Notice 42: Changes in Transfer Pricing <ul style="list-style-type: none"> ○ Event contributors included former US Trade Representative Timothy Stratford and high level representation from State Administration of Taxation.

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05/2015 – 05/2016	Beijing, China	International Network for Bamboo and Rattan	Fundraising and Events Consultant	<ul style="list-style-type: none"> ➤ Lead Bid Manager & Writer responsible for all aspects of bid delivery including coordination, development and production processes. ➤ Led bid writing team of two for successful submission of technical proposal to Dutch Ministry of Foreign Affairs for the Dutch-Sino East Africa Bamboo Programme (2.1 Million EUR); ➤ Lead Event Manager responsible for all aspects of planning and organization of INBAR meetings and conferences; ➤ Led in the organization of the INBAR delegation's presence at the XIV World Forestry Congress in Durban, South Africa and the UNFCCC COP 21 in Paris.
05/2013 – 04/2015	Beijing, China	DEVELOPMENT Solutions Ltd	Proposal and Bid Manager	<ul style="list-style-type: none"> ➤ Lead Bid Manager & Writer responsible for all aspects of bid delivery including coordination, development and production processes; ➤ Drove successful submission of technical proposal for the second phase of the China and Southeast Asia IPR Helpdesk; ➤ Served as internal quality control for implementation of Helpdesk activities ensuring deliverables were implemented in line with activities proposed in Organisation & Methodology. ➤ Led in content creation and synthesizing technical inputs for DG DEVCO's Technical Assistance for the Preparation and Implementation of an Animal Diseases Eradication Programme, Cyprus. ➤ Supported event preparation for EC-funded projects: including promotion of events, high-level trade visits and communications activities
03/2012 – 03/2013	Washington D.C.	Young Americas Business Trust	Program Officer	<ul style="list-style-type: none"> ➤ Managed Youth-IN, a UNDP-funded project in collaboration with partner Israeli aid agency MASHAV to implement the entrepreneurial component in the Latin America and the Caribbean region; ➤ Led in the facilitation of project activities on the ground, including conceptualization of capacity building activities logistics preparations, media engagement for trainings in St Kitts & Nevis, Grenada, Suriname; ➤ Designed and delivered visibility materials, building stakeholder awareness at multiple levels of YABT's activity; ➤ Liaised with relevant government authorities and private sector organizations undertaking similar activities to promote synergies. ➤ Gave legal advice regarding the terms of a contract between YABT and PepsiCo for the Talent and Innovation Challenge of the Americas; ➤ Supported in the drafting of the rules and regulations for the Caribbean Innovation Challenge; ➤ Delivered webinars on business formalization and structure for young Caribbean entrepreneurs.

01/2010 – 03/2012	Multiple Locations	International Development Law Organization	Land Tenure Consultant	<ul style="list-style-type: none"> ➤ Managed relationships and conceptualized awareness raising events in Haiti with key stakeholders including relevant ministries, the UNDP, World Bank, and US State Department amongst others; ➤ Research and drafting of an assessment of the critical legal issues hampering reconstruction efforts regarding land tenure/re-housing; ➤ Established a working group of interested stakeholders and conducted workshops on national and international law and standards relevant to the reconstruction efforts and land tenure/rehousing in Haiti; ➤ Worked with local partner organizations to identify legal challenges germane to their programs of work ➤ Drafted guidelines to assist stakeholders resolve land tenure/rehousing issues in the short-term, without compromising long-term rights in land and property.
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7. **Other relevant information** (eg, Publications)