

Sarah A. Vega

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OBJECTIVE STATEMENT

Passionate and enterprising multimedia professional with a strong background in journalism and a deep interest in a range of subjects, including world events and commodities. Multilingual and holds a Masters of Journalism and a Bachelor of Arts in Political Science & Asian Studies. Known for my ingenuity, leadership, determination, and being highly organized, I am well-equipped to punctually deliver compelling and diverse content.

RELEVANT EXPERIENCE (Full CV available on LinkedIn)

The Assay Magazine, 121/Hyve Group

03.23 - 03.24

Content Writer, Commodities

Hong Kong

- Researched, pitched, and wrote in-depth SEO features on the global metals & mining industry
- Interviewed CEOs and other senior mining staff in video format for online distribution
- Actively monitored and assessed the newsworthiness of mining developments for publication
- Copyedited and published panel discussions, company profiles, features, news content, and video

Freelance

09.22 - 02.23

Various Roles

Hong Kong

- Pitched and wrote print and video stories for local publications in a timely manner
- Advised and deployed reach-maximizing social media tools and techniques for business clients
- Designed professional content in accordance with current trends and client expectations
- Maintained excellent rapport among all clients and outlets

South China Morning Post

06.22 - 08.22

Editorial Intern, Culture

Hong Kong

- Covered art, beauty, travel, fashion, and human interest stories, both assigned and pitched
- Produced content in a variety of formats depending on platform and audience targets
- Actively sought out new stories and angles through fieldwork and contact-building
- Pioneered tailored reel content for the SCMP_Lifestyle Instagram account

NBC News

09.21 - 01.22

Asia Desk Intern, Various Roles

Hong Kong

- Reported on regional stories with tight deadlines for an international audience
- Planned coverage for Asia teams through analysis of regional trends and upcoming events
- Coordinated with bureaus across the world to ensure comprehensive global coverage
- Assisted NBC's social newsgathering team with research, translation, and other editorial needs

EDUCATION

The University of Hong Kong	08.21 - 12.22
Masters of Journalism	Hong Kong
Rollins College	08.12 - 05.16
Bachelor of Arts, Double Major in Political Science & Asian Studies	Florida, USA
Hong Kong Baptist University	06.15 - 07.15
Summer Session, Culture	Hong Kong
Shanghai Jiaotong University	08.13 - 12.13
Fall Semester Abroad, Language & Culture	Shanghai, China

PROFESSIONAL DEVELOPMENT

Level 3 Mandarin Chinese Course, Mandarin Channel, Hong Kong
Digital Investigation Techniques, Agence-France Presse, Basics level course
How to optimize keywords for Google, Level 1 & 2, SCMP Training
Interview Skills for Young Journalists, Foreign Correspondents' Club HK
Coding Bootcamp: Data Journalism in R, Foreign Correspondents' Club HK

AWARDS LIST

Centennial Award; Charles E. Rice Scholarship; Grey Squires Endowed Scholarship; Bright Futures FL Medallion Scholarship; Rollins International Program Scholarship; Robert H. Hartley '91 Memorial Scholarship; Maeching & George Kao Chinese Studies Scholarship, JMSC Overseas Talent Scholarship

SKILLS

Languages: Native English speaker, proficient Spanish, intermediate Mandarin (HSK 3)
Social Media: Managed, designed, and tailored content across multiple social media platforms
Video & Audio: Proficient video and audio editor, experience with Adobe Premiere, Audition, iMovie, etc.
SEO: Familiar with techniques and concepts necessary to ensure furthest reach of published content

REFERENCES (Contact information available upon request)

Kevin Sites - Author and Journalist
Amy Rotman - APAC Content Director and Editor of The Assay Magazine
Ed Flannagan - Deputy Director, Asia at NBC News