

For Immediate Release - **10/31/22, 2:00 PM**

Buhi Eco4 bag Give Back Program after 3 months Eco 4 bag is in stock again

WILMORE, Kentucky — Retailer Buhi Co. has announced that with its Eco 4 bag no longer out of stock they will be partnering with Green Warriors to participate in a giveback program with future sales of the Eco 4 bag.

Starting next week, Buhi Co. is connecting sales of the Eco 4 bag to a give back program partnering with Green Warriors. For every Eco 4 bag purchased, Buhi Co. is donating ten dollars to the Green Warriors.

After three months of having been out of stock of the Eco 4 bag, Buhi Co. will be running the give back program for the next three months. Following the news of the Eco 4 bag being back in stock, Buhi Co. is assuring customers they have taken measures to ensure it will never again go out of stock.

“We created the Eco4 bag as a way to give customers an affordable AND environmentally friendly product. These bags were so popular that we sold out in less than a week! We know many of you have been anxiously waiting for these bags to come back on sale and we’ve taken

steps to make sure we don't stock out again.” —Tim Burns, Buhi director of development and growth.

Buhi Co. has specifically chosen to partner with Green Warrior for their expert experience in the fight to save the environment. Green Warrior has been highly respected for their work for well over forty years and has a well known name. Buhi Co. is looking forward to partnering with a company that also shares their commitment to inclusion and diversity.

“Partnering with Green Warriors to give back to the environment just made sense. We love their peaceful approach, their inclusive environment, and their sterling reputation in the nonprofit sphere.” —Tim Burns, Buhi director of development and growth.

Buhi Co. is not the only party excited for this partnership. The Green Warriors USA Executive Director, Dannie Renard, had this to say when asked about the Give Back Program partnership, “We are thrilled that Buhi is joining other responsible companies in their efforts to produce more environmentally sustainable products. We are grateful for this opportunity to put additional funds into our mission of saving Mother Earth.”

Green Warriors is a global nonprofit organization that was established in 1971. Their goals include using peaceful protests and create forms of communicating to create a growth of knowledge in dealing in environmental issues and potential solutions. They are stationed in over 50 countries, making themselves well averse to many different environmental issues. Major environmental issues they tend to focus on include global warming, destruction of ancient

forests, and the deterioration of oceans. Global Warriors is considered to be a diverse and inclusive organization, having 2.8 million members world wide.

Founded in 2009, Buhi Supply, Co. is an online retailer offering over 60 products. The company is known for its fashion-forward backpacks, purses, wallets, satchels, and duffels. Buhi has entered the eco-friendly retail space with a line of 90-percent biodegradable bags and recently acquired Soft-T's, a manufacturer known for its eco-friendly t-shirts. Company sales average \$12 million annually across North America.

- ##### -