

MARIA LETÍCIA LAURINDO GOMES

CONTACT ME

-  +44 7935 489481
-  London, UK
-  lelelaurindo@gmail.com
-  marialeticiagomes.contently.com

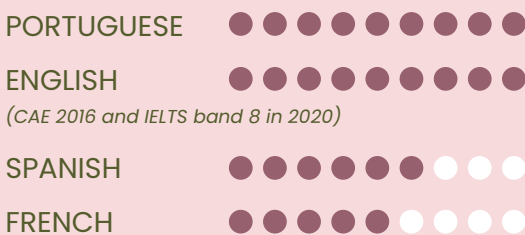
NETWORKS



SKILLS



LANGUAGES



HOBBIES



ABOUT

Journalist, experienced in creative industries and adept at navigating the media landscape.

Passionate about the entertainment and music industries, culture reporting and content creation.

Easily adaptable, keen to learn and great at teamwork.

Available for in-person, remote and hybrid work.

Brief portfolio at [Contently](#).



WORK EXPERIENCE

▶ BANG SHOWBIZ, London, UK — Entertainment Multimedia Reporter *SINCE JUNE 2022*

- Event reporting and coverage
- News reporting (*Interviewing, reviewing and video content producing*)
- Social Media Management (Twitter, Instagram and Facebook)
- Video editing
- Text editing
- Newsletter curating and writing

▶ INSIGHT BUSINESS FAIRS, Recife, Brazil — Communications Manager *JULY 2018 - AUGUST 2021*

- Brand publicity release writing and editing
- Content creation for the business fairs' news portals, covering:
 - Healthcare (HospitalMed)
 - Foodservice (HFN)
 - Hospitality (HFN)
 - Franchising (EFN)
 - Wholesale (SuperMix)
- Copywriting for the business fairs' social media accounts
- (Instagram accounts with over 10k followers)
- Informative and marketing newsletter creation
- Event reporting and year-long advertising
- Administrative and recruitment work

MARIA LETÍCIA LAURINDO GOMES



WORK EXPERIENCE

▶ RCVB - RECIFE CONVENTION & VISITORS BUREAU, Recife, Brazil — PR Agent

SEPTEMBER 2020 - JULY 2021

- Freelance press agency for the tourism association (around 4 press releases per week)
- Event reporting and release writing
- Established communication with local and nationwide media outlets

▶ UNIVERSIDADE CATÓLICA DE PERNAMBUCO, Recife, Brazil — Intern Journalist

SEPTEMBER 2017 - JULY 2018

- Content creating: video, photojournalism and written articles about campus notices and events
- Reporting of seminars, special lessons and cultural events
- Customer support
- Portuguese to English translation

▶ CATAMARAN TOURS GROUP, Recife, Brazil— Communications Intern

JANUARY 2017 - AUGUST 2017

- Social media management for the group's three separate enterprises: Restaurant; Event location; Touristic boat trip services.
- Communication with clients via phone calls and online messaging
- Content translation to English;
- International tourists' reception
- Public relations services



EDUCATION

▶ 2021-2022 UAL - UNIVERSITY OF THE ARTS LONDON, London, UK

Master of Arts - Arts and Lifestyle Journalism

Graduated with Distinction

▶ 2017-2020 UNIVERSIDADE CATÓLICA DE PERNAMBUCO, Recife, Brazil

Bachelor of Arts - Journalism