What We Do

We are a market-driven, customer-first solutions company designing and delivering packaging that safeguards food, protects essential goods transported worldwide, enables e-commerce deliveries, and creates digital connectivity.

Our History

Seeking to create a textured wall covering, in 1957 Alfred W. Fielding and Marc Chavannes laminated two sheets of plastic together trapping air bubbles in between. Though it failed as home decor, the material proved useful as a protective packaging material for small parcel shipments. Fielding and Chavannes founded Sealed Air Corporation in 1960 with BUBBLE WRAP® brand cushioning as the company's flagship product.

In 1998, Sealed Air acquired the CRYOVAC[®] brand food packaging business from W. R. Grace, which led to Sealed Air's emergence as the world's leading protective and specialty packaging company. In 2023, Sealed Air changed its corporate brand to SEE® to reflect its transformation from a product-driven company to a market-led company focused on automation, digital technology, and sustainable packaging solutions.

FACT SHEET

Our Purpose

We are in business to protect, to solve critical packaging challenges, and to make our world better than we find it.





solutions and create a more

sustainable future. Our

people are committed to making a difference in the

world for each other, for customers, and for the planet.



Digital

Sustainability



Our Brands

EB

BubbleWrap[®] packaging Materials and equipment for items requiring blocking, bracing, cushioning, void fill, or surface protection throughout the shipping process

CRYOVAC' food packaging Materials, sustainable solutions, equipment, and technology to maintain food quality and safety, and minimize waste

Sealed Air^{*} protective packaging Engineered protective packaging solutions that enable products to ship faster and arrive safer

Autobag[®] automated systems Automated mailer systems, cartoning systems, and bagging equipment designed for high-productivity packaging

liquibox[•] liquid packaging Materials, dispensers, filling equipment, and sustainable solutions to preserve the integrity of liquid products

prismiq 🤤 digital packaging solutions Design, printing, and connected packaging services that drive business performance for brand owners

Circularity

We're driving the industry in creating circular value chains that prevent waste, enable the recovery of



materials, and reduce dependence on natural resources. To accomplish this type of circularity, SEE® is investing and collaborating in opportunities globally to accelerate scalable circularity solutions.

Solving Customer Challenges

We solve our customers' most critical packaging challenges and deliver solutions for:

- Proteins •
- Consumer ready
- Fluids and liquids
- Protective packaging

