

The One-Shot Video

The one-shot video format is a simple way of capturing stories and telling them in one single shot (sequence) without editing. There are a few steps that you have to memorise and keep in



Plan

You should have a story to tell. Think about the importance of the story and what you must tell. What do you want people to know?



Narration

As you shoot the story, narrate it with more detail that is gives more clarity on what is being captured.



Prepare

Think about how you will move about the space in capturing the video. What types of shots are possible within the given space?



Interview

Ask the subject questions that will make them reveal more information and tell the story from their perspective. Keep your questions short and open



Get Close

When shooting, vary your shots and most importantly, get close to the subject and action for the view to get detail



One-shot

Remember to keep all of this in one-shot. Do not stop or pause when capturing the story. Planning and preparing will make it easy



Retake

If you are not satisfied, doing it for the second time could be better. Execute that plan again!

