

## There's no better place to buy than NY NOW® in NYC!

It's my pleasure to share this preview of the summer 2017 edition of NY NOW. This is the only market in our industry located in the design and commerce capital of the world, and it offers opportunities no other show can, including:

- An unparalleled buying experience, where you will see the very best in trend-driven products across all categories and price points
- The chance to network with the largest gathering of trend-setters, trade and consumer media, and fellow industry professionals who are serious about good design
- A higher concentration of owners and principals of exhibiting companies – 1 out of 4 who are exclusive to NY NOW – than at any other U.S. trade event
- An opportunity to discover **hundreds of brands NEW to the Market**, plus thousands more – many **with products launching exclusively at NY NOW** this August

As you read through these pages, think of this planner as the start of your formula for success that ends at the NY NOW summer market. With inspiring stories about our brands, educational programming and only in NY events this guide gives you the tools to make the most of your NY NOW experience. We're also giving you a sneak-peek at the products and trends sure to be your best-sellers as we head into the fourth quarter of 2017.

Keep an eye out for details on **Connect™** – our new platform launched earlier this year – to help you plan your visit and connect you with brands that carry products you're interested in.

Visit NYNOW.com for more details including exhibitor listings and exclusive discounts on hotel bookings. **Get social!** Connect with us on Instagram, Facebook and Twitter. **Follow #NYNOW** to get a sneak peak of what's in store for August and join the conversation! Don't forget to share your favorite brands and products while you're exploring all that NY NOW has to offer.

Looking forward to seeing you in August! Get ready, and let me or my colleagues know if we can do anything to improve your experience.



**Randi Mohr**  
*NY NOW® director  
and Emerald Expositions vice president*

## Tech Tools Give You What You Need

Our new online search platform and mobile app make it easy to plan ahead for NY NOW, and stay in-the-know once on-site.

### NY NOW®: ONLINE, ON-THE-GO, AND ON-SITE!

With a click of the mouse, or a tap of your mobile device, **NY NOW®** offers tools to make it easy to find the information you need.

### ONLINE PREP & PLANNING

Your first stop should be **NYNOW.com**, where you can:

- **Register** to attend NY NOW.®
- Reserve your place at **seminars and special events!**
- Book **hotel reservations** through onPeak. Take advantage of **discounts exclusively for NY NOW® Market attendees!**

### ON-SITE AND MOBILE

The NY NOW® Mobile app will allow you to search exhibitors, products, event specials, educational seminars, market highlights and more.

### FIRST TIME ATTENDING?

Check out our New Buyer Webinar including tips & strategies for shopping the Market. Visit [nynow.com/attendees/first-time-attendees](http://nynow.com/attendees/first-time-attendees) to download today!

### NEW!

Source thousands of products through Connect™, NY NOW's new networking portal. Exhibitors have signed on to give you a preview of the products they plan to reveal at the market through this useful online tool.





#### Connect enables you to:

- Search for exhibitors, products and seminar sessions
- Create lists of your favorites and add them to your personal itinerary
- Email and request on-site appointments with exhibitors

Access Connect from the NY NOW homepage. Login with your badge ID or look for an email providing your personalized login.

### GET SOCIAL!

VISIT OUR SOCIAL MEDIA CHANNELS, AND ENGAGE WITH THE NY NOW COMMUNITY:

-  [facebook.com/nynowmarket](https://facebook.com/nynowmarket)
-  [@nynowmarket](https://twitter.com/nynowmarket)
-  [@ny\\_now](https://instagram.com/ny_now)
-  [@nynow](https://youtube.com/nynow)

**Don't forget to use #NYNOW in your posts!**

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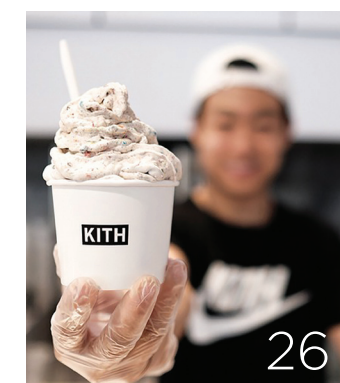
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## The Overview

This August, NY NOW®, *the Market for Home, Lifestyle + Gift* gives you an opportunity to source products that are sure to be best sellers! The August market will include **hundreds** of product categories and **2,400+** suppliers.

NY NOW's curated collections help you shop for complementary resources. Staggered opening and closing dates give you the time to experience all NY NOW has to offer.

### 950 Exhibitors in NY NOW HOME

**Location:** Javits Center, Level 3

**What you'll find:** With a focus on innovation, this collection includes three themed sections: *Tabletop + Gourmet Housewares*; *Home Furnishings + Textiles*; and *Accent on Design*®.

### 950 Exhibitors in NY NOW LIFESTYLE

**Location:** Javits Center, Level 1

**What you'll find:** A broad spectrum of trend-setting merchandise across four themed sections: *Baby + Child*, *Gift*, *Personal Accessories*, and *Personal Care + Wellness*.

### 500 Exhibitors in NY NOW HANDMADE

**Location:** *Handmade*® *Global Design*, *Javits Center*; *River Pavilion*; *Handmade*® *Designer Maker*; *Artisan Resource*® *Javits - Level 3*

**What you'll find:** A juried collection of artisanal handcrafted items across categories such as tabletop, ceramics, textiles, home décor, jewelry, and apparel. There are three distinct categories: *Handmade*® *Designer Maker*, *Handmade*® *Global Design*, and *Artisan Resource*® - connecting volume import buyers with artisanal producers from around the globe!



HOME - LIFESTYLE - HANDMADE

## Market Schedule

AUGUST	19	20	21	22	23
	SAT	SUN	MON	TUE	WED
<b>HANDMADE® GLOBAL DESIGN</b>	9-6 AM PM	9-6 AM PM	9-6 AM PM	9-5 AM PM	
<b>HANDMADE® DESIGNER MAKER</b>		9-6 AM PM	9-6 AM PM	9-6 AM PM	9-2 AM PM
<b>HOME JAVITS CENTER</b>		9-6 AM PM	9-6 AM PM	9-6 AM PM	9-2 AM PM
<b>LIFESTYLE</b>		9-6 AM PM	9-6 AM PM	9-6 AM PM	9-2 AM PM
<b>ARTISAN RESOURCE®</b>		9-6 AM PM	9-6 AM PM	9-6 AM PM	9-2 AM PM

☒ = Please note the new dates and hours for *Handmade*® *Designer Maker*



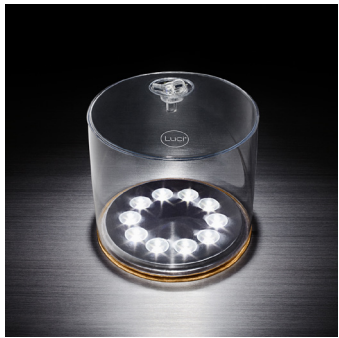


Home



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MPOWERD™

# “Not Your Grandmother’s Wallpaper”

What do Queen Latifah, Emeril Lagasse, Bergdorf Goodman, and Nike have in common? All are huge fans of **Flavor Paper**. Redefining the adage ‘throw it at the wall and see what sticks’ since 2003, the company has transformed the idea of wallpaper by elevating what once was considered just a humble home improvement project to a true art form. Punch up a space with gutsy geometric motifs, psychedelic florals in unexpected color schemes, or cheeky takes on traditional toiles and damasks. With over 150 patterns (both screened by hand and produced digitally) anyone is sure to find a favorite flavor.



### Sensing a Pattern

Founder Jon Sherman is no stranger to reinvention. From working in private equity to gigs as a DJ and a private chef, he “lived many lives” before salvaging Flavor Paper from a literal scrap heap. “I rescued the equipment, moved it to New Orleans and taught myself how to make hand-screened wallpaper. The main reason I decided to jump into the wallpaper game was the realization that I had never considered using wallpaper nor had anyone I knew. And I had a very strong dislike of white walls.” He’s been the driving creative force behind Flavor Paper’s retro renaissance ever since. “We love to play off the nostalgia of wallpaper and reinvent the classics with injections of modernity, humor, and wit,” says Sherman, noting that one popular pattern is Brooklyn Toile, which was created with Mike D of the Beastie Boys and Revolver NY- an homage to Brooklyn classics depicting iconic places



and faces (think Coney Island and Biggie Smalls). “We also enjoy using combinations of production techniques and materials that are unexpected in the industry and add a unique aesthetic to our work.” This philosophy factors into an astounding array of customization options; a corporate logo can march across a wall in a Mylar masterpiece, while a fanciful cherry print becomes interactive by adding a scratch and sniff scent.

### Futuristic Takes on Old School Tastes

Peek into the Flavor Lair (Flavor Paper’s Brooklyn headquarters) to check out the future of wallpaper—a future looking bright, bold, and full of soul. August marks Flavor Paper’s first foray into NY NOW, and they’re coming prepared, issuing several standout hand-screened patterns as pre-trimmed, pre-pasted, easily removable eco-friendly wallpapers (dubbed EZ Papes) for the first time. The interior design tastemakers will also debut new wallpaper emerging from an ongoing collaboration Sherman developed with the Andy Warhol Foundation beginning in 2013. “Warhol had created several wallpapers in his career, but none of them were ever commercial releases so this was the first time people would be able to purchase his work as wallpaper. It was right in our wheelhouse and has been an incredibly rewarding and fruitful project that we look forward to continuing to develop and the next release will be at NY NOW!” [www.website.com](http://www.website.com)





**LIZZY JAMES: LIZZY CLASSIC MIXED METALS**

An artisan leather wrap that can be worn as a bracelet or a necklace. Combine that with its funky metal accents and on-trend clasp, add the infinite color options available and this fashionable piece quickly becomes the most versatile pick in the jewelry box. [lizzyjames.com](http://lizzyjames.com)



**HESTER & COOK DESIGN GROUP: WATERMELON PAPER PLACEMAT**

Artist Vicki Sawyer designed this brilliant paper placemat to add mouthwatering temptation to any tabletop. Bonus: clean up is a breeze! [hesterandcook.com](http://hesterandcook.com)



**NORTHERN LIGHTS: BEEHIVE CANDLE**

Featuring “natural beeswax from natural worker bees doing natural bee things,” this candle burns clean, for a lovely smoke and soot-free glow. Sweet scents spring from natural fragrance oils, and the candle holders evoke the lines found in honeycomb. [northernlightscandles.com](http://northernlightscandles.com)



**MAGNOTE: DINOROID - MAMMOTH**

Budding archaeologists or anyone with a knack for crafting will love bringing a mammoth to life out of a diecut wood craft kit. Pop together pieces with no tape, glue, or tools required. An included sound sensor and motor assembly allows the mammoth to walk and roar. [magnote.com](http://magnote.com)



**EYEBOBS: EYEBOBS READING GLASSES**

Fashioned from high-end Italian plastics for superior quality, in an array of colors and styles to fit any mood or personality. Go retro or pro, bohemian or hipster, with these specs known to attract “the irreverent and slightly jaded.” [eyebobs.com](http://eyebobs.com)



**PROMASTER GIFTS: JOZEFINA ART GLASS ERUPT VASE 589**

Hand blown and finished using traditional European techniques dating back to the 10th century. Uniquely contemporary shapes along with skilled craftsmanship result in an intriguing and unusual piece sure to be the centerpiece of any room [promastergifts.com](http://promastergifts.com)



**TIA CIBANI KIDS: PUNO BOW EAR MUFF**

Carefully constructed from a melange of eclectic textures, these ear muffs feature Tia's signature one-of-a-kind hand-crafted elements plus an aesthetic that adds appeal to fashion-forward kids. [tiacibanikids.com](http://tiacibanikids.com)



**JOY SUSAN: JOY SUSAN SPRING 2017 HANDBAGS**

Eco-friendly and cruelty free, impeccably detailed handbags. Hobo purses in luscious sherbet hues are a go-to go-anywhere pick, while a sunny tote in lemon yellow makes a perfect shopping or travel companion. [joysusan.com](http://joysusan.com)



**ORBITKEY: MULTI-TOOL ORBITKEY**

Declutter and eliminate key jingling with this sleek key keeper that also holds a slim USB stick and a 6-in-1 stainless steel multi-tool that puts a bottle opener, multi-size hex wrench and more in your pocket. [orbitkey.com](http://orbitkey.com)



**SANTORO LTD: TYPEWRITER CARDS**

With a little bit of kitsch and a whole lot of cool, these 3D paper typewriters are everyone's type. Vintage lovers will dig the memorabilia angle, artists will drool over the intricate illustrations and antique color palette, while wordsmiths will be tickled by the quirky featured phrases. [santoro-london.com](http://santoro-london.com)





**MARITIME TRIBES: LOCAL MAP FLEECE BLANKET**

Transform a local map into a snuggly blanket that's as artistically inclined as any framed piece on the wall. Whether you choose a watercolor map, nautical chart, or vintage topographical map, you'll be thrilled with the one-of-a-kind results. [maritimetribe.com](http://maritimetribe.com)



**XIMENA ROZO DESIGNS: AQUA POM POM PILLOWS, ALPACA THROW, AND HAND-WOVEN CROCHET BASKET**

Playful pom poms add a unique touch to overstuffed pillows while sumptuous alpaca throws and brightly patterned hand-woven baskets are accented with gorgeous tassels, belts, and braids crafted by the Wayuu, indigenous artisans from La Guajira, Colombia. [ximenarozo.com](http://ximenarozo.com)



**POETIC PILLOW: EMERALD GREEN CAROLINA PARROT PILLOWS**

The typical throw pillow gets an artful upgrade. Lushly plumed parrots parade across pillows stuffed with duck feathers. Perfect for anyone's natural habitat. [poeticpillow.com](http://poeticpillow.com)



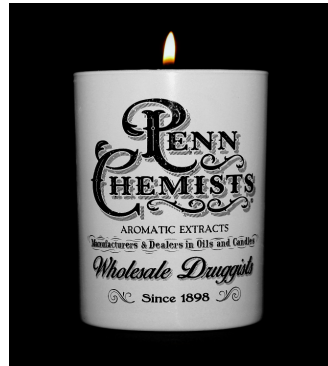
**FAHERTY BRAND: ADIRONDACK BLANKET**

Comfortable quality is rendered in cozy jacquard cotton that is custom woven and specially brushed for the perfect time-worn feel. These blankets pop in vintage-inspired prints that will add warmth and personality to a room, a beach, or a weekend getaway. [fahertybrand.com](http://fahertybrand.com)



**ART FLORAL TRADING LLC: ARTURA SHORT**

Stunningly sculpted from high-end white porcelain finish, exquisitely accented with textural matte finishes, these standout shapes are specifically designed for uniquely eye-catching arrangements. No two are alike and all are watertight. [floralimport.com](http://floralimport.com)



**PENN CHEMISTS: PENN CHEMISTS**

Seductive scents are derived from centuries-old concoctions combining rare and peculiar fragrance oils. An exclusive blend of pure soy, coconut oil and organic beeswax is hand-poured, drop-by-drop, in Pennsylvania, into a candle designed to burn bright and long while emitting more fragrance. [pennchemists.com](http://pennchemists.com)



**COSMOS GIFTS: SANTA RIDING HORSE MUSIC BOX**

Ever jolly, Santa Claus rides a carousel horse crafted from colorful ceramic. This gilded music box, subtly accented with seasonal evergreen, plays the classic tune Santa Claus is Coming to Town. It's sure to bring a festive mood to any tabletop display. [cosmosgifts.com](http://cosmosgifts.com)

**BRACKISH: GREY WOLF BOW TIE**

Breathtakingly unique and sure to inspire a slew of second takes, the Grey Wolf bow tie's namesake symbolizes strength, courage, and devotion. This special anniversary design features a monochromatic combination of pheasant and guinea feathers perfect for any occasion. [brackishbowties.com](http://brackishbowties.com)



**POMEGRANATE INC: HORSE & SNAFFLE**

Put some personality on the table with these exclusive prints equally inspired by bluegrass tradition and equestrian life. Classic yet on-trend, the crisp cotton combined with a nostalgic pattern makes any occasion more memorable. [pomegranateinc.com](http://pomegranateinc.com)



## Vibrant Meets Elegant: Designed to Delight

A pop of chartreuse nestled among Czech glass beads in gold, anchored by Swarovski creamy glass pearls for a precisely perfect amount of classic chic. Liberty of London fabric covered buttons fashioned into a set of tiny chandelier earrings—a rainbow of leather cords encased in a striking brass clasp. Nest Pretty Things specializes in artful accessories that are an eclectic mix of ordinary and uncommon, handmade to reflect romance and joy in everyday living.

### Inspired by Fashion, Infused with Love

Founder Tamar Frenkel-Schechner took a roundabout path to crafting a plethora of pretty things. She graduated from Parsons School of Design in the eighties, then moved to Tel Aviv and plunged into the world of fashion. Her knack for styling and creative direction led to a career as fashion editor for a popular Israel women's magazine. 12 years and "countless fashion editorials and magazine covers" later, Tamar and her family of five found themselves yearning for a change, and they landed in a small Vermont village. "That's when I discovered that I love to craft and started designing and creating jewelry," says Tamar. "I'm self-taught and had to figure everything out on my own which was a challenge but also very interesting." Today, the Nest Pretty Things is a family affair- Tamar's husband manages logistics, while her son, a professional photographer, handles model photography.

### From Timeless to Trendy

There's a Nest Pretty Things piece to appeal to just about anyone's aesthetic. Quirky and colorful statement finds abound alongside understated and stylish selections, and notable picks like a brooch or a bobby pin that blur the line between mod and retro. "I don't just have one woman in my mind when I design, I find that thinking on a broad scale really helps and motivates me. I love creating pieces for women of every age," Tamar explains. Top products include her long Bead and Leather Tassel Necklace, which exemplifies the current trend towards all things bohemian, and her whimsical Chandelier Earrings, bold yet lightweight.

### Bespoke Beauty in the Big Apple

While Nest Pretty Things comes to NY NOW for the first time this August, it won't be Tamar's first visit to the show. "In the last few years, the wholesale part of our business has really grown and we sell to over 100 shops around the USA and globally. We hope that the show will give us more exposure and take us to a new level. We visited the show this winter and were blown away! So much beauty in one place! We were so delighted we were accepted to the Personal Accessory section and will be surrounded by so many lovely and talented exhibitors." Look for a new line of Tiny Gemstone necklaces, accented with vivid tassels- great for layering or beautiful worn solo. [www.website.com](http://www.website.com)



NEST PRETTY THINGS  
HANDMADE JEWELRY  
MADE IN VERMONT



## Best in Glass

America's Glass City is Toledo, Ohio. A pioneer in glass industry at the turn of the last century, and a leader in the American Studio Glass movement of the 1960's, the city's storied glass history turned another page when **Gathered Glassblowing** opened in 2012. Friends Adam Goldberg, Eli Lipman, and Mike Stevens teamed up after graduating college to give glass art and design a well-deserved home in a massive 150-year-old warehouse in the heart of downtown Toledo. As Goldberg recalls, "During our last two semesters at school, Mike and I were in Toledo every morning gutting/renovating/building/creating our 5,000 square foot warehouse space and equipment. Our big goal was to be done by the International Glass Art Society Conference being held in Toledo the summer of 2012. And we hit it!"

### Space Exploration

The team's aim was to create a space for glassblowing, collaboration, and critique. Ultimately, Gathered evolved to include a gallery and showroom, artist space for rent, and facilities not just for glassblowing but also for metal fab and wood working—truly representing the soul of the American Studio Glass Movement in holistic support of individual artists expressing themselves in glass. The three founders continue to blend artistry and innovation as they push the boundaries of glassblowing, producing stunning glassware using techniques new and old. "I am not interested in making objects or installations that just sit in a case or live in the background. I am inspired by structure and form in nature and civilization," says Goldberg. "I like thinking about why a form has developed (naturally or by design) in order to more perfectly affect its function. In everything that I make, I want to explore harmony. When I make glass I try to harmonize the three inherent qualities that make glass different from any other material: fluidity, transparency, and color."

### Reflecting the Past in a Clear Future

Mirroring those intrinsic qualities, Gathered Glassblowing has followed a flow of imagination by expanding into custom lighting and furniture, and thrown their doors wide open to the public for classes, demonstrations, and live music events. Goldberg is looking forward to his second go-round at NY NOW as an opportunity to develop new relationships with buyers and consumers alike, and to discuss adding to their repertoire of breathtaking site-specific glass installations. Gathered is also planning to showcase a few surprises at their booth. "Hint: we're experimenting with the fragility of glass..." Goldberg teases. They'll also showcase a selection of best sellers, like the Wobbling Wine Decanter (playfully named for



its whimsical method of aerating wine), a perennial wedding gift with the capacity to fit a full bottle of wine designed in a range of filigrana colors. And as with everything that emerges from Gathered, there will be a tangible and harmonious juxtaposition between time-tested concepts in glass, and visionary techniques that continue Toledo's longstanding tradition of leading in all things glass. [www.website.com](http://www.website.com)





**TANDEM CERAMICS: GOLDEN CERAMIC FLASK**

Forget standard-issue metal flasks. A ceramic flask hand-painted in 22-karat gold is sure to be a spirited conversation starter. Choose from four patterns--fill with eight ounces of your beverage of choice, then share with a friend or keep it to yourself. [tandemceramics.com](http://tandemceramics.com)



**DONNI CHARM: DONNI HART**

Striking stripes on seersucker make for a coverup that effortlessly eases off the beach and into the farmer's market, onto the patio, or wherever the day goes. An open wrap design adds versatility to the staple piece. [donnicharm.com](http://donnicharm.com)



**GLOBAL MAMAS: BATIKED PILLOW COVER**

Punchy patterns are hand-batiked by skilled Ghanaian craftswomen on 100 percent cotton pillow covers. Ethically sourced from dying to stitching, even the buttons are carved from tagua nuts by Colombian artisans. [globalmamas.org](http://globalmamas.org)



**RUSTICO: LEATHER WALL POCKET**

Rough-cut American cowhide meets mid-century design in this attractive wall storage solution. Notable details like gleaming brass rivets and stitches of seven-chord Irish waxed linen elevate rustic elements to functional fashion. [rustico.com](http://rustico.com)



**XELA AROMA: SHOO (DON'T BOTHER ME)**

The packaging is playful, but these candles mean business. Tell unwanted pests to bug off via a sophisticated scent combining citronella, lemon-grass, eucalyptus and orange essential oils-- a welcome guest at any outdoor gathering. [xelaaroma.com](http://xelaaroma.com)



**DEEJO: DEEJO STEAK KNIVES, TITANIUM, OLIVE WOOD, TATTOO ART DECO**

Bold and modern stainless steel in an anthracite grey titanium finish are tattooed by laser engraved deco motifs. Olive wood handles wrap the steel blades in complementary warmth, giving an air of familiarity to the distinctively modern sharp lines. [my.deejo.fr](http://my.deejo.fr)



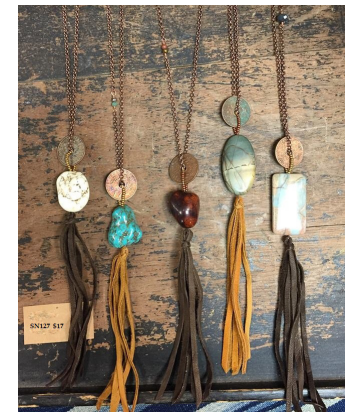
**CRISTALIDA: YELLOW ARYA AND MATCHING BRACELETS**

Fused glass hand-painted in dazzling bright yellow is matched with buttery leather for an undeniably modern look that transforms natural materials with innovative design. [cristalida.com](http://cristalida.com)



**BROOKLYN BREW SHOP: STILLWATER GOSE GONE WILD: SOUR BEER MAKING KIT**

A Stillwater Artisanal Ales collaboration resulted in this easy-to-master sour ale kit, giving even the most novice home brewer the power to recreate the exceptional dry-hopped Gose Gone Wild in a home kitchen. [brooklynbrewshop.com](http://brooklynbrewshop.com)



**SEEDS - JEWELRY THAT MATTERS: BOHEMIAN NECKLACE**

Elegance meets artisanal in these hand-made necklaces that incorporate spirited details like antique coins and leather tassels with precious stones strung on brass chains. [yumpu.com/en/document/view/57012303/seeds-jewelry-that-matters](http://yumpu.com/en/document/view/57012303/seeds-jewelry-that-matters)



**ICHCHA: DANISH REVERSIBLE LIGHT INDIGO NAPKINS**

Hand dyed in bold block prints on organic cotton, with an equally exciting print on the reverse side. Perk up your picnic or add flair to your dining room. [ichcha.com](http://ichcha.com)





**NAILMATIC: NAILMATIC KIDS WATER-BASED NAIL POLISH**

Kids will love this nail polish because it comes in cute packaging and a rainbow of funky, fashionable colors. Parents will love it because it's 100% toxin-free and it comes off of kids (and floors!) using only soapy water. [nailmattickids.com](http://nailmattickids.com)



**MKC PHOTOGRAPHY: "NAUGHTY OR NICE?" SALVAGED WOOD AND BOOK PAPER ORNAMENTS**

Salvaged wood and reclaimed book paper ornaments are double-sided to serve as a mood ring for your tree or a great way to display who's who on Santa's list. Flip from "Naughty" to "Nice" --either way you'll add a touch of vintage charm to your holiday decor. [mkcphotography.com](http://mkcphotography.com)



**PASSION LILIE: CHAMBRAY BUTTON DRESS**

Comfy chambray meets intricate ikat, dressing up the classic tee with a standup collar, cap sleeves, and handy pockets. Fair trade and ethically made-- good design you'll feel great about. [passionlilie.com](http://passionlilie.com)



**LAI- ARTISANAL JEWELRY: CONVERSATION STARTER BIDRI X MCM NECKLACE**

The perfect juxtaposition of modern design and ancient Bidri craft, in a necklace that's beautifully proportioned. The result? A memorable piece that grabs attention and redefines casual sophistication. Handcrafted in India using traditional methods. [us.lai-designs.com](http://us.lai-designs.com)



**JULIO DESIGNS: LUNA**

Eclectic sparkle emanates from a wire wrapped natural druzy pendant with an edgy leather accent. Pearl and pyrite elements echo classic ideals. [juliowholesale.com](http://juliowholesale.com)



**BEE&YOU: BEE&YOU LUXURY GIFT SET**

Six soaking salts nestled in a sumptuous gift box, sealed with a timeless wax stamp, ready to turn any bath into a spa experience. This set incorporates the soothing chemistry of organic essential oils with high-end packaging destined to impress. [beeandyou.com](http://beeandyou.com)

**THE DHARMA DOOR USA: JUMBO WALL HANGING - JUTE & LEATHER FRINGE**

Leather and jute merge into a magnificent wall hanging that weaves together luxurious texture and maximum drama. Hand knotted by Fair Trade artisans in Bangladesh. [thedharmadoorusa.com](http://thedharmadoorusa.com)



**SAGAFORM INC: PICCADILLY RAMEKINS IN WHITE**

With the whimsy of an oversized flower shape and the durability of chip-resistant stoneware, these ramekins are as dynamic in appearance as they are useful in the kitchen--keep them on hand from prep to presentation. [sagaform.us](http://sagaform.us)



**MR. ELLIE POOH: JUNGLE FABRIC PLAYHOUSE**

Whimsical and wonderful, this 100 percent cotton fabric tree magically transforms into a playhouse, which is home to nine animals handstitched in vibrant colors. In this jungle, it's your imagination that runs wild! [mrelliepooh.com](http://mrelliepooh.com)



**CDI FURNITURE: MARBLE COASTERS & SQUARE MARBLE PLATTER**

Elegant simplicity and timeless luxury are embodied in white marble coasters and platters. Coasters are a classy way to protect any surfaces from condensation; platters instantly add a touch of luxe to any spread. [cdfurniture.com](http://cdfurniture.com)



**FAIL: JOIN EARRING**

Stunners that make a statement. Bronze earrings are hand cut and hammered, with 14 karat gold fill details and wire. Dangling at a full four inches long for true head-turning potential. [failjewelry.com](http://failjewelry.com)



## Handcrafted, Globally Curated—an Artisanal Collection from Around the World

**ARTISAN resource®** Visit Artisan Resource to explore authentic handmade goods gathered from across the globe—all in one place. Home and lifestyle products of the absolute finest quality, uniquely designed using ethical and environmentally conscious methods. From exquisite Syrian glassware to vivid hand-woven African textiles—these uncommon wares share a common thread—each piece has a story to tell.

**REGISTER ONLINE TO ATTEND: [nynow.com](http://nynow.com)**

**Aug 20 - 23 + JAVITS CENTER NYC**

### FAQ:

#### What will you find at Artisan Resource?

A curated collection of handmade products and production capabilities at export terms from the country of origin. Products from over 30 countries will span a range of materials including textiles, ceramics, glass, metal, leather, natural fibers, recycled materials, and paper.

#### Who will exhibit?

Artisan Resource exhibitors are experienced exporters selected for their commitment to design innovation, cultural preservation, social enterprise, and sustainability. They aim to keep artisan craftsmanship, traditional methods and techniques, and cultural heritage thriving.

#### Are there any educational opportunities?

Seminar programming will feature daily multisection tracks encompassing all aspects of Handmade at NY NOW®. In addition, daily "Importing 101" seminars will be offered, covering the basics of international business relationships.

#### Who attends Artisan Resource®?

Over 25,000 buyers attend NY NOW and represent all 50 U.S. states and more than 80 countries globally. Artisan Resource is promoted as a sourcing platform to NY NOW buyers to find new artisan collections and custom production resources. Buyer attendees represent large volume retail stores, national retail chains, small independent retail stores, museum stores, wholesalers, distributors, mail order, catalogues, designers, sourcing agents, and press. Attendees look to buy current product collections as well as to find production partners to develop custom lines.

*Artisan Resource is managed by Emerald Expositions and organized with the assistance of ByHand Consulting.*

## ARTISAN RESOURCE SPOTLIGHT: Salaheddin

### Crossing Borders To Foster Lasting Traditions

In 2001, after two years spent studying Arabic in Damascus, Jean-François Vaillant realized that though his home was in France, his heart was pulled towards Syria. In his relatively brief time there, he developed deep and meaningful relationships, particularly the bonds he forged with artisans he met while sipping tea and watching them work in local glass and soap factories. The obvious next step? Building a bridge between cultures by importing a diverse selection of their handicrafts, and introducing the talent he had first encountered in Syria to a wider audience across the world.

### Sustaining Hope; Nurturing Creativity

Salaheddin launched in 2004 as a Fair Trade company keeping tradition alive and providing families of artisans the opportunity to earn an income for their rare expertise. More importantly, the company has nurtured craftspeople in a region continually plagued by conflict. Factories that may have closed due to lack of a market can remain productive; in some cases, Vaillant has helped relocate families and production facilities to safe havens. Plus, a focus on reusing materials and minimizing energy consumption means Salaheddin sustains traditional craftsmanship in tandem with sustaining the environment.

### Globe Spanning Style Meets Time-Honored Craft

Their flagship products are home goods crafted from 100% recycled glass, mouth blown into objects of the artisans' own design. Intricate pendant lamps echo shades of sea and sand, accented with aged iron frames. Lanterns drenched in glass pearls are crowned with gleaming brass or tin. Glass balls in a vast array of colors are meant to catch the light and the eye. Ornate vases, carafes, and glassware add a tabletop touch of artisanal elegance. And of course, there's the top selling showstopper, the grapes lamp, evoking bunches of luscious grapes in a light fixture that equally spectacular as a centerpiece or perched on a side table.

This will be the fourth time Salaheddin has shown at NY NOW, and Vaillant enjoys the show's consistent quality and the prospect of meeting new customers and potential wholesale partners from all over the globe.

## Aid to Artisans



Come for a complimentary lunch and an opportunity to explore new products from our 2017 Artisan Entrepreneurs!

August 22, 2017

12:30pm-1:45pm

Room 1D05-06

RSVP to [info@CreativeLearning.org](mailto:info@CreativeLearning.org)





# EDUCATION:

Below is a summer preview of the informative education sessions given by some of our great and resourceful partners.

View the complete schedule and seminar descriptions and add to your Show registration today at [nynow.com/seminars](http://nynow.com/seminars).

Register early and save nearly 17%. Cost: \$25, \$30 on-site.

## ARTISAN resource

- Importing 101: Everything You Always Wanted to Know About Importing But Were Afraid to Ask
- Handmade Futures Workshop: Create Your Own Color Palette
- Applying Design Thinking to Artisan Products: How to Design Products with Maximum Impact
- The Handmade Market Today: Understanding the Trends of Growing Interest in Handmade Products
- Identify Your Customer: How to Build a Tribe of Loyal Customers and Grow Your Brand
- Best Artisan Practices: The Mysteries of Ethical Compliance & the Expectations of Brands



- 10 Fresh Tips for Reinventing Your Business
- Facebook 2017: What Do You Need to Know to Stay (or Get) on Top?
- Visual Social: How to Better Leverage Images and Videos in Your Social Marketing
- Temporary Stores: How to Create More Revenue with Craft Fairs, Pop-Ups and Shows
- Amazing Merchandising: Over 100 Examples to Wow Customers
- Look Great in the Inbox: 7 Ways to Add Punch to Your Email Marketing



## Retail Makeover

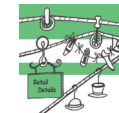
- Keys to a Strong Sales Culture: How to Increase the Average Sale
- Re-Imagining Retail
- Boosting Christmas Sales



- Red Letter Days - The Ticket to Boosting Personal Care Product Sales
- Innovators in Excellence - Insights into Personal Care Products



- Here Today - Gone Tomorrow! Cashing in on Pop Up Retailing



- Brick and Mortar: Retail Tricks of the Trade

## EXPERIENCE: NY NOW®

Make the most of your market! Get out and connect with old and new industry partners alike at NY NOW's networking events.

### FREE & DISCOUNTED MUSEUM ADMISSION

**AUG 18 - 23**

NY NOW Market participants present your **summer 2017 badge** for free and discounted admission to these NYC museums and more! Be sure to share your adventures with us by using **#ImInNYNOW**



**Receive half-off general admission to The Intrepid Sea, Air & Space Museum** during Market Week. The Intrepid is a national historic landmark. As you explore the museum you will be able to examine original artifacts, view historic video footage and explore interactive exhibits. [www.intrepidmuseum.org](http://www.intrepidmuseum.org)

Show your NY Now badge at the Museums box office to receive 50% off general admission. May not be combined with any other offers not valid for group packages, memberships or local pricing. Expires: August 24, 2017 Code: NY NOW-17

### SPECIAL EVENTS

**AUG 20**



**66TH ANNUAL RETAILER EXCELLENCE AWARDS & FIRST EVER CENTURY AWARDS**, In honor of our 100th Anniversary, Gifts and Decorative Accessories is replacing the Retailer Excellence Awards for this year only with our first-ever Century Awards!

Join us to celebrate the winners in Retailer Century Award, Supplier Century Award, Sales Representative/Agency Century Award, Designer Century Award, Influencer Century Award. Plus Gift for Life presents its 2017 Industry Achievement

Award to lifestyle brand Beekman 1802. Tickets are \$185, including cocktails and dinner, at [www.giftanddec.com](http://www.giftanddec.com).



**AUG 22**

This summer, NY NOW's "A Night on Broadway" features, **COME FROM AWAY: A NEW MUSICAL** on Tuesday, August 22! COME FROM AWAY takes you into the heart of the remarkable true story of 7,000 stranded passengers and the small town in Newfoundland that put their lives on hold and opened their homes to this world of strangers. Cultures clashed and nerves ran high, but uneasiness turned into trust, music soared into the night, and gratitude grew into enduring friendships. On 9/11, the world stopped. On 9/12, their stories moved us all. Tickets, normally priced at \$149, are specially priced at \$109, for NY NOW Market participants.

[www.comefromaway.com](http://www.comefromaway.com)

Gerald Schoenfeld Theatre, 236 West 45th Street (between 7th and 8th Avenues)

### PRODUCT DISPLAYS

Look for two special product displays at NY NOW® this summer!



**destination:new**, the new products display. NY NOW is opening submissions for Destination: NEW to all exhibitors who would like to submit products new to the marketplace as of February 1, 2017. Products that are being debuted exclusively at NY NOW's summer 2017 market will be specially highlighted.



**Receive free admission to MAD (Museum of Art and Design)** and a 20 percent discount (on full-priced items) at The Store at MAD during Market Week. Featuring the Studio Views: Craft

in the Expanded Field examines how four interdisciplinary artists, whose work stems from an established craft tradition, are challenging and expanding the boundaries of craft practice and, simultaneously, the artist studio. [www.madmuseum.org](http://www.madmuseum.org)

**Receive free admission to the MCNY during market week.** The

Museum of the City of New York celebrates and interprets the city, educating the public about its distinctive character, especially its heritage of diversity, opportunity and perpetual

transformation. On View: "A dialogue in silver between past and present". *New York Silver, Then and Now* links the rich history of silversmithing in New York City to present-day artistic practice. It features newly commissioned works by leading metalworkers, created in response to historical objects from the Museum's collection. [www.mcny.org](http://www.mcny.org)



**sustainability**

**design for a better world.** will spotlight global home and lifestyle industry suppliers whose products or production process are eco-friendly and other socially responsible home and lifestyle products.



# Explore New York

There's one huge benefit to participating in the New York Market—experiencing New York City itself! It's a destination like no other, with new restaurants, shops, and attractions opening every day. Leave some time in your itinerary for some of these buzzworthy spots.



01

Crave a Cap'n Crunch milkshake? Intrigued by a chic cereal "box set" curated by your favorite athlete or hip hop artist? Or maybe you want a stellar cup of La Colombe coffee alongside a bowl of Apple Jacks doused in hemp milk? **Kith Treats** deals exclusively in culinary experiences of the cereal variety. With 23 different cereals, 22 different toppings, a soft serve machine, and multiple milk options, the possibilities are endless. After you satisfy your sweet tooth, check out the adjacent sneaker shop for your fashion fix. [kithtreats.com](http://kithtreats.com)

03

Cinephiles rejoice! Forget stale popcorn and flat soft drinks. Grab some fried pickles and a Ramos Gin Fizz and make a night of it at **Alamo Drafthouse**. Enjoy the best of Hollywood, the hippest indie cinema selections, and exclusive themed events, along with delectable eats and a full bar to enhance your theater experience. With top-of-the-line technology and zero tolerance for texting or talking, you'll never want to go back to the cheap seats. [drafthouse.com/nyc](http://drafthouse.com/nyc)



03

02

Step into seven floors of innovative design at **abc carpet & home** and marvel at a world of exceptional aesthetics for the home. Peruse a carefully selected assortment of handwoven rugs, inventive furniture, and lighting, plus one of the best apothecary selections in the city. The three branded restaurants and weekly special events are also not to be missed. [abchome.com](http://abchome.com)



02



04

04

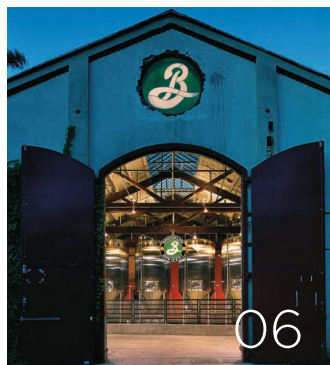
Their elusive burger (only available in limited quantities each day) has landed **Raoul's** on more than a few Best NYC Burger lists. While that famed specialty has garnered them praise ranging from "classic" to "Platonic ideal" this family-owned French-bistro style spot has been going strong for nearly 50 years with *joie de vivre* to spare--mostly due to its convivial atmosphere and reliably exquisite menu. If you can't snag their burger try a decadent Sunday brunch plate or the unparalleled steak au poivre. [raouls.com](http://raouls.com)

05

After a 2013 Tokyo debut which led to wild success in over 100 locations in Japan, **Ikinari** brought cutting edge steak to New York City in early 2017. Choice, super thick "J-Steaks" are cut to order, quickly seared to your liking, and served on sizzling platters with your choice of scrumptious sides and signature sauces. Most diners stand up while chowing down on their steaks, making this an entertaining and uniquely communal dining experience. [ikinaristeakusa.com](http://ikinaristeakusa.com)



05



06

06

More interested in how the saison is made than in how the sausage is made? Head to Brooklyn Brewery for an adventure in learning about great beer and a great borough. Started by a stalwart war reporter turned passionate homebrewer, **Brooklyn Brewery** churned out its first beer-- the legendary Brooklyn Lager-- in the 80's, built a brewhouse in the 90's, and has expanded its repertoire and footprint ever since--all while remaining independently owned. On weekends, free tours are offered every half hour; post-tour beers are a steal at only \$5 a pint. [brooklynbrewery.com](http://brooklynbrewery.com)



07

07

Crowning NoMad's culinary-driven Park South Hotel, The **Roof at Park South** remains one of Manhattan's most beloved rooftops. Try a frozen cocktail by Beverage Director Ted Kilpatrick; signature example the Miami Vice marries the Strawberry Daquiri (5-year old Barbadian rum with strawberries and a house-made strawberry-demerara syrup) and the Piña Colada (5-year old Barbadian rum, overproof rum, house-made coconut milk syrup and fresh pineapple juice). It pairs perfectly with the upscale light bite menu created by James Beard award-winning chef Tim Cushman. [roofatparksouth.com](http://roofatparksouth.com)



08

08

Brooklyn Comedy Festival If you like fun, you'll love the Brooklyn Comedy Festival, which brings a smorgasbord of belly laughs to multiple venues across the borough. A slew of comedians spanning genres galore are featured in multiple events (some free, some ticketed)-- pick from stand-up showcases, improv and sketch shows, short and feature film screenings, panels, parties, and more. Past highlights include sets from Daily Show and SNL regulars. [bkcomedyfestival.com](http://bkcomedyfestival.com)

09

There are tons of stories about how to make it to the top in New York City, but head 70 stories up in Rockefeller Center's elevator and you'll at least be guaranteed the best vantage point. **Top of the Rock** boasts breathtaking 360-degree views of Manhattan's legendary skyline and Central Park from multiple indoor and outdoor viewing decks. Soak up the surrounding arts and attractions during daylight hours; zoom to the Top after the sun sets to scope out the sparkling city that never sleeps. [topoftherocknyc.com](http://topoftherocknyc.com)



09



10

10

Avoid getting stuck in traffic; forego the hustle and bustle of the underground subway. The brand new **NYC Ferry System** is revolutionizing the city's transportation system by taking it to the waterways. A pristine fleet of ultra-efficient aluminum ferries will shuttle riders over 60 nautical miles, affordably connecting the city's waterfront communities with style and ease. And each ferry is equipped with modern amenities like WiFi, charging stations, and concession stands. [ferry.nyc](http://ferry.nyc)



# MARKET LAYOUT

LEVEL

4



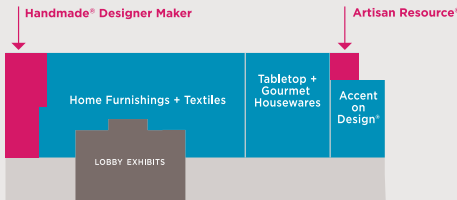
(RIVER PAVILION) AISLES 100-600

**HANDMADE**  
AUGUST 19 - 22

Handmade® Global Design

LEVEL

3



AISLES 1000-4200

**HANDMADE**  
AUGUST 20 - 23

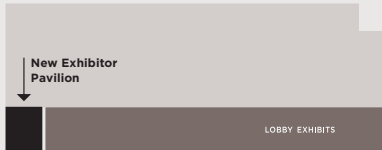
Handmade® Designer Maker  
Artisan Resource®

**HOME**  
AUGUST 20 - 23

Accent on Design®  
Tabletop + Gourmet Housewares  
Home Furnishings + Textiles

LEVEL

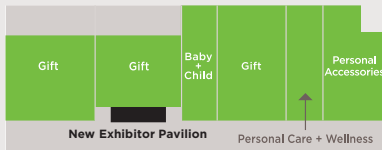
2



New Exhibitor Pavilion

LEVEL

1



AISLES 5000-8700

**LIFESTYLE**  
AUGUST 20 - 23

Gift  
Baby + Child  
Personal Care + Wellness  
Personal Accessories

New Exhibitor Pavilion