



BADVILLAIN "ZOOM" Into Their First Comeback

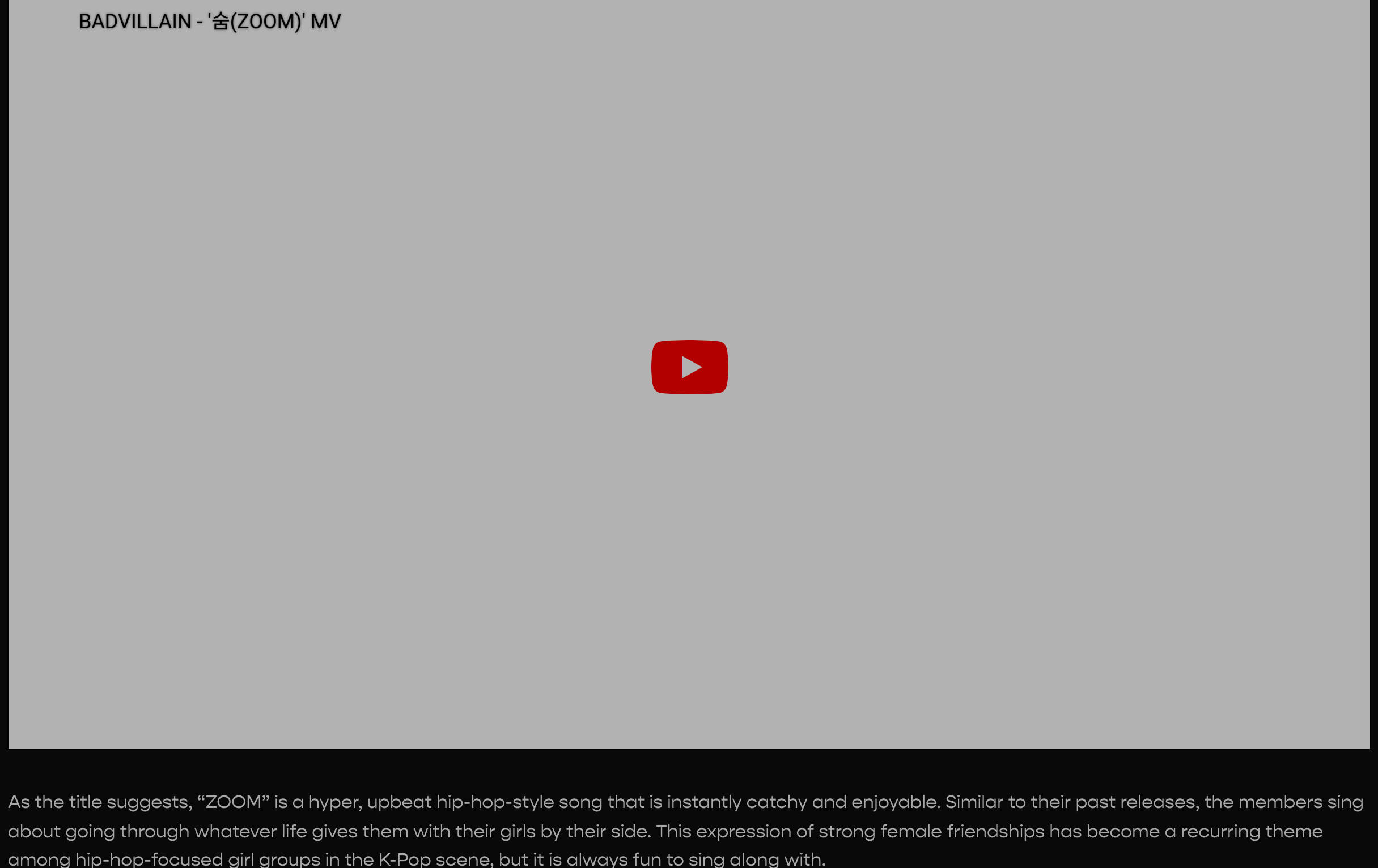
HALSUG

NOV 26 - WRITTEN BY KYA BROGDON



Design by Kanza Designs

Debuting in June 2024, girl group **BADVILLAIN** is the first original group from their company, BPM Entertainment. Their debut mini-album **OVERSTEP** featured three songs, and they released their follow-up track "HURRICANE" a few weeks later. With each track, BADVILLAIN has established a signature hip-hop and dance-driven sound, earning recognition as standout performers in the industry. Now, they return with their first comeback single "ZOOM."



As the title suggests, "ZOOM" is a hyper, upbeat hip-hop-style song that is instantly catchy and enjoyable. Similar to their past releases, the members sing about going through whatever life gives them with their girls by their side. This expression of strong female friendships has become a recurring theme among hip-hop-focused girl groups in the K-Pop scene, but it is always fun to sing along with.

At first listen, the chorus might seem overly repetitive, but the lyrics are wordplay between the mix of Korean and English. While "ZOOM" serves as the English title of the track, the Korean title is "숨," meaning "breath." The first lyric of the chorus is "숨 들러 숨,"—which translates to "breath, catch your breath," but when sung, it sounds very similar to the next line of the chorus "zoom, gotta zoom." With the fast-paced beat of the instrumental, the use of "숨" and "zoom" throughout the song

As fans have come to expect from the dance programs and groups, it's no surprise that the girls show off their dance skills. In a video released just after

BADVILLAIN - 숨(ZOOM) | 배...

Join The HALSUG Fam mailing list.

Be the first to know about exclusives, news, interviews, and more!

We respect your privacy.

While they currently have only five songs in their discography, BADVILLAIN has quickly created a name for themselves. Fans are patiently waiting for their next album release, and we can't wait to see what they do in the future!

BADVILLAIN		
	Preview	Top tracks
	Follow	
1	BADVILLAIN BADVILLAIN	03:09
2	ZOOM BADVILLAIN	02:48
3	HURRICANE BADVILLAIN	02:29

Do you have a favorite BADVILLAIN song? Let us know by leaving a comment below or by reaching out on [Instagram](#) or [X](#).

TO STAY UPDATED ON BADVILLAIN:
[INSTAGRAM](#) | [TIKTOK](#) | [X](#) | [YOUTUBE](#)

Edited by Hien Nguyen

KPOP - BADVILLAIN - ZOOM - KOREAN MUSIC - NEW RELEASE

Kya Brogdon

Comments (0)

Most Liked

< [Alexa Unleashes "ENEMY": A Bold Anthem of Betrayal and Liberation](#)

[Interview: Grabber on 'Sunday Morning': An Inside Look in His World of Love, Rhythm, and Reflection](#) >