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# How To Make Your Favourite Fragrances Last Longer

MAY 04, 2022 · by Jasmine Daniel

If you work long hours or are constantly on the go, you may be wondering how you can make your favourite fragrance last longer! We have some helpful tips to get you started!

## Choose the right formulation!

It's essential to choose the correct concentration that suits your lifestyle best. If you're looking for a fragrance that will last longer, opt for Eau de parfum instead of an eau de toilette.

Eau de Parfums, also called EDPs, contain less alcohol and water and a higher concentration of fragrance oil. The result is a more potent and longer-lasting fragrance!

If you need a fragrance with excellent longevity, look out for EDPs or parfums!

## Spray onto clothes!

An excellent way to make your fragrance last longer is by spraying it onto your clothes before you put them on! The material of the fabric will grab onto the scent and hold on to it longer than the skin! This technique will intensify the longevity and the sillage of your fragrance!

It works best with fabrics made of natural materials such as cotton, cashmere, silk, wool, or linen. When spraying on your clothes, make sure that you apply from a distance. Always do a spot test first and avoid lighter coloured fabrics as the fragrance may leave a stain!

## Apply to the body strategically!

When trying to increase the longevity of your fragrance, it's crucial to apply it to your skin strategically. Apply the fragrance to the inner wrists, inner elbows, behind the ears, across the chest, base of the neck, and the back of your knees!

Perfume likes to cling to the skin, and its projection and longevity increase when applied to specific points of the body that generate more heat.

## Don't be afraid to reapply!

As you wear your fragrance throughout the day, it will naturally die down, and the scent evaporates. So, apply only a little bit at the start of your day and touch up when needed, so you don't overwhelm others with your fragrance!

## Take a travel size with you!

If you work long hours or are always on the go, take a travel-sized bottle with you! This gives you the freedom to reapply your fragrance throughout the day without lugging around a large and expensive bottle!



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Decanted samples are the perfect way to take your favourite fragrance on the go!

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