

## Martin Wilhelm Assmann

### EDUCATION

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- 10/2023-07/2025**      **Global Financial Journalism, MA**  
City, University of London
- Completed Term 1, learning to research and report on financial news, writing over 15 news stories and features in 10 weeks.
- 09/2016 – 09/2020**      **Economics, Bachelor of Science**  
University of Munich (LMU), Munich
- 10/2017 – 09/2019**      **Elected student representative**, with various positions.
- Managed a budget of over 50'000€ as the student president of the Student Grants Committee, of which I was the president and of over 1 Mio€ for the Student Parliament, where I represented the economics students' interests.

### WORK EXPERIENCE

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- 04/2022 – present**      **Fraud Analyst, Bayern Card-Services** (DKB & State Banks)
- Created systems, rules, and simple algorithms to detect fraud early on in our portfolio of over 11 million credit cards. Learned and mastered financial systems like Riskshield, Visa & Mastercard Online and other similar products.
  - Successfully stopped a wide-ranging attack on our systems by creating a new structure, stopping individual fraud worth millions of dollars and protecting thousands of clients in the process.
  - Oversaw projects introducing new ways of fraud detection into our systems and introduced colleagues to them through small courses and workshops.
- 05/2021 – 11/2021**      **Associate, Business Development & Operations at Backbone Arts.**
- Managed the company's freelancer and client network as the main operational agent in German, French and English for assignments.
  - Algorithmically connected photographers with interested clients for a young and rapidly expanding Swiss startup. Delivered over 1600 orders, achieving a record turnover of over 300'000€ in Germany, Switzerland, Austria as well as in the Netherlands.
  - Maintained productivity and consistently high customer satisfaction in surveys of our clients and photographers which I conducted, despite a 50 percent increased workload due to staff shortages.
- 10/2017 – 09/2019**      **Founder and Director of the Munich Forum of Economics**
- Journalistic panel discussion series focusing on economic and financial topics such as the economic implications of digitization and the role of blockchain in the German banking system.
  - Speakers included Marco Streng (CEO, Genesis Mining) and Dr. Juergen Rahmen (CDO, HSBC). Seven events in two years, with over 2000 visitors in total, consecutively still ongoing as "Wasti Talks".

### ACTIVITIES AND SKILLS

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- Languages              German (Native, business fluent), French (Native, business fluent), English (C1 – business fluent), Spanish (B2)
- Technical skills        Adept in Regression and data analysis in Stata (proficient), R (proficient) and Excel (advanced). Also skilled at PowerPoint (advanced) and the Microsoft Office and Adobe Cloud Suite.
- Activities                Skiing, traveling, board and video games with friends, musicals, and creative writing.