

MAX HALTON

SENIOR PRODUCER

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EMPLOYMENT HISTORY

Senior Producer

[Pink News](#)

October 2024 to present

- Pitching, scripting, editing and presenting original news and entertainment video content daily for all major platforms (Snapchat, TikTok, Instagram, YouTube etc.)
- Creating headlines, tile imagery, social copy, and metadata for posting of stories across all platforms.
- Using AI software to augment and ensure efficiency in video production
- Filming and conducting high-quality original interviews, remotely and in person with contributors and talent.
- Interviewing celebrities on red carpets and at junkets and coming up with new entertainment interview formats.
- Managing two entertainment news channels on Snapchat.
- Managing one direct report.
- Assisting the commercial team with branded campaigns/partnerships.

Social Video Producer and Social Media Manager

[Freed Media](#)

August 2022 to September 2024 (2 years, 1 month)

- Pitching, scripting, filming, editing and hosting individual videos and series on TikTok and Instagram.
- Filming and conducting high-quality original interviews, remotely and in person with contributors and talent.
- Identifying cultural conversations, news moments and online trends and creating content around them.
- Collaborating with the branded team to help pitch and ultimately produce commercial content for leading brands such as Tinder, Warner Brothers, Mastercard, Batiste and Lavazza.
- Interviewing celebrities on red carpets and at junkets
- Managing the UK's social channels; posting content, engaging with the community and leveraging social analytics to create content informed by data.

Development Researcher

[Bigger Bang Productions](#)

March to June 2022 (3 months)

- Developing ideas for shows and researching projects in production.
- Fact checking, scriptwriting and archival research.
- Helping pitch ideas, some of which were my own, to major broadcasters and streaming services such as the BBC, National Geographic and Disney.

Journalism Intern

[KMTV](#)

March 2020 to June 2021 (1 year, 3 months)

- Producing news packages for a nightly news broadcast.
- Conducting in person and remote interviews.
- Writing copy for their nightly news broadcast and social channels.
- Assisting in the gallery during live broadcasts.
- Sourcing contributors and researching stories for future packages.
- Presenting on a 'paper review' segment on their nightly broadcast.
- Assisting in programme scheduling.
- Re-editing news packages into social media content.

RELEVANT SKILLS

Editing using Adobe Premiere Pro, self-shooting with Panasonic X1000E/AG-AC90 AVCCAM, UK media law, data journalism, copywriting, story gathering, SEO, photojournalism, news verification, UGC gathering, mobile journalism presenting, social media management, meta business suite, story studio (backend snapchat) and IG/TT/YT analytics.

EDUCATION

MA TV Journalism (BJTC accredited)

[City, University of London](#)

2021 - 2022

Bachelor of Arts with Honours in Media Studies [University of Kent](#)

2018 - 2021

A-Levels in English Lit, English Language and Drama

[Greensward Academy](#)

2016 - 2018

GCSE'S 10 A*-D inc. English Lit (A), English Language (A) and Maths (B)

[Greensward Academy](#)

2011 - 2016

I am available to work with 1 month's notice

References available upon request

 photography: click [here](#)

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