

MEGAN J. ARNOLD

Fortune Media | New York, NY | May 2022 - December 2023

Director of Video

- Built and led a team of producers and editors making original video for Fortune.com.
- Created and managed multiple ad-supported editorial series on Fortune.com. Coordinated with sales, marketing and editorial. Delivered nearly 160 pieces of sponsored content in 2023.
- Oversaw budgets ranging from \$40k to over half a million dollars.

Fortune Media | New York, NY | January 2020 - December 2023

Executive Producer of Fortune Audio

- Developed and launched four very different podcasts, plus one product aimed at smart speakers.
- Responsible for each aspect of development: creating show concept, determining show format, selecting and training hosts, commissioning music and art, hiring producers and editors.
- Hands-on with booking guests and writing scripts as needed.
- Oversaw all production and distribution of audio products.

Fortune Media | New York, NY | August 2017 - May 2022

Senior Video Producer

- Built and ran Fortune's video news desk which produced short word-on-screen and raw videos. The initiative boosted video streams dramatically and created social-friendly content.
- Collaborated to produce content supporting major Fortune franchises like the Fortune 500, digital features and our live events business.

Fortune Media | New York, NY | March 2015 - August 2017

Showrunner, 'Fortune Live'

- Produced a 30-minute weekly live news show on Fortune.com.

CBS Interactive, CBS News.com | New York, NY | October 2011-September 2014

Managing Producer

- Managed daily workflow of eight video producers/editors; coached them to identify stories, write scripts, shoot creatively and edit polished pieces.
- Directed video coverage of live news events through live streaming and cutting relevant video clips.
- Created original videos across all site verticals: health, politics, entertainment, finance, breaking news.
- Coordinated studio production schedule and all logistics involved in creating original content.
- Established and enforced quality production standards for both editing and shooting.
- Worked with talent to improve on-camera skills: writing conversationally, voicing, presentation.
- Winner 2013 Edward R. Murrow award for Best Broadcast Television Website.

CBS Interactive, CBS MoneyWatch.com | New York, NY | August 2008-October 2011

Producer

- Created original video content for new financial advice website.
- Started two weekly live webcasts, wrote weekly radio pieces for MoneyWatch executive editor, produced "Your MoneyWatch" consumer segments that were distributed to CBS TV affiliates and posted online.
- Awarded "Best Use of Video in a Media-Affiliated Website with Fewer than 1 Mill. Uniques" by EPPY, 2010.

CBS News, "The Early Show" | New York, NY | June 2007-August 2008

Producer

- Researched, pitched and produced breaking news and lifestyle segments for national broadcast.
- Responsible for several signature segments: Chef on a Shoestring, Williams-Sonoma Five-Minute Cooking School, Real Simple "Simple Solutions," Money Matters and regular appearances by financial author/radio host Dave Ramsey.
- Identified talent; established and maintained relationships with potential guests.
- Communicated with set decorators, graphic artists, director and anchors to execute segments.

CBS News, “The Early Show” | New York, NY | January 2002–June 2007

Associate Producer

CBS News, “The Saturday Early Show” | New York, NY | November 2000–January 2002

Broadcast Associate

CBS News, “Campaign 2000” | New York, NY | December 1999–November 2000

Production Assistant

EDUCATION

University of Kansas; Lawrence, KS

B.S. in Journalism

B.A. in Political Science

References available by request