

Timur Siraziev

Motivated Multicultural Specialist with a Talent for Building Bridges Across Borders

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PROFESSIONAL SUMMARY

Experienced Communications Specialist with over 20 years of expertise in media, digital content creation, and stakeholder engagement. Dedicated to supporting humanitarian initiatives and fostering positive community relations. Skilled in managing diverse communication campaigns, producing high-quality content, and optimizing digital strategies to drive engagement and build organizational reputation. Strongly committed to the values of the British Red Cross and motivated to further develop within the humanitarian sector. Proficient in leveraging innovative communication tools to achieve impactful results.

Professional Experience

Volunteer Social Media Manager *Enabled2Parent (Charity Organization), UK*
January 2025 – Present

- Spearheading the development of a comprehensive social media presence from the ground up for a charitable organization supporting parents with disabilities.
- Designing the overall communication concept, including crafting the organization's social media strategy and aligning it with its mission to empower families.
- Creating tailored content calendars, drafting engaging posts, and fostering community interaction to promote the charity's impact.
- Planning and executing campaigns to increase public awareness, enhance engagement, and attract potential donors.
- Collaborating with the team to ensure consistent and impactful messaging across platforms.

Support Worker *British Red Cross, Poole, UK*
Aug 2024 – Present

- Completed mandatory British Red Cross training covering UK social care laws, including the Care Act 2014 and Mental Capacity Act 2005.
- Provided emotional and practical support to individuals and families in need.
- Assisted with personal care, meal preparation, and healthcare monitoring.
- Collaborated with multidisciplinary teams to ensure holistic care delivery.
- Built trust and fostered positive relationships with vulnerable populations.

Key Skills

- **Strategic Communications:** Expertise in developing and implementing internal and external communication strategies.
- **Content Creation:** Proficient in producing and editing written and visual content for websites, newsletters, email campaigns, and social media platforms. Experienced in writing articles and reports for national news outlets.
- **Social Media Management:** Successfully grew a personal blog to over 25,000 followers, building a vibrant community focused on healthy living. Applied advanced social media growth strategies and tools such as Buffer.
- **SEO & Analytics:** Currently managing a digital project, ScamAIzer, which includes website development, SEO optimization, and content creation for an English-speaking audience. The project is a direct result of

- Inspired by the organization's mission, seeking to apply my skills in communication to further its humanitarian goals.

Founder and Content Manager *ScamAlzer, UK*

April 2024 – Present

- Launched a digital project aimed at educating audiences on AI-driven fraud.
- Developed and managed website content, ensuring SEO optimization and user engagement.
- Crafted informative articles and materials tailored for an international audience.
- Demonstrated proficiency in planning and scheduling tools, such as Buffer, to maintain a consistent online presence.
- Utilized advanced strategies learned during the Digital Marketing Skills Bootcamp to achieve project milestones.

UK Bureau Chief *Channel One (International Media Organization), London, UK*

May 2017 – November 2023

- Led communication and media projects, coordinating with global teams and stakeholders.
- Produced accurate and engaging reports under tight deadlines.
- Managed relationships with industry experts, analysts, and community representatives.
- Strengthened organizational presence through innovative communication strategies.
- Received a prestigious national journalism award for excellence in reporting.

EDUCATION

- **Cyber Security Course (Level 2)**
Learning Curve Group, UK
Dec 2024 – January 2025
- **Digital Marketing Skills Bootcamp**
Fareport Training, UK
Jun 2024 – Oct 2024
- **Fitness Instructing and Personal Training (Level 3)**
NASM (National Academy of Sport Medicine), UK
September 2021 - February 2022
- **Manager in State and Municipal Management**
Kazan National Research University of Technology, Russia *Sep 1997 – Jun 2001*

knowledge gained from the Digital Marketing Skills Bootcamp.

- **Collaboration & Teamwork:** Skilled in working with cross-functional teams, stakeholders, and volunteers.
- **Technical Proficiency:** Microsoft Office, Canva, Adobe Premiere, Final Cut Pro, and graphic design tools.

LANGUAGES

- Russian: Native
- English: Fluent
- Tatar: Native

ADDITIONAL INFORMATION

- Recipient of the prestigious TEFI journalism award for excellence in international reporting.
- Extensive experience working in multicultural settings, with a deep understanding of Russian and Tatar cultures.