

IRIS LOO

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🌐 irisloo.com

CERTIFICATIONS

Content Marketing (Hubspot)

Google Analytics (Google Analytics Academy)

SEO (SEMrush Academy)

Certified Microsoft Innovative Educator

SKILLS

SEO
Google Analytics
Hubspot Content Management
Website Design
Newsletter Writing
Blogging
Research

Languages:

English
Mandarin Chinese
French

EDUCATION

M.A. Teaching

Johns Hopkins University

📍 Baltimore, MD

B.S. Education

Université Paris Cité

📍 Paris, France

EXPERIENCE

Teacher

The Bear Creek School August 2020 - June 2024 | Redmond, WA

- Developed year-long learning content, mapping scope and sequence across 10 subjects, enabling over 120 elementary students to attain targeted learning objectives
- Managed weekly newsletters and emails to families conveying curricular highlights, educational philosophy, and strategies for at-home support
- Oversaw daily tasks for 6 classroom assistants, ensuring seamless support for teachers and optimal classroom operations
- Collaborated within a team of educators and administrators in shaping policies related to the ethical and responsible use of AI within the school
- Spearheaded the effort to reimagine the grade 3 student curriculum, emphasizing efficiency, increased engagement, and ultimately, student achievement

Intern

Baltimore City Public Schools August 2019 - May 2020 | Baltimore, MD

- Developed tailored curriculum for students with special needs to foster accelerated progress and enable them to bridge gaps with their peers
- Provided targeted literacy and math instruction to elementary school students in inner-city communities as well as ESOL students, aiming to cultivate educational equity and empower academic success

English Teacher

Speakid March 2017 - May 2019 | Paris, France

- Facilitated immersive English language learning experiences for Pre-K and Kindergarten classes with 6-8 students, fostering a dynamic and engaging learning environment
- Conducted personalized weekly tutoring sessions for a 4 and 7-year-old, tailoring instruction to meet their learning needs