

# IRIS LOO

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## CERTIFICATIONS

Content Marketing (Hubspot)

Google Analytics (Google Analytics Academy)

SEO (SEMrush Academy)

Certified Microsoft Innovative Educator

## SKILLS

SEO  
Google Analytics  
Hubspot Content Management  
Website Design  
Newsletter Writing  
Blogging  
Research

### Languages:

English  
Mandarin Chinese  
French

## EDUCATION

M.A. Teaching

**Johns Hopkins University**

📍 Baltimore, MD

B.S. Education

**Université Paris Cité**

📍 Paris, France

## EXPERIENCE

Teacher

**The Bear Creek School** August 2020 - June 2024 | Redmond, WA

- Developed year-long learning content, mapping scope and sequence across 10 subjects, enabling over 120 elementary students to attain targeted learning objectives
- Managed weekly newsletters and emails to families conveying curricular highlights, educational philosophy, and strategies for at-home support
- Oversaw daily tasks for 6 classroom assistants, ensuring seamless support for teachers and optimal classroom operations
- Collaborated within a team of educators and administrators in shaping policies related to the ethical and responsible use of AI within the school
- Spearheaded the effort to reimagine the grade 3 student curriculum, emphasizing efficiency, increased engagement, and ultimately, student achievement

Intern

**Baltimore City Public Schools** August 2019 - May 2020 | Baltimore, MD

- Developed tailored curriculum for students with special needs to foster accelerated progress and enable them to bridge gaps with their peers
- Provided targeted literacy and math instruction to elementary school students in inner-city communities as well as ESOL students, aiming to cultivate educational equity and empower academic success

English Teacher

**Speakid** March 2017 - May 2019 | Paris, France

- Facilitated immersive English language learning experiences for Pre-K and Kindergarten classes with 6-8 students, fostering a dynamic and engaging learning environment
- Conducted personalized weekly tutoring sessions for a 4 and 7-year-old, tailoring instruction to meet their learning needs