

✉ school:
jxu139@sheffield.ac.uk

☎ phone number:
+44 07529798044

✉ personal:
jingxu0656@gmail.com

Rose Xu

Looking to obtain journalism experience in a dynamic and innovative environment where I can apply my knowledge from university teaching and enhance my skills to prepare myself for my future career.

Skills & abilities

Communication

- Podcasting, vox pop, news story writing, feature writing, TV production, interview coordinating, and storytelling skills gained from university study.
- Ability to communicate with people of all ages and backgrounds.
- Bronze award of the Queen's commonwealth essay competition, 2021

Teamwork

- Working closely with the Sports Committee in my university as an international student representative.
- Leading Optimistic Club in London Ontario and organising monthly meetings and events.

Creativity & initiation

- Third place at international journalism photography competition at university, 2022.
- Creating my own podcasting "Not Teenager Anymore".
- Created my own song "Falling Leaves".

Bilingual

- Fluent in both Mandarin and English.

Experience

Multimedia intern - Changzhou (China) local TV station

Jan 2024

- Multimedia material and learnt to write online news posts.
- Online short news story video editing and planning news projects.
- Filming interviews and learning court related news writings.
- Planning news projects and conceptualising a story from start to finish.
- A short video on how police officers celebrate Chinese New year while on call.

Marketing Team Member - Sheffield Eco Motorsport

Sept 2023 - present

- Designing business cards and posters to showcase the achievements.
- Multimedia marketing campaigns to attract sponsorships and promote the team.
- Using Microsoft to stay organised and keeping track of the progress.

Social Secretary/ Activity Secretary – University of Sheffield Pom Cheerleading Society/ University of Sheffield Photography Society

Sept 2023 - present

- Planning social events and communicating with sponsors and other societies.
- Keeping track of payments and managing expenses for the society.
- Organising charity events and using multimedia to promote events.

Digital Creator – Camp Emerson

June 2022 - August 2022

- Facilitating activity plans and creating digital media teaching activities.
- Creating digital marketing pieces including promotion videos and activity photos.
- Working with other camp counsellors and taking care of children.
- Assisting special events like theme days and film showcases.
- Leading and accompanying children to activities, giving children a great time.

Voluntary Administration Support for NGO in Ecuador/ Costa Rica

Dec 2021 - Feb 2022

- Helping with outreaching and administration work as a team.
- Organising documents and creating campaigns.
- Reached the monthly charity target and published an annual report.

Education

University of Sheffield

Sept 2022 - present

- Bachelor of Arts in journalism studies.
- Finished first year with class one honour (grade 71).
- Relevant coursework include public relation, newsdays, radio podcasting, TV production, NCTJ certification, feature writing, group presentations.

MEI Academy School - a travelling high school going to different countries for study

- Finished with an average of 88/100 in senior year courses, equivalent to 3.9 GPA in Ontario, Canada or A at A-level.

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