

Houston Hyundai Auto Group Drives Business and Quality Web Traffic With MNTN.



Objective

Generate new business and drive quality website traffic.



Solution

MNTN Performance TV Prospecting and precision audience targeting.



Performance TV not only produced meaningful business for the Houston Hyundai Auto Group, it also provided accurate and measurable results.”

John Watts

Digital Strategist, Houston Hyundai Auto Group

Results



84%

MoM improvement in CPA



24%

increase in average conversions



15%

MoM improvement in CPV



11%

increase in average site visits



[Learn More](#)