

LUCY WILCOX

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ABOUT ME

As an NCTJ trained multimedia journalist my skills range from radio, broadcast, copywriting, PR and social media. I am a creative and ambitious individual who brings passion into all facets of my work life. I pride myself on taking a proactive approach to working by putting myself forward for a variety of tasks, equipped with ideas and always asking questions to enrich my knowledge. My personal journalistic interests include local news radio, audio editing, unscripted television and podcasting.

EXPERIENCE

2024

December-
Present:

Bauer Media • Freelance Journalist • Greatest Hits Radio

- Fulfilled paid freelance shifts as a reporter for the East Yorkshire and North Lincolnshire patch sourcing local stories, conducting interviews, scripting and editing bulletin content.
-Worked well in a wide-ranging team- adapting to the fast-paced and pressured environment effectively to make output seamless and timely.

Bauer Media • Radio News Mentee • Greatest Hits Radio

-Accomplished a two week work placement in Leeds where I pitched original ideas, completed interviews, Vox pops, wrote scripts, edited audio which was featured on-air.

-Took initiative to shadow and understand a wide range of roles at Bauer including reporters and bulletin editors.

-Read bulletins for West and South Yorkshire in abiding to the conventions for Greatest Hits Radio.

2023

September: **ITN • Work Experience Placement • The Jeremy Vine Show**

-A week long placement shadowing researchers and producers to create a live show output everyday under a tight deadline.

-Generated ideas in news briefings, prepared panellists appearing on the show, put together story briefs and sourced interviewees for air.

-Partook in production runner duties such as collecting and briefing guests, preparing props and helped to maintain the smooth running of production.

2023

September: **MultiStory Media • Work Experience Placement • ITV Tonight**

-A week long placement working with researchers, producers and directors to develop ITV Tonight programmes.

-Research tasks consisted of fact-checking, collecting data, background and profile information for interviewees and talent.

-Attending and producing ideas at development meetings and brainstorming.

2023 June-

September:

Seahaven FM • Radio News Journalist • @seahavenfm

-A four month placement individually setting up the news provision within a close-knit team for a local station adhering to Ofcom journalistic standards.

-The role consisted of original story research, interviews, presenting and editing the content of a news programme each week tailored to local news across East Sussex.

-Developed a clear on-air voice and the ability to adapt delivery style to suit different program formats.

EDUCATION

2021-2024 • **University of Sheffield** • BA Journalism Studies • First Class Honours

Modules in:

- Media Law
- Court Reporting
- Social Media Management
- Live News Production
- Television and Radio Production
- Public Affairs and Ethics
- Magazine Journalism
- My dissertation was titled: 'Empowerment or Stigma: A critical multimodal discourse analysis into the portrayal of OnlyFans in British Tabloids.'

2019-2021 • **Varndean College** • A* Media Studies, A* Sociology, A English Literature and Language

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EXTRA CURRICULAR

2023

September- Forge Radio • Deputy Head of News • @Forgeradio

- Present:**
- Producing and hosting a weekly live news radio show utilising MyriadPro software.
 - News gathering for stories, interviewees and creative content.
- 2022
- Organisation of press days such as Student Union Elections and Varsity.

March-

Present: I Can't Keep This This to Myself • Podcast • Producer and Presenter • @ickttmpodcast

- Recording on a routinely basis with niche ideas that contribute to our personal brand.
- Editing and producing episodes on Adobe Audition and uploading to Spotify.
- Monitoring analytics in order to drive up audiences through social media.

2022

September- Liberty Belle Magazine • Social Media & Entertainment Editor • @LibertyBelleMag

- Present:**
- Work creatively on Canva to design social media posts to drive up reach and notify our audience about events, opportunities and our content.
 - Formulate topical pitches to contributors and edit individuals' creative work to suit the brand.

SKILLS

•Adobe Premier Pro • Adobe Audition • Burli • Social Media • SEO • Canva •
MS Office • Wordpress • NCTJ • Audacity • Editorial • 60 WPM Shorthand • Adobe Indesign •
Adobe Photoshop • Pitching •Reaper •MyriadPro •Outlook