

# LUCY WILCOX

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## ABOUT ME

As an NCTJ trained multimedia journalist my skills range from radio, broadcast, copywriting, PR and social media. I am a cordial, organised and creative individual who brings passion into all facets of my work life. My personal journalistic interests include radio, producing podcasts, PR and entertainment features.

## EDUCATION

2021-Present • University of Sheffield • BA Journalism Studies  
2019-2021 • Varndean College • A\* Media Studies, A\* Sociology, A English Literature and Language

## EXPERIENCE

### 2023 June- September- **Seahaven FM • Radio News Journalist • @seahavenfm**

- A four month placement individually setting up the news provision for a local station adhering to journalistic standards.
- My role consisted of research, interviews, presenting and editing the content of a news programme each week tailored to local news across East Sussex.
- Skills in using studio equipment and Adobe Audition to enhance and edit recorded content.
- Possess a professional on-air voice with excellent diction, tone, and articulation. Able to adapt delivery style to suit different program formats.

### 2023 September- **ITN • Work Experience Placement • The Jeremy Vine Show**

- A week long placement shadowing researchers and producers to create a live show output everyday under a tight deadline.
- Pitched ideas in news briefings, prepared panelists appearing on the show, put together story briefs and sourced interviewees for air.
- Partook in production runner duties such as collecting and briefing guests, preparing props and maintaining the seamless running of production.

### 2023 September- **MultiStory Media • Work Experience Placement • ITV Tonight**

- A week long placement working with researchers, producers and directors to develop ITV Tonight programmes.
- Research tasks consisted of fact-checking, collecting data, background and profile information for interviewees and talent.
- Attending and inputting at development meetings and brainstorming.

### 2024 December- Present- **Bauer Media • Radio News Mentoring Programme • Greatest Hits Radio**

- A two week work placement in Leeds where I pitched original ideas, conducted interviews and vox pops, wrote scripts, edited audio which were utilised and outputted on air.
- I shadowed reporters and bulletin editors in creating radio content in Bauer's style whilst sticking to tight deadlines.
- Read bulletins for West and South Yorkshire in an articulate, engaging and professional manner, abiding to the conventions for Greatest Hits Radio.

## EXTRA CURRICULAR

### 2023 Sep- Present- **Forge Radio • Deputy Head of News • @Forgeradio**

- Producing and hosting a weekly live news radio show utilising MyriadPro software.
- News gathering for stories, interviewees and creative content to benefit segments that focus on mental health, student life and the city of Sheffield.
- Organisation of press days such as Student Union Elections and Varsity.

### 2022 Mar- Present- **I Can't Keep This This to Myself • Podcast • Producer and Presenter • @ickttmpodcast**

- Recording on a routinely basis with niche ideas that contribute to our personal brand.
- Editing and producing episodes on Adobe Audition and uploading to Spotify.
- Monitoring analytics in order to drive up audiences through social media.

### 2022 Sep- Present- **Liberty Belle Magazine • Social Media & Entertainment Editor • @LibertyBelleMag**

- Work creatively on Canva to design social media posts to drive up reach and notify our audience about events, opportunities and our content.
- Monitor analytics whilst maintaining our brand identity through consistency of style.
- Formulate topical pitches to contributors and edit individuals' creative work to suit the brand.

## SKILLS

• Adobe Premier Pro • Adobe Audition • Burli • Social Media • SEO • Anchor • Canva • Wordpress • Media Law • NCTJ • Audacity • Editorial • 60 WPM Shorthand • Adobe Indesign • Adobe Photoshop