Email #1

Subject: I immediately thought of you
Yo!
Just wanted to give you a head's up.
There's an awesome Wanderlust Workout event coming up soon and the instant I heard about it I thought it would be perfect for you.
A regular in the WW community named John Hampton is doing a <u>free webinar</u> about travel fitness.
John has been all over. He's lived in Europe, Africa and Asia. And still manages to keep in great shape while he travels.
I heard he's going to be talking about all kinds of cool stuff like how to find gyms in different countries that have free or cheap day passes, or how to start your own fitness meetup group so you can meet other people while you travel.
(I heard he's also gonna talk about how joining yoga and salsa classes overseas is a great way to meet fine, fit girls!)
It's free by the way! (I know you love that lol)
I'll be heading to this thing myself. Hope I'll see you there!

Email #2

Hey _____.

People like you and me?

We LOVE running. Can't get enough of it in fact.

We love it SO much that we even want to do it in different countries, don't we?

I mean there's something about being in Venice and taking a run at sunrise that adds an entire new dimension to the trip, doesn't it?

No matter where we are, we long for the soles of our shoes to hit the pavement and give us a jolt.

But we also understand that it can be time consuming to find a decent place to run EVERYTIME you go to a different country?

Wouldn't it be great to find out where to run before you arrive?

That way you can start running as soon as you touch down.

Well, good news!

Wanderlust Workout has done the hard work for you!

Just choose your city:

London...Rome...Tokyo...Dubai...

New York City...Barcelona...Sydney...Rio de Janeiro...

And so many others!

Simply sign up to the Wanderlust Workout community and other members will tell you the best place to go in the city and country of your choice!

Hope to see you there!

Email #3

Subject: Why many solo travelers can't even enjoy their trip

Hey there fellow Wanderers!

Just wanted to share a quick story from one of our newest clients.

Her name is Sarah, a 28-year-old finance professional.

Now, Sarah goes to Europe anytime she has more than five days free from work.

She loves EVERYTHING about Europe.

Can you believe she even loves the weather in London?

(yeah, neither could we...)

But it's true! Recently, Sarah finished a solo trip through Paris. She is a runner, and expressed to us how much she loved jogging along the Seine River every evening.

And you know who she would always see walking around Every. Single. Day?

That's right. Couples!

Yeah, we know you've heard it over and over again that Paris is a city of romance.

Heck, that's why people head there 90% of the time (probably).

Now, Sarah isn't exactly looking for someone to hold her hand as she explores the Eiffel Tower or the Louvre.

She let us know she'd recently broken up with a guy. Dating was the last thing on her mind and she was going solo for a reason.

But she couldn't help feeling an inkling of loneliness.

It happens to all of us when we travel alone.

Of course, solo travel has A LOT of benefits.

At the same time, human beings are pack animals. We will always feel a drive to be around others.

So do you know what Sarah did?

She hopped on our **community board**, found another woman named Alice who was living in Paris and was also a runner, set up a date to meet, and now she has a new running buddy for whenever she visits Paris!

Wouldn't it be great to do your favorite fitness activity with other like minded people who also enjoy traveling the world?

Do you enjoy yoga? Hiking? Pick-up soccer?

Then join Wanderlust Workout's Travel Community Board and find a fitness buddy before your next trip!

We have club members in many of the major cities across the country like Rome, Paris, New York, London, Tokyo, Hong Kong and many more!

Looking forward to hearing from you!