

Universal's 2023 St. Baldrick's Event Is a Smashing Success

Universal was proud to hold our annual St. Baldrick's fundraising event in person again for the first time since 2019, and we're even prouder to say that it was a massive success! Over 100 employees were on hand for haircuts, food, and fun at the Irish Brigade on Friday, March 10. The company also surpassed its fundraising goal for 2023.

In addition to some brave team members shaving their heads for childhood cancer awareness, Universal auctioned off Apple watches and gift cards at the event. The Brigade also raffled off a Harley Davidson bike, pictured below, to one lucky winner. All proceeds benefited the St. Baldrick's Foundation, one of our longest-standing corporate partners.

The St. Baldrick's Foundation is a nonprofit that raises funds to find cures for children with cancer. They are one of the country's biggest non-government funders of childhood cancer research grants.

Universal has gladly partnered with St. Baldrick's since 2017. In that time, we have hosted the highest-grossing corporate event in Florida three times and have contributed over \$1 million in total funds raised.

This year, through your kindness, we surpassed our employee goal of \$100,000 donated by raising just over \$118,000. Universal will match every dollar raised, totaling our contribution to at least \$236,000.

Thank you to all those who donated and those who came out to support the event in person. The generosity and passion of our Universal family are testaments to our company culture.

Please watch the following video and take a look at the included photos to recap the in-person fun. Thank you again to all who participated!

Although the event is over, you can continue donating all year. Visit [our 2023 event page](#) for more information on how to donate to this great cause.