

Universal Strengthens Bond with Habitat for Humanity

The unexpected and unprecedented events of 2020 made community outreach more difficult than ever. While Universal has maintained a partnership with Habitat for Humanity for many years, we wasted no time bolstering the relationship in 2021.

On January 28th, Clovered sales manager Kerry Clinton represented Universal at a Habitat for Humanity workshop for new and existing Habitat homeowners in Boynton Beach. The goal of the meeting was to explain many important aspects of property insurance, including information about getting coverage, maintaining a policy, and understanding deductibles. Clinton was happy to help.

“For now, home is what we have. This is where we live, in dwellings, and it’s important that we keep insurance,” said Clinton.

This class was the first of 12 that will take place monthly throughout 2021. Universal will be at all of them, which are expected to serve over 100 homeowners in total.

The classes are vital because they allow potentially inexperienced home buyers and owners the opportunity to get valuable information from an insurance agent about policies and coverage.

“Just knowing the importance of having a home, but also that there’s an insurance product that will cover your home is paramount,” said Clinton, “making people understand the transference of risk is really, really important.”

These classes reaffirm Universal’s focus on community outreach as part of the UVE Cares initiative. Universal has been proud to work with Habitat throughout the years. In 2019, employees helped build and paint a home in Boynton Beach over several days in July.

Clinton believes the opportunities to work so closely with those you’re serving help you realize how Universal can have a hand in the local community.

“When you do activities like painting a home, it can make the property value go up,” said Clinton, “I find all these tie-ins that make it a great partnership for me, personally, Habitat, and the company.”

Universal’s involvement in the insurance workshops was a coordinated effort. The marketing department helped Clinton get the opportunity to speak, and they also provided merchandise and brochures for the homeowners, which was important because, according to Clinton, “everyone wanted an elephant and our contact information.”

Universal's commitment to the community is something we've worked at for years and will continue to improve. Employees like Kerry exemplify our mindset.

"I really enjoy doing this. You have to develop the relationships; nothing is built overnight," said Clinton.

"To know that Universal was actually putting finances into giving someone a home, or sweat equity. That speaks volumes."