

Natalia Godoy Mundaca

Chilean citizenship, with full working rights in Australia / 30 years old/ born on the 27th of November 1986/ Sydney/ Mobile: +61 407477575/ e-mail: ng.nataliagodoy@gmail.com

Journalist and Bachelor in Mass Communication at Universidad de Concepción (2006-2010)

I hold a double degree in Journalism and Mass Communication from the *Universidad de Concepción*, Chile. The areas of my academic formation included a line of courses related to building reporting skills and journalistic criteria. I also had training in investigation methods applied to areas in social sciences.

Professional Experience

Contributor at Mergermarket ANZ (Australia; August 2016 to Present)

I write an average of 10 to 12 original business stories per month about companies based in Australia and New Zealand that are seeking to grow via mergers and acquisitions, capital from investors, or create joint ventures with potential business partners locally and globally.

As I am focused on M&A activity, Initial Public Offerings (IPO), funding rounds (from Series A to Pre-IPO) and Joint Ventures, I conduct interviews with top line executives (CEO, CFO, MDs, etc) among different economical sectors, such as consumer, retail, fin-tech, start-up and financial services.

All my stories go to a global online platform that allows the subscribers from the 67 countries where Mergermarket operates to have access to the news and analysis pieces.

Freelancer at Soho Magazine, (Colombia; publications of July 2016 and September 2017)

I wrote stories to Colombia-based Soho Magazine about lifestyles and parties in Sydney. I published in Spanish “Una mañana en la clínica del guayabo” (A morning in the hangover clinic in Surry Hills) in July in 2016 and recently “Un arcoíris para salvar la noche en Sídney” (A rainbow to save the night in Sydney) in September 2017. I enjoyed to writing long- stories of 10 thousand words based my own experiences of subjects offered by the editor.

Contributor at SBS Radio (Australia; August 2017)

I collaborated for one month on the daily radio show "Hora 13" at SBS Spanish as a panelist. I also wrote articles on immigration, human rights and political affairs for the SBS online platform. I learned how to use Netia, which is a software for radio automation, administration and delivery of audiovisual content. I also helped the senior team to find interviewees for the program and managed the phone calls while the program was alive.

Staff reporter at La Tercera Newspaper (Chile; January 2013 to July 2014)

I was in charge of covering news for the business and finance section of the daily newspaper. My beat involved writing stories about the stock exchanges, broker-

dealer firms, investment banks, fund managers and financial services providers. Among my duties, I had to follow the transactions of 40 larger companies listed in the Santiago Stock Exchange, “La Bolsa de Comercio de Santiago.” It was also my responsibility to cover the agenda of Chilean corporate regulator of Securities and Insurance (Superintendencia de Valores y Seguros, SVS). I interviewed high profile business leaders, such as the chairman of the top Latin American investment bank BTG Pactual, André Esteves, in Sao Paulo (2013); and the former president and COO of Goldman Sachs, Gary Cohn, when he visited Chile (2014).

Freelance Journalist (Chile; August 2012 to December 2012)

I worked as a freelance journalist for three months. I published articles weekly in one of the magazines of “El Mercurio” Newspaper called “Revista del Campo”, where I wrote stories about the agribusiness. I also published a couple of stories of tourism and business in Chile for “El País”, Colombia, as a Chilean correspondent.

Staff reporter at Diario Financiero (Chile; January 2011 to August 2012)

I became a staff reporter after three months as an intern. During these years, I was in charge of covering the commercial real estate, retail and airline sectors. I had the opportunity to write stories about the expansion of Chilean retail players in Latin America and also to be part of a successful process of Mergers and Acquisitions (M&A) between companies from Chile, Peru, Colombia and Brazil.

Assistant Account Executive at Azerta, PR Company (Chile; July 2010 to December 2010)

In my last year at university, I did my first professional internship as an assistant account executive in Azerta, one of the leading public relations (PR) companies in Chile. I was responsible for writing daily media reports and also media releases for some of the clients of the company, of which most of them were larger listed companies. Among other duties, I responded to enquiries from journalists, as well as updating the agency’s databases. During this experience, I helped producing events and participated in media training sessions too.

Junior Marketing assistant at Alliance Française, Cultural Centre in Concepción (Chile; 2007-2009)

As a junior marketing assistant for the cultural department and the France exchange program, I collaborated with the head office cultural activities and promotion of the French courses and internships between Chile and France. Particularly, I worked on the promotion of local cultural activities, such as “The Jazz Festival” (2008) and “The Music Festival” (2008) and “the French Cinema Cycle” (2007-2009), via Social Media campaigns in Facebook. Also, I led the promotion of the exchange program for Chilean teachers of Concepción interested in living and working in France for six to 12 months.

Assistant Administrative at Biblioteca Viva Concepción (Chile; 2007-2010)

I worked as a weekend staff, collaborating with cultural activities which aimed to increase the number of subscribers to the library. Along my duties were to recommend books for children and teenagers and to collaborate with the promotion of the reading, film and language workshops.

Volunteer experience

Producer at SOMOS21, Non-Profit organization (Australia; January 2016 – January 2017)

I collaborated as a producer and content writer for the website of a non-profit new organization called Somos21, which aims to promote networking and business opportunities between Latin American and Australian professionals. Also, I collaborated in the organization and promotion of the social event of this organization.