

Sarah Agagu

Content Writer

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[PORTFOLIO](#)

About Me

I am a freelance content writer. I write SEO –friendly contents like blog posts, email newsletters and articles that resonates with customers and promotes a company’s services and products.

By utilizing my excellent writing and research skills, my goal is to produce high-quality content that drives engagement and increases website traffic.

I am seeking to join an organization that values creativity and innovation where I can leverage my understanding of content writing to accelerate business growth.

Education

Bachelor of Laws.

Adekunle Ajasin University, Akungba Akoko,
2017-2023.

Certifications

SEO Principles: Essential Guide for Beginners.

SEMRUSH Academy,
March 2024.

Work Experience:

Sales Representative

Oje –Aris PayGlobal

2019-2023

Description

- Work closely with the marketing team to ensure consistency in messaging and branding across all channels.
- Write sales enablement materials like product descriptions.
- Collaborate with other departments to create content that aligns with sales goals and targets.

Content Writer

Rescue Perishing Generation Africa(Nigeria)

March 2024-present

Description

- Work with media and communications team to develop and execute content strategies.
 - Create well-researched creative and stimulating content that promote organization's ideals and activities.
 - Work collaboratively with team members to exceed project goals
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Skills.

Hard Skills

- Search Engine Optimization.
- Research and Fact-Checking.
- Creative Writing.
- Proof Reading and Editing.

Soft Skills

- Excellent Written Communication Skills.
- Attention to Detail.
- Story Telling.
- Collaboration and Teamwork.
- Empathy and Customer-Centric Mindset.
- Time Management.

Portfolio

[Samples of my work can be found here.](#)

References

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Okwudili Damilola,

Manager,

Ojearis Pay Global.