

Sarah Agagu

SEO Content Writer

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About Me

I am a SEO Content Writer. I specialize in writing engaging blog posts, articles, social media posts, etc, that educates readers and improve online visibility.

By utilizing my writing skills, research skills and knowledge of SEO, my goal is to produce high-quality content that engages with readers and increase website traffic.

I am experienced in writing for diverse industries like HR, SaaS, AI, Mental Health, Lifestyle, Fashion, etc.

I am seeking to join a brand/company that values creativity and innovation where I can create SEO content that increased brand awareness and website traffic

Education

Bachelor of Laws.

Adekunle Ajasin University, Akungba Akoko,

2017-2023.

Certifications

1. Digital Marketing Certificate.

HubSpot Academy.

June 2024.

2. SEO Principles: Essential Guide for Beginners.

SEMRUSH Academy.

TOOLS

Google Doc.

Google Drive.

Grammarly.

Slack.

Hemingway Editor.

March 2024.

Work Experience:

SEO Blog Writer

Flex Surveys

December 2024-Present:

- Researched and wrote 8 blog posts for Flex Survey blog to improve brand awareness and increase online visibility.
- Optimized blog posts for higher rankings with On-Page SEO strategies.
- Implemented internal and external linking strategies for each blog post.

Freelance Blog Writer

Mycarebuddy

April 2024-Present:

- Researched and wrote 50 blog posts that engage readers and increase online visibility.
- Proofread and edited blog posts as a solo writer.
- Ranked 10+ blog posts on Google's first page.
- Created a blog content calendar on Google Sheets to strategically plan and schedule engaging and informative blog posts.

Content Writer

Rescue Perishing Generation Africa

March 2024- May 2024.

- Crafted social media captions for Instagram, LinkedIn and Twitter.
- Adapted tone for diverse audiences for each platform.

Blog Writer

Medium

November 2023-Present:

- Researched and wrote several articles in different niches.
- Wrote several 1000-word articles without the use of any AI tool.
- Learnt how to effectively integrate SEO best practices into my writing.
- Learnt how to write engaging articles that captivates readers.

Skills:

Hard Skills

1. SEO Writing.
2. Research and Fact-Checking.
3. Creative Writing.
4. Blog Content Writing.
5. Proofreading and Editing.

Soft Skills

1. Attention to Detail.
 2. Time Management.
 3. Collaboration and Teamwork.
 4. Public Communication.
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