

Phase	Category	Task	Duration	Predecessors	Start date	End Date	Complete	Notes
1	Roadshow	Pre-Launch	35d		06/05/23	07/21/23	<input checked="" type="checkbox"/>	
2	Roadshow Kits	Creative	20d		06/05/23	06/30/23	<input type="checkbox"/>	
3	Roadshow Kits	Kits	15d		06/05/23	06/23/23	<input checked="" type="checkbox"/>	
4	Roadshow Kits	Kits	10d		06/08/23	06/21/23	<input type="checkbox"/>	
5	Roadshow Kits	Kits	10d		06/08/23	06/21/23	<input type="checkbox"/>	
6	Roadshow Kits	Kits	10d	2, 3, 4, 5	07/03/23	07/14/23	<input type="checkbox"/>	
7	Roadshow Kits	Kits	5d	6	07/17/23	07/21/23	<input type="checkbox"/>	
8	Roadshow Kits	Kits	5d		07/03/23	07/07/23	<input type="checkbox"/>	
9	Phase 1 Suitability	launch	46d		05/29/23	07/31/23	<input type="checkbox"/>	
10	Phase 1 flyer	Merchandising	46d		05/29/23	07/31/23	<input type="checkbox"/>	
11	Phase 1 Xumo flyer creative	Merchandising	10d		05/29/23	06/09/23	<input checked="" type="checkbox"/>	
12	Phase 1 Xumo flyer rd. 2	Merchandising	4d	11	06/12/23	06/15/23	<input checked="" type="checkbox"/>	
13	Phase 1 Xumo flyer final	Merchandising	2d	12	06/16/23	06/19/23	<input checked="" type="checkbox"/>	
14	Phase 1 Xumor flyer Release	Merchandising	1d	13	06/20/23	06/20/23	<input checked="" type="checkbox"/>	
15	Phase 1 Xumo flyer Production	Merchandising	20d	14	06/21/23	07/18/23	<input checked="" type="checkbox"/>	
16	Phase 1 Xumo flyer Shipping	Merchandising	5d		07/25/23	07/31/23	<input checked="" type="checkbox"/>	
17	Phase 2 launch	Launch	46d		08/01/23	10/03/23	<input type="checkbox"/>	
18	Phase 2 Demo Bar	Merchandising					<input type="checkbox"/>	
19	Phase 2 Demo Bar	Merchandising	10d		08/01/23	08/14/23	<input checked="" type="checkbox"/>	Confirm Size for other small demo bar
20	Phase 2 Demo Bar	Merchandising	1d	19	08/15/23	08/15/23	<input checked="" type="checkbox"/>	Going to Stratus to produce
21	Phase 2 Apple TV Demo	Merchandising	18d		08/01/23	08/24/23	<input type="checkbox"/>	
22	Phase 2 Apple TV Demo	Merchandising	0		08/01/23	08/01/23	<input checked="" type="checkbox"/>	
23	Phase 2 Apple TV Demo	Merchandising	5d		08/01/23	08/07/23	<input checked="" type="checkbox"/>	Will be apple TV confirm final size
24	Phase 2 Apple TV Demo	Merchandising	2d	23	08/08/23	08/09/23	<input checked="" type="checkbox"/>	Going to Stratus to produce
25	Phase 2 Apple TV Demo	Merchandising	10d		08/01/23	08/14/23	<input type="checkbox"/>	header complete
26	Phase 2 Apple TV Demo	Merchandising	1d	25	08/15/23	08/15/23	<input type="checkbox"/>	Going to Stratus to produce
27	Phase 2 Merchandising	Merchandising	46d		08/01/23	10/03/23	<input type="checkbox"/>	

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28	Phase 2 Xumo Merchandising creative	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	7d		08/01/23	08/09/23	<input type="checkbox"/>	
29	Phase 2 Xumo Merchandising creative rd. 2	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	1d	28	08/10/23	08/10/23	<input type="checkbox"/>	
30	Phase 2 Xumo Merchandising creative final	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	2d	29	08/11/23	08/14/23	<input type="checkbox"/>	
31	Phase 2 Xumo Merchandising creative release	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	1d	30	08/15/23	08/15/23	<input type="checkbox"/>	
32	Phase 2 Xumo Merchandising creative production	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	30d	31	08/16/23	09/26/23	<input type="checkbox"/>	
33	Phase 2 Xumo Merchandising creative shipping	Merchandising	Window Poster - S1 Stream w/ Xumo Unlimited Plus Plan 60 % Off Rep Station panels Pop-up Banner Door Cling A frame sign 2 sides rep shroud	5d	32	09/27/23	10/03/23	<input type="checkbox"/>	
34	Phase 2 Digital	Digital		45d		08/01/23	10/02/23	<input type="checkbox"/>	
35	Phase 2 Digital Tablet content	Digital	Tablet content	35d		08/01/23	09/18/23	<input type="checkbox"/>	
36	Phase 2 Digital Tablet Content	Digital	Tablet Content tesst	5d	35	09/19/23	09/25/23	<input type="checkbox"/>	
37	Phase 2 Digital Tablet content push	Digital	Tablet Content Release	5d	36	09/26/23	10/02/23	<input type="checkbox"/>	
38	Phase 2 Digital Sizzle	Digital	Sizzle video on SpectrumOne Streaming	35d		08/01/23	09/18/23	<input type="checkbox"/>	
39	Phase 2 Digital Sizzle test	Digital	Sizzle video on SpectrumOne Streaming lab test	5d	38	09/19/23	09/25/23	<input type="checkbox"/>	
40	Phase 2 Digital Sizzle release	Digital	Sizzle video on SpectrumOne Streaming push to stores release	5d	39	09/26/23	10/02/23	<input type="checkbox"/>	

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41	Phase 2 POG	POG		15d		08/29/23	09/18/23	<input type="checkbox"/>	
42	Phase 2 POG updated demo bar	POG	Update demo bar design to reflect new wayfinding signage	15d		08/29/23	09/18/23	<input type="checkbox"/>	
43	Phase 2 POG new display	POG	Design new apple TV Accessory wall fixture	15d		08/29/23	09/18/23	<input type="checkbox"/>	
44	Phase 2 Set POG	POG	All Phase 2 tactics put on POG to create distribution list	15d		08/29/23	09/18/23	<input type="checkbox"/>	