

GRAND OPENING RUN OF SHOW – OVERVIEW

8:00am	Jen /Brand Ambassadors will arrive for set-up
8:30-8:45am	Breakfast will be delivered
8:45-9:00am	Balloons and flowers delivered and put out
9:00am	Everyone should arrive by
9:30am	Welcome Remarks by Sr. Director of Stores -Carolinas, XXXX
9:45am	Introductions of VIP guests (each will have a few min to speak) <ul style="list-style-type: none">● Cary Town Council Member XXXX● Cary Town Council Member XXXX● Chamber of commerce XXXXX
9:55am	Closing Remarks by Sr. Director of Stores -Carolinas, XXXX
10:00a	Ribbon Cutting Ceremony with Charter leadership & community leaders
10:00a - 2:00p	Customer Event Radio Remote- WBBB-FM 96.1 (11:00am-1:00pm) Prize wheel giveaway with Spectrum branded premiums

GRAND OPENING Raleigh, NC - Welcome remarks by XXXXXXXX January 16th, 2018

Key Messages:

- It's a new day and as we like to say "A Fresh Start" at our newly renovated Spectrum store.
- Customer-friendly designed store to learn about & enjoy Spectrum's suite of TV, internet and phone products and services.
- Provide customers superior products, including the most HD Channels, the fastest starting Internet Speeds and now Spectrum Internet is available in Gig speeds in Raleigh, and a full featured voice product, at highly competitive prices combined with **outstanding service**.
- Provide a great new environment for our customers and employees. We now are able to demonstrate all the new and exciting products and features that we deliver.

Speaking Points:

- Good morning everyone. I'd like to thank all of you for being here for this very special occasion, as we celebrate the **official grand opening of our new Spectrum store**.
- We are especially pleased to welcome a number of special guests who have joined us to help celebrate this morning:
 - Council Member XXXXX from Cary Town
 - Council Member XXXXX from Cary Town
 - Chamber of commerce XXXXX
- I would like to thank and acknowledge all of our **Spectrum employees** who made this new store possible and who will call it home. I hope you enjoy the design and working environment to help teach and demonstrate all the new and exciting products and features that we deliver here at our new Bakersfield Spectrum store.
- I'd like to share a little bit about this store and what sets it apart as a unique location for our customers and employees.
- This store concept encourages guests to try our products and provides a hands-on environment for our customers to learn about some of the exciting new services that may already be available to them.
- We are happy to announce that Spectrum now has more HD channels, faster internet speeds and reliable voice service with unlimited calling plans.

- These are just a few of the ways Spectrum is bringing the latest and greatest to our customers. We want to make sure our customers know about all the great products and services that are already available to them and our new Spectrum store allows us to do that.
- Before I welcome our guests up to the podium, I want to remind everyone that we have a lot of exciting giveaways and customer appreciation activities planned for today including a radio remote of our local Mix 101.5 and raffle prizes like an ipad, JBL Bluetooth speaker, and a mophie.
- Now invite up to present Proclamations:
 - Council Member XXXX from Cary Town
 - Council MemberXXXX from Cary Town